



Perspectives
on the
Economy,
Leaders, Local
and Other
Issues

KELANTAN DARUL NAIM VOTER OPINION POLL

January 2008

Survey supported by

The New Straits Times Maysia

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STIFTUNG **FÜR DIE FREIHEIT**

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Contents

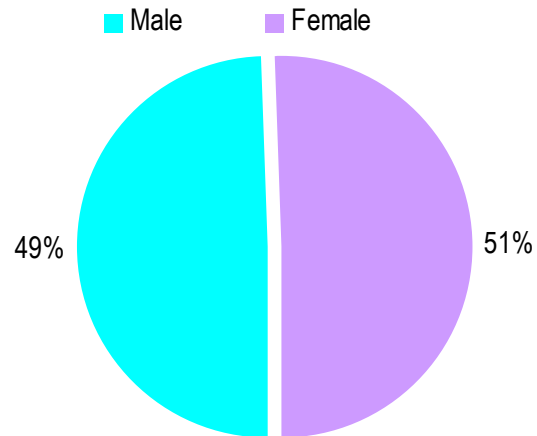
- 1 Methodology
- 2 Respondent Profile
- 3 Overview
- 4 Perceptions on the Economy
- 5 State and Local Issues
- 6 Islam Hadhari & ECER
- 7 Recognition and Satisfaction with Elected Representatives
- 8 Perceptions towards State Government
- 9 Perceptions toward State and National Leadership

Methodology

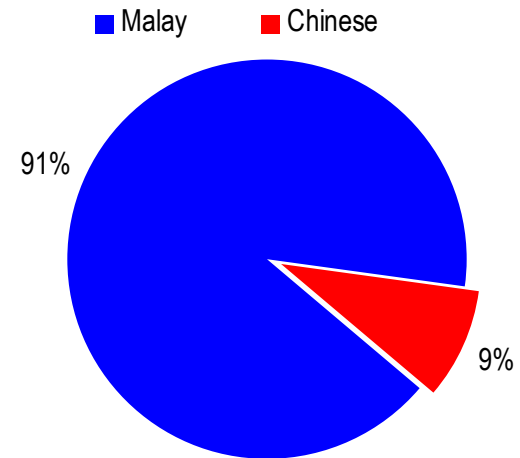
1. The survey was conducted utilizing Merdeka Center's Household Telephone Database whereby interview calls are distributed throughout Peninsular Malaysia.
2. In total, **806** respondents provided completed feedback using a structured questionnaire instrument. Each respondent is defined as an adult aged 21 or older.
3. A structured random probability sampling was used to select the sample involving the following stages:
 - Selection of state-based telephone blocks from Merdeka's National Household Telephone Database
 - Random selection of respondents from each state; and
 - Listing of all sampled households and contacting the respondents for interviews.
 - The poll was conducted **between 18th to 21st January 2008**

Respondent Profile

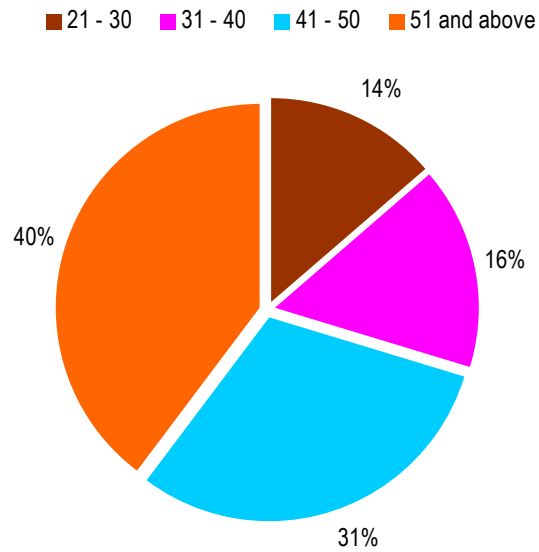
Gender



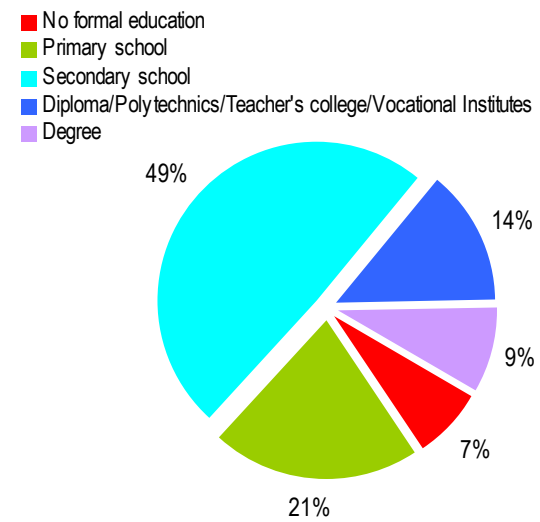
Ethnicity



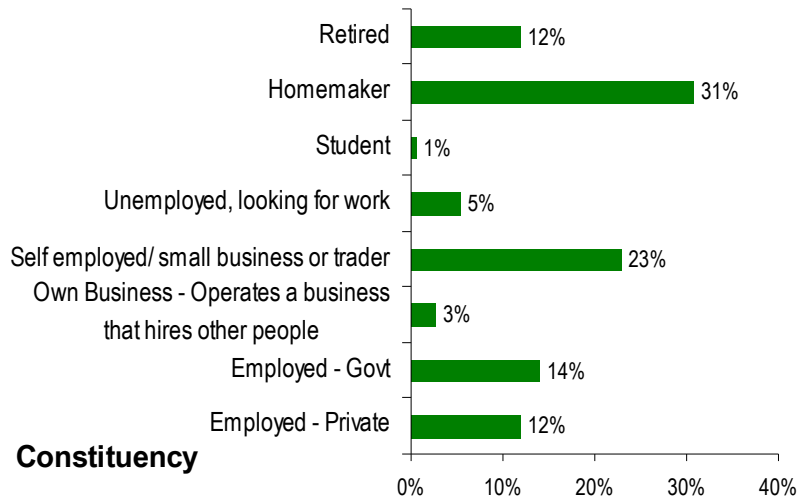
Age



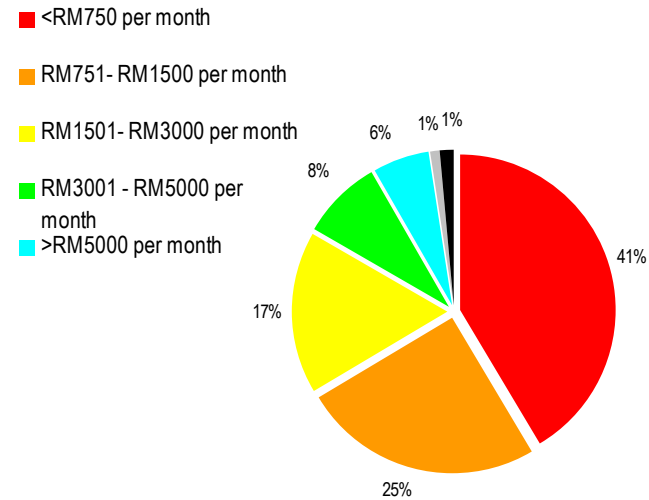
Education Level



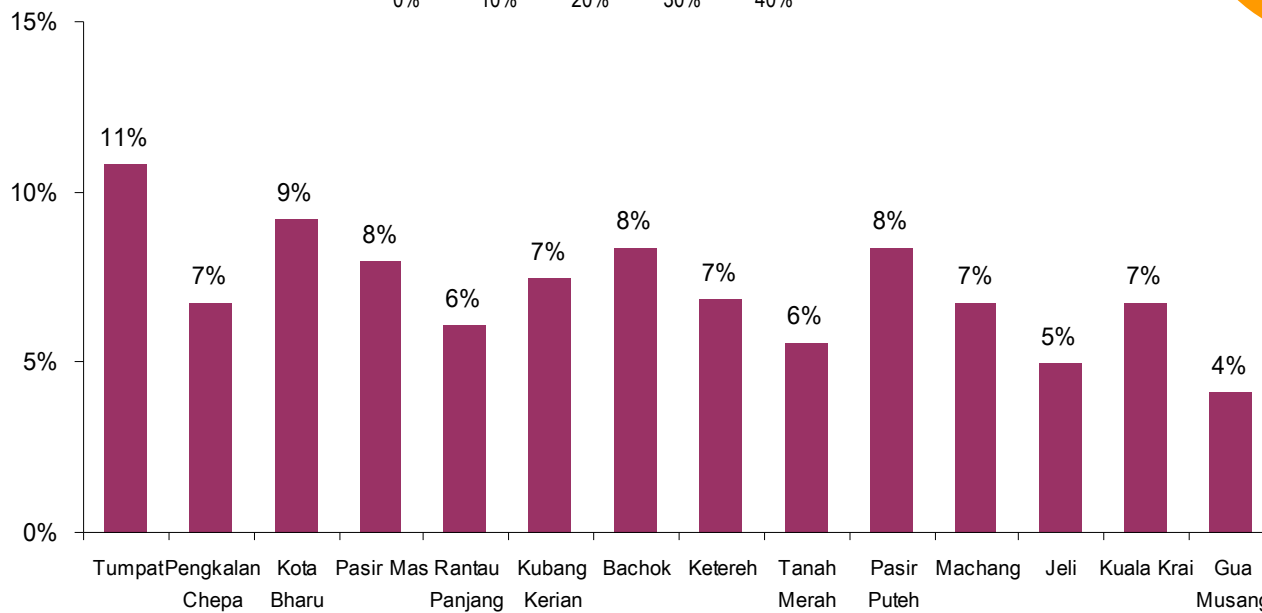
Occupation



Household Income



Constituency

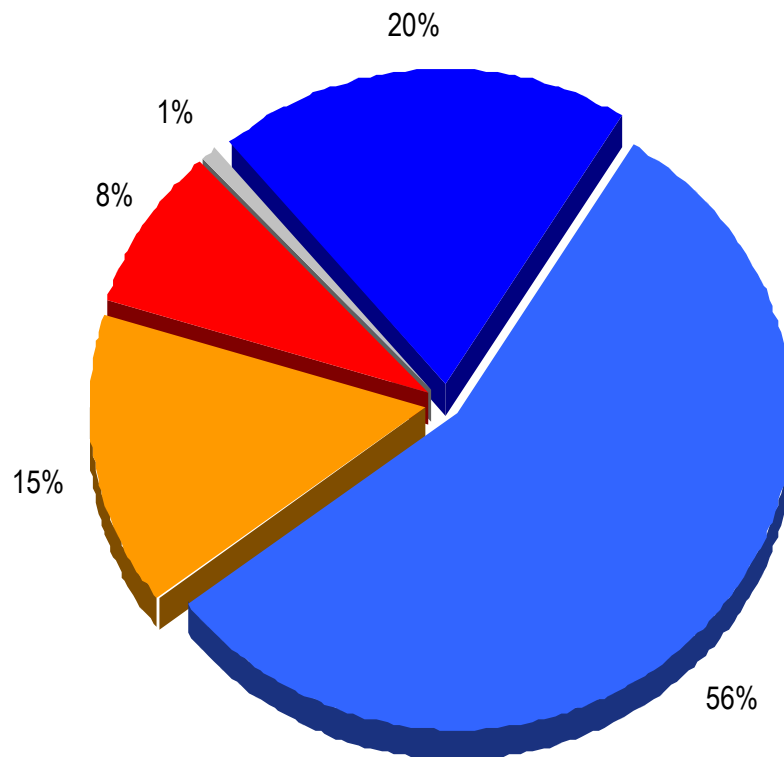


Survey Results Overview

Chart 8

Q1. Generally speaking, how satisfied or dissatisfied are you with the way things are going in Kelantan at present?

Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied Don't know



Q1. Generally speaking, how satisfied or dissatisfied are you with the way things are going in Kelantan at present?

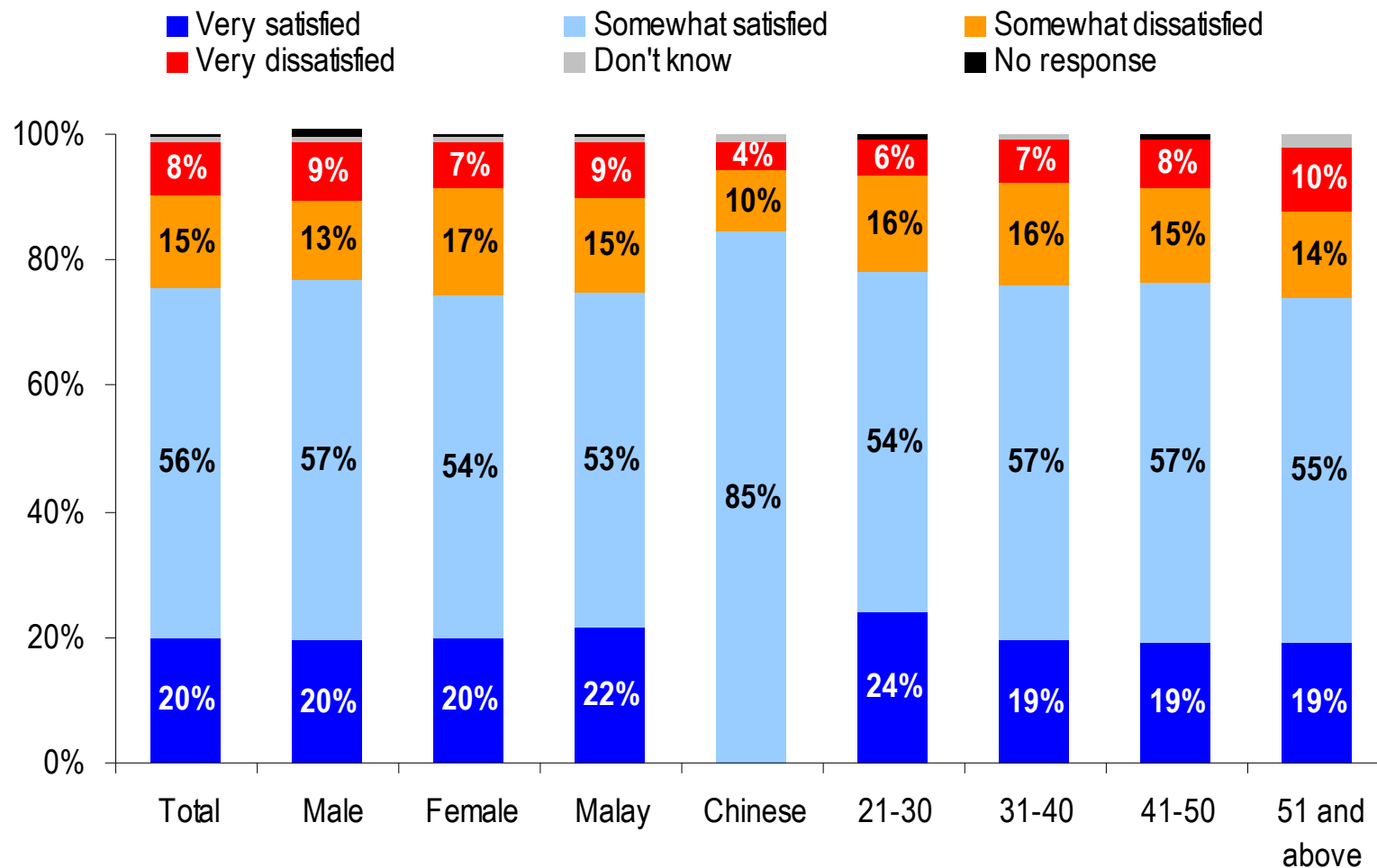
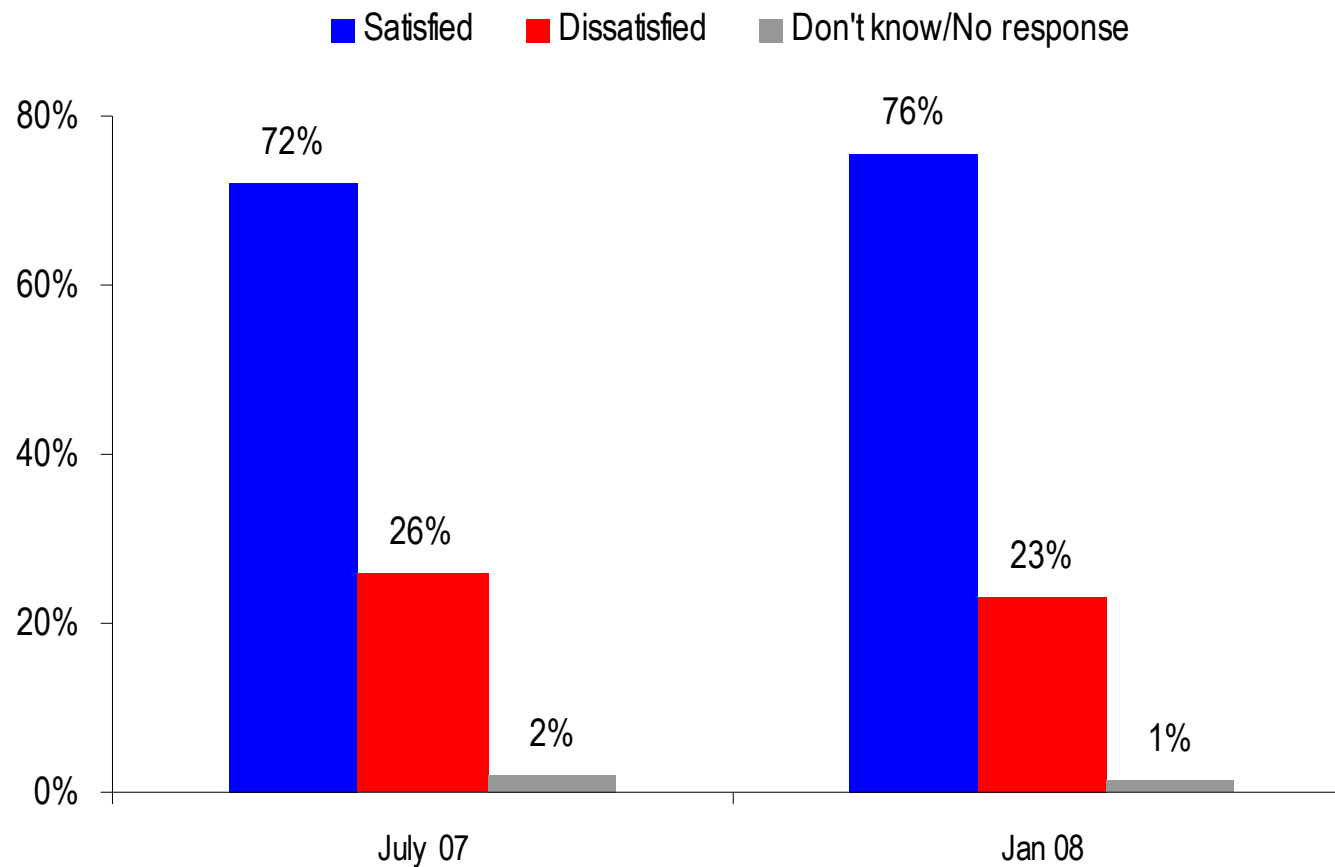


Chart 10

Satisfaction levels marginally improved since mid 2007

Q1. Generally speaking, how satisfied or dissatisfied are you with the way things are going in Kelantan at present?



Survey Results

Perceptions on Economic Conditions

Main Findings

- ❖ Overall public satisfaction remains high and have improved since mid 2007 despite issues and pressures from rising inflation
- ❖ Of factors tested, prices and jobs are items of majority concern
- ❖ Public sentiments over prices have further worsened over the past six months
- ❖ But at the same time, optimism over the business climate has continued to be high
- ❖ Public satisfaction with services provided by the state government saw a small decline but continues to remain high
- ❖ Similarly majority remain optimistic over the state's economic conditions although sentiments in January 2007 showed a marginal decline from July 2007
- ❖ Economic sentiments in the state remain more positive than the national average

Q2. Moving on to socio-economic conditions in Kelantan, can you tell me how favourable or unfavourable things are with respect to the following

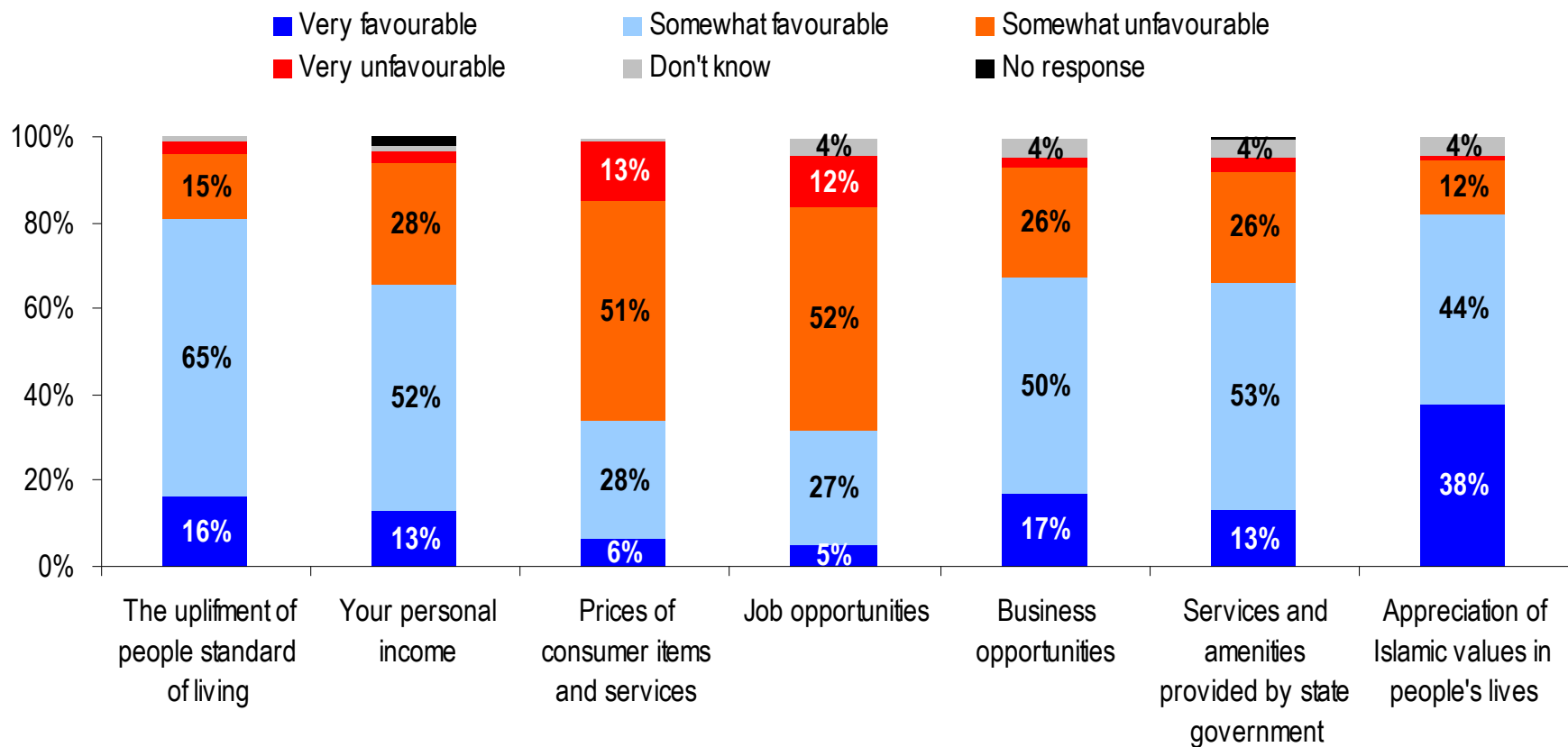
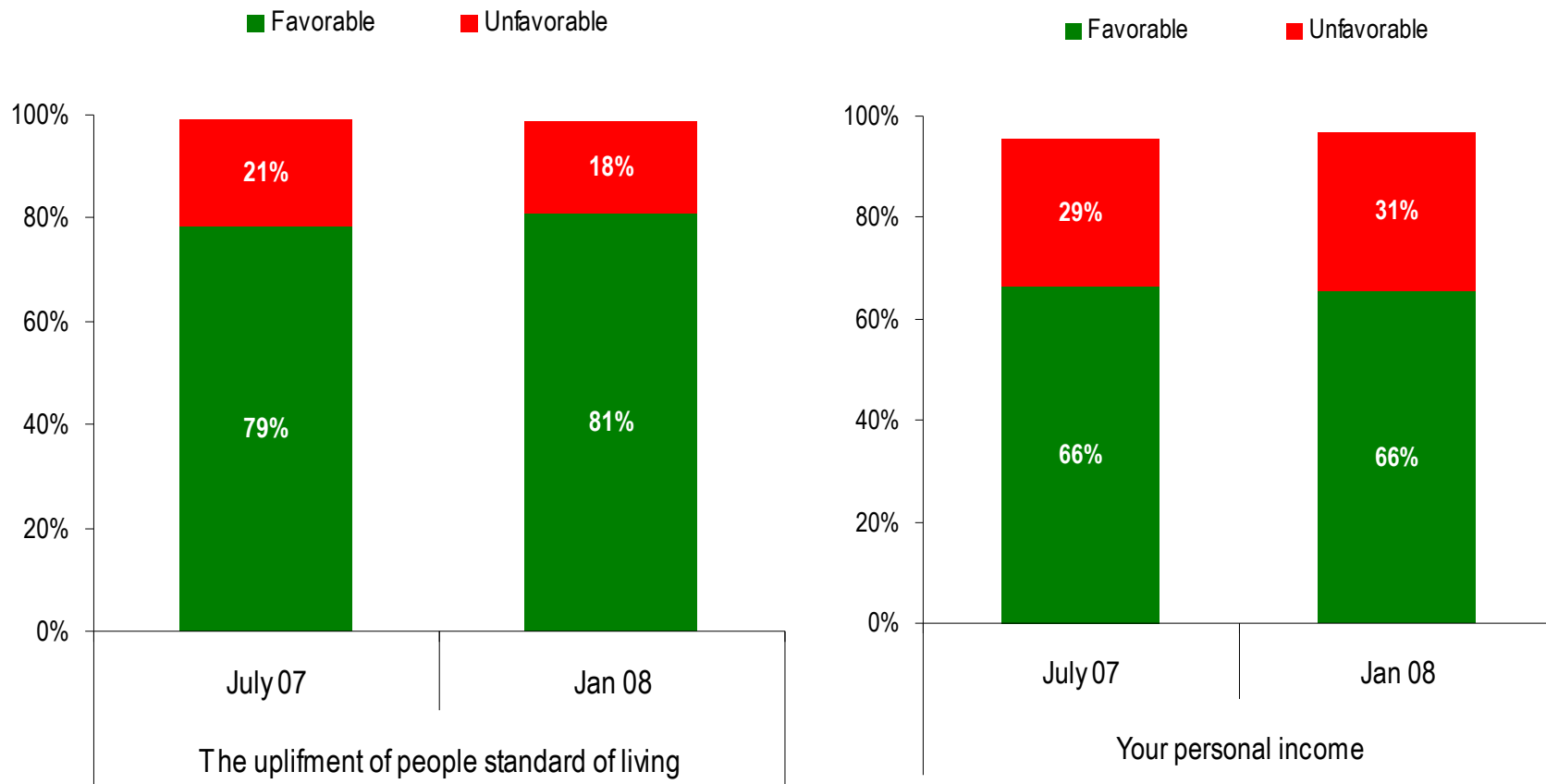
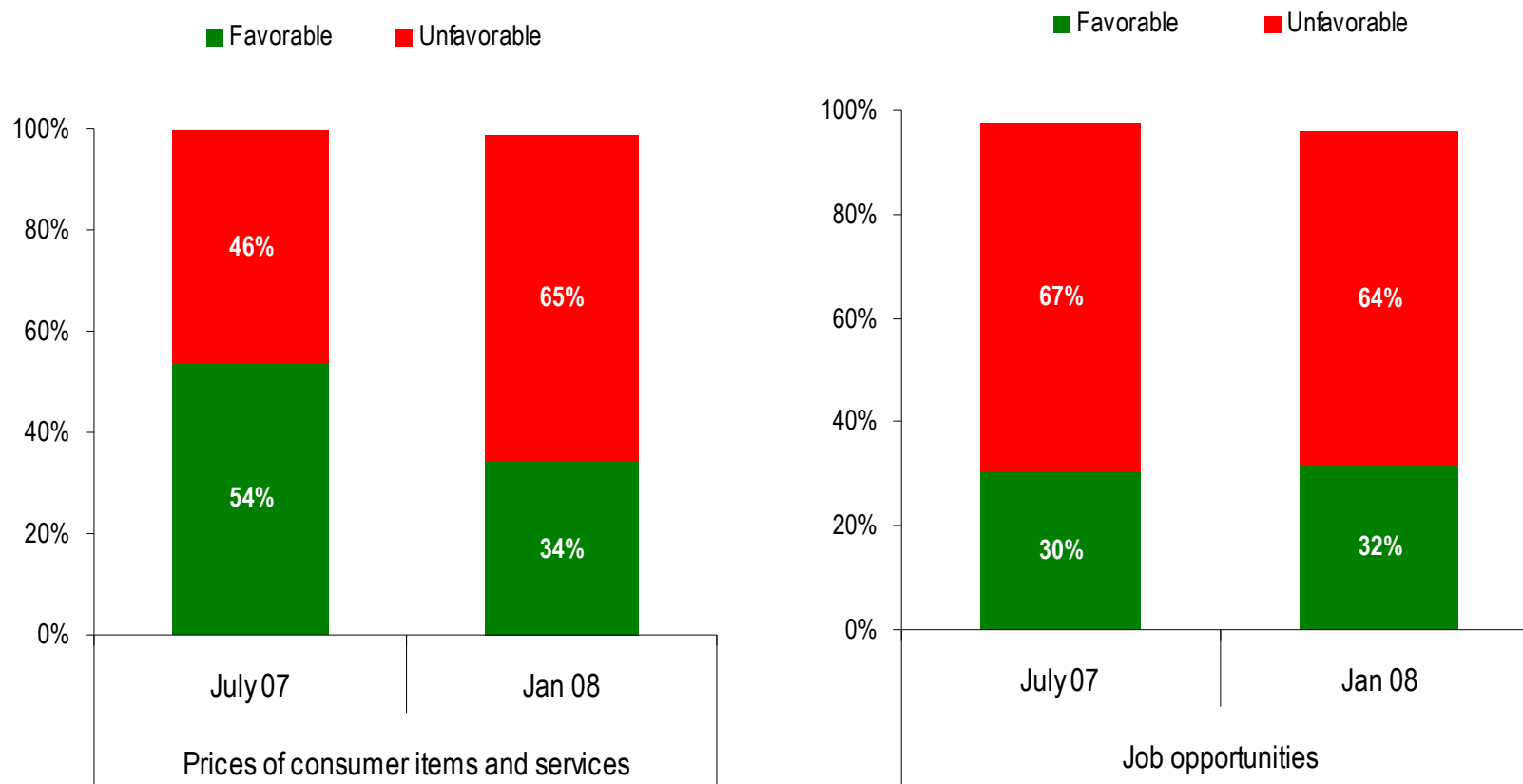


Chart 14

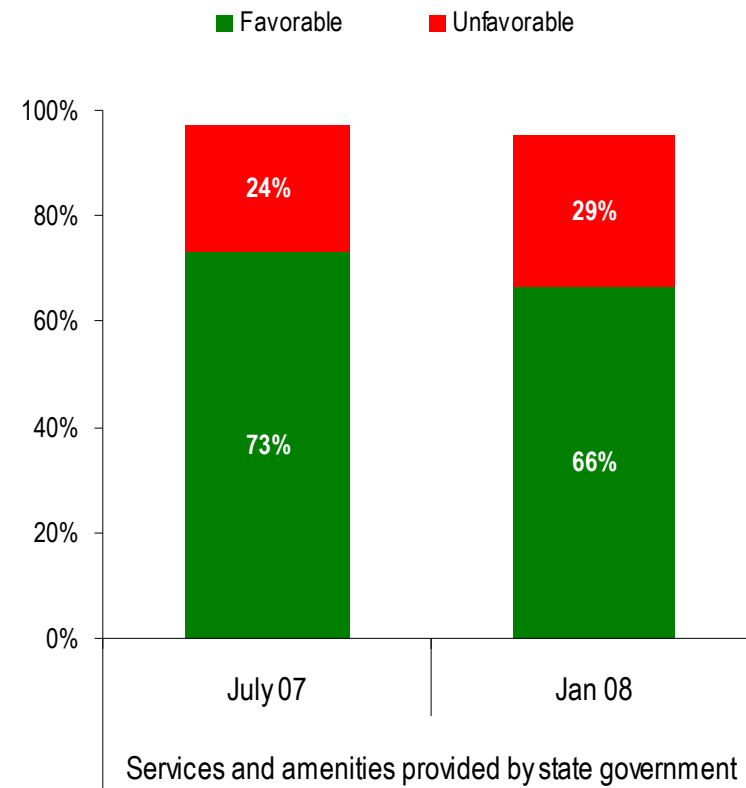
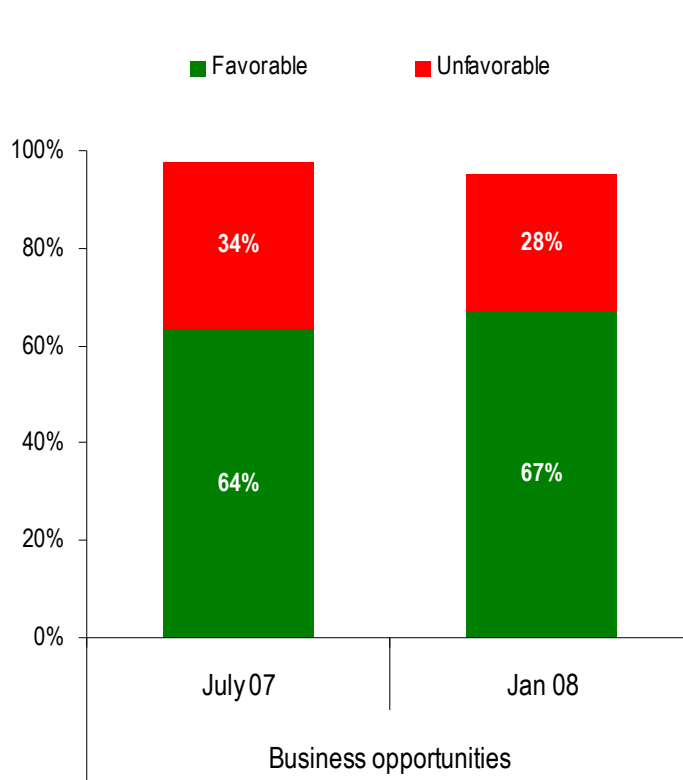
Q2. Moving on to socio-economic conditions in Kelantan, can you tell me how favourable or unfavourable things are with respect to the following



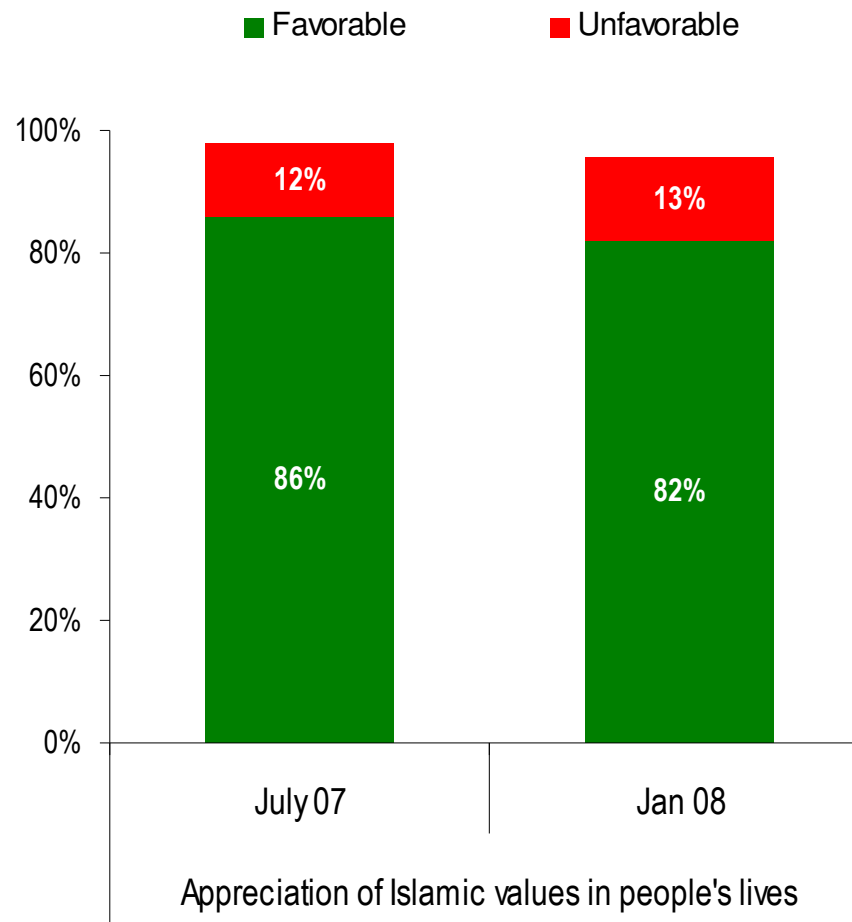
Q2. Moving on to socio-economic conditions in Kelantan, can you tell me how favourable or unfavourable things are with respect to the following



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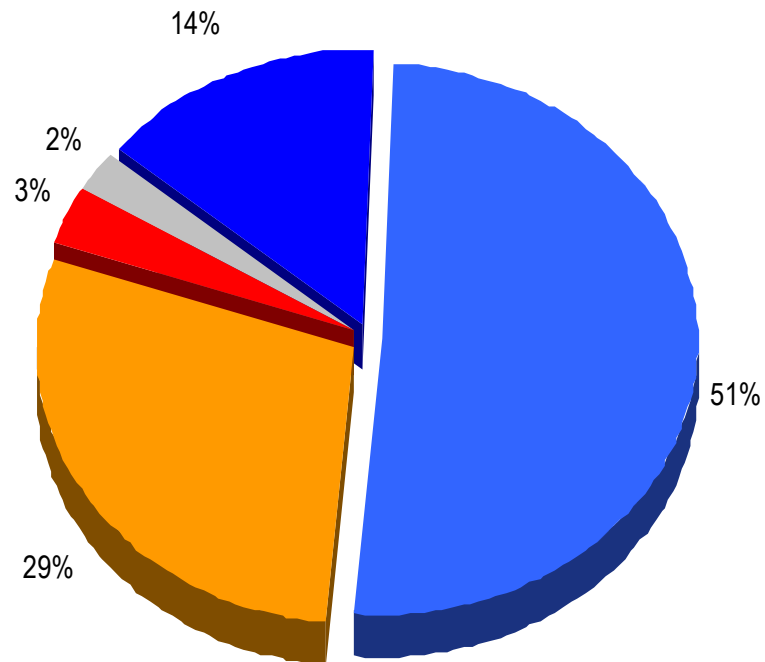


Q2. Moving on to the condition in Kelantan, can you tell me how favourable or unfavourable are things with respect to the following



Q3. How favorable or unfavorable would you say is the situation pertaining to Kelantan economy at present?

Very favourable Somewhat favourable Somewhat unfavourable
Very unfavourable Don't know



Q3. How favorable or unfavorable would you say is the situation pertaining to Kelantan economy at present?

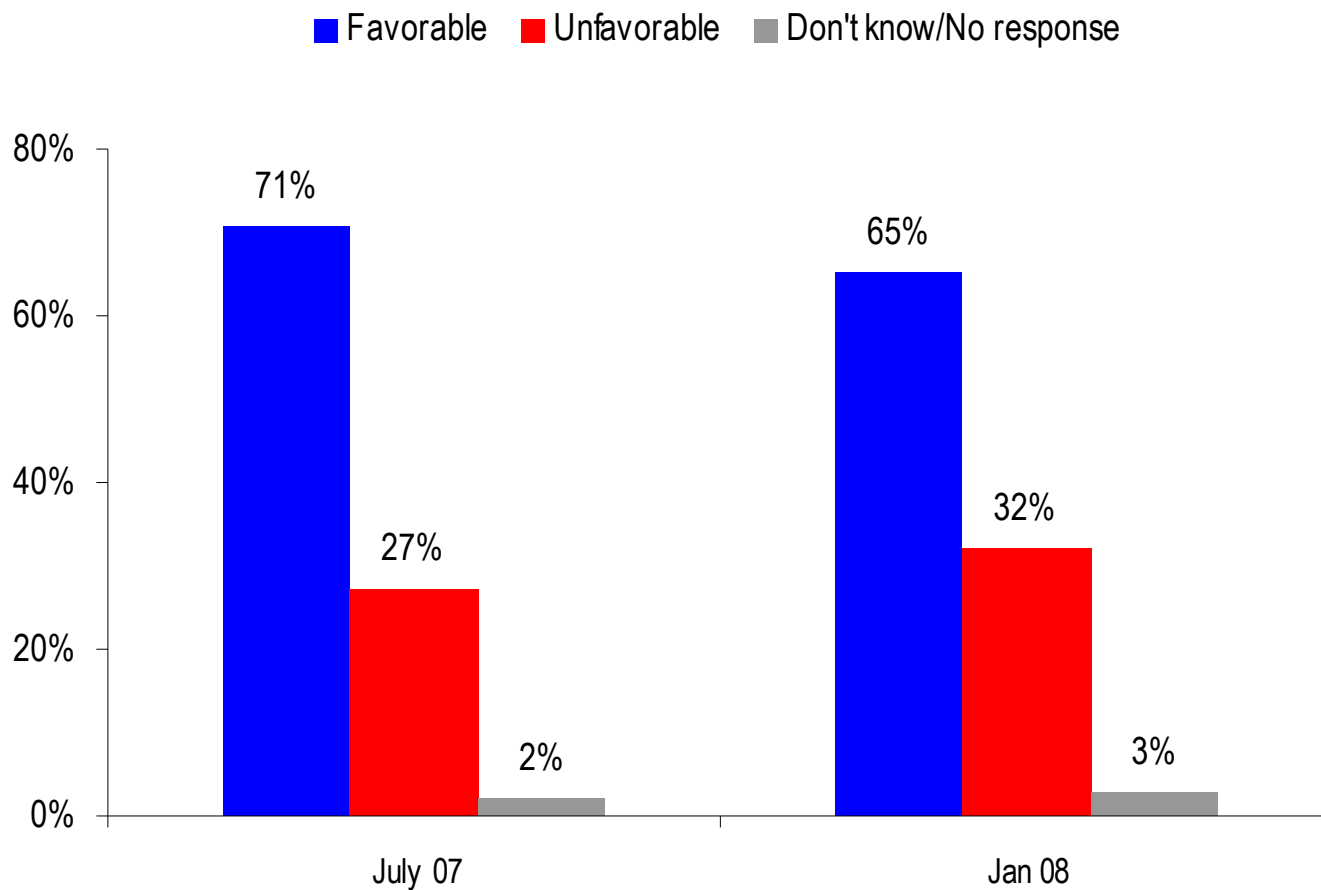


Chart 20

Q4. How do you expect the state economy to be one year from now? Would it...

- Strongly improve
- Somewhat improve
- Stay the same
- Somewhat decline
- Strongly decline
- Don't know
- No response

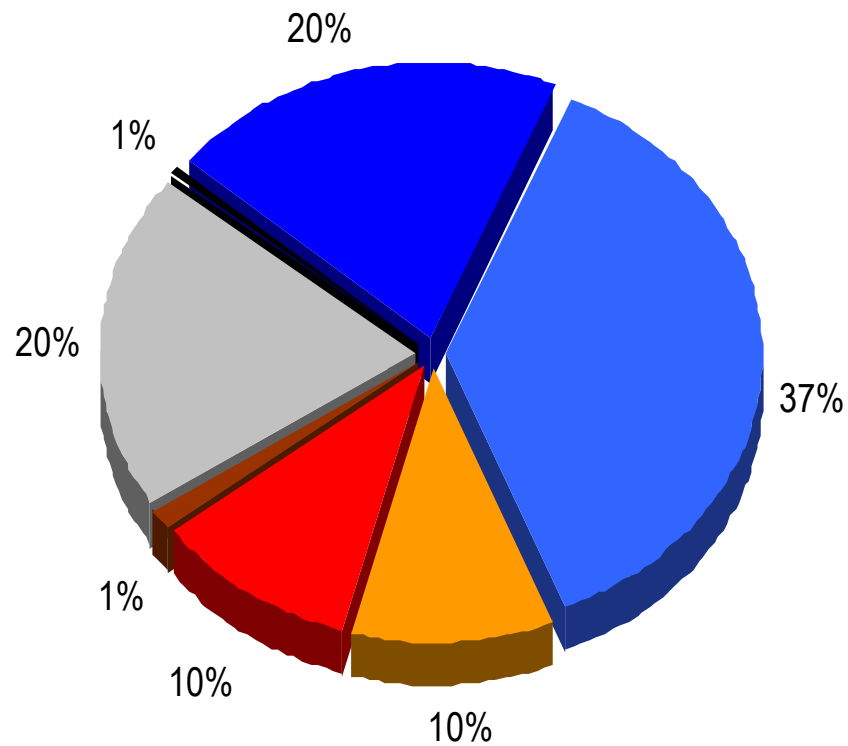


Chart 21

Survey Results

State and Local Issues

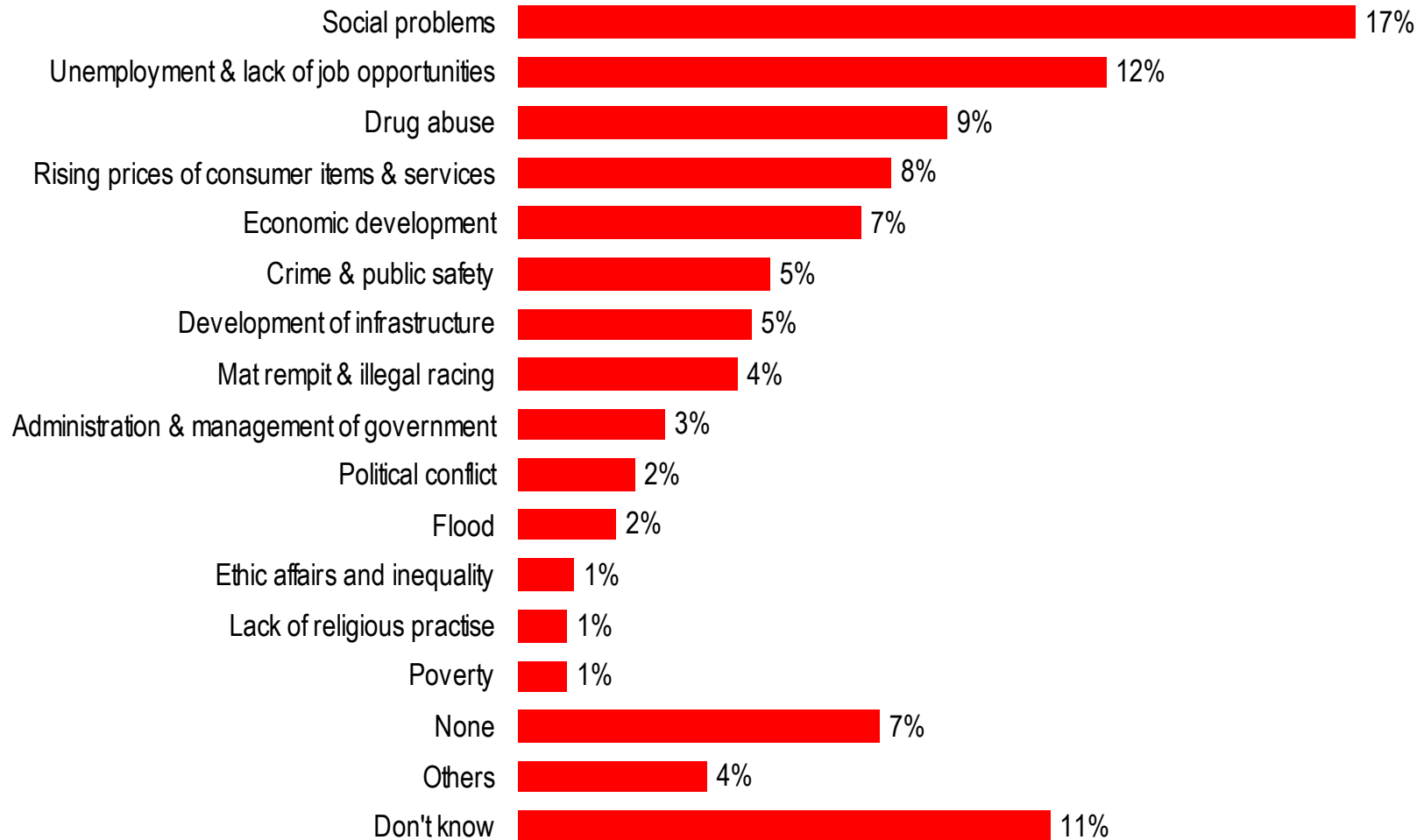
Chart 22

Issues

- ❖ Social problems, jobs and drug abuse are top most problems – concerning over 1/3 of voters
- ❖ Prices and inflation affect a further 9%, but proportion has nearly doubled since July 2007
- ❖ Aside from social problems, public does not see state government as being able to solve the problems mentioned
- ❖ At the neighborhood level, crime, public amenities, moral decline among the youth and prices form the topmost issues

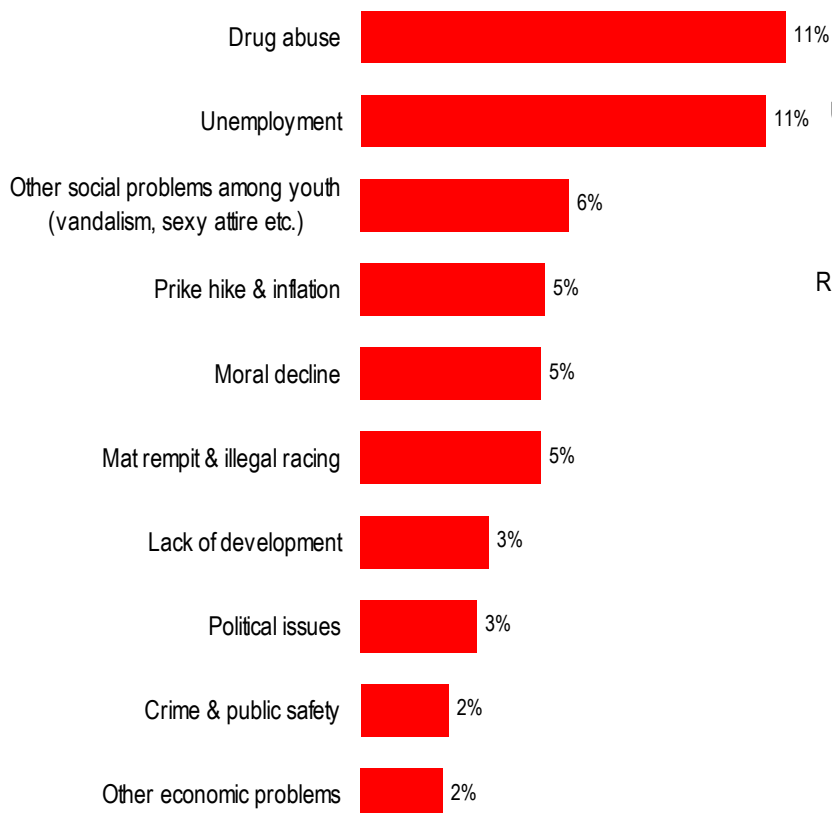
Social problems, jobs and drug abuse remain major problems

Q5. What is the most important issue/ worrying problem that the state leadership should pay attention to?

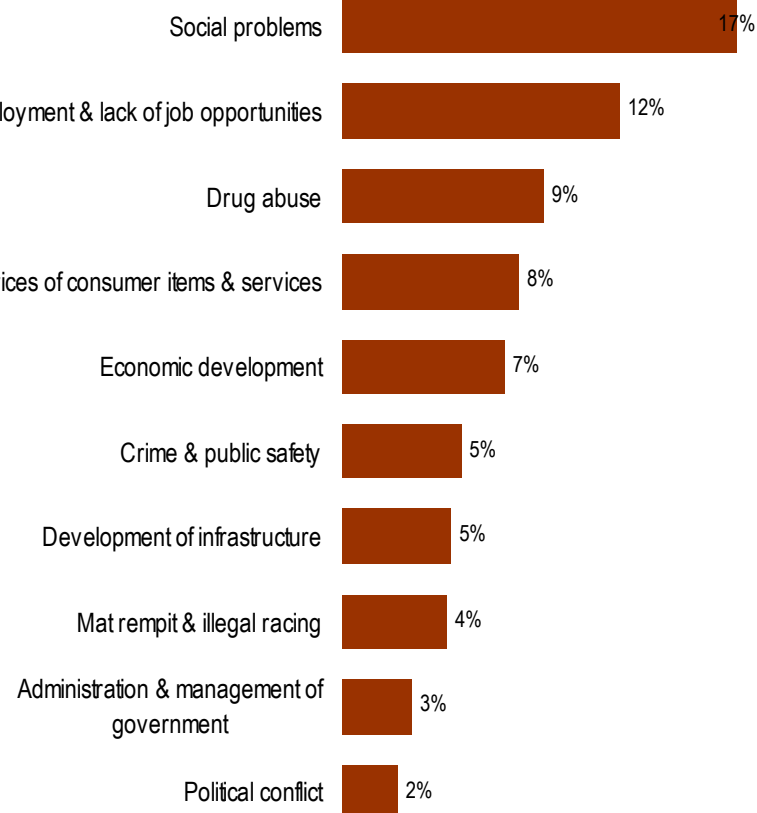


Q5. What is the most important issue/ worrying problem that the state leadership should pay attention to?

Top 10 Issues on July 07



Top 10 Issues on Jan 08



Perceived capability of state government to address top problems

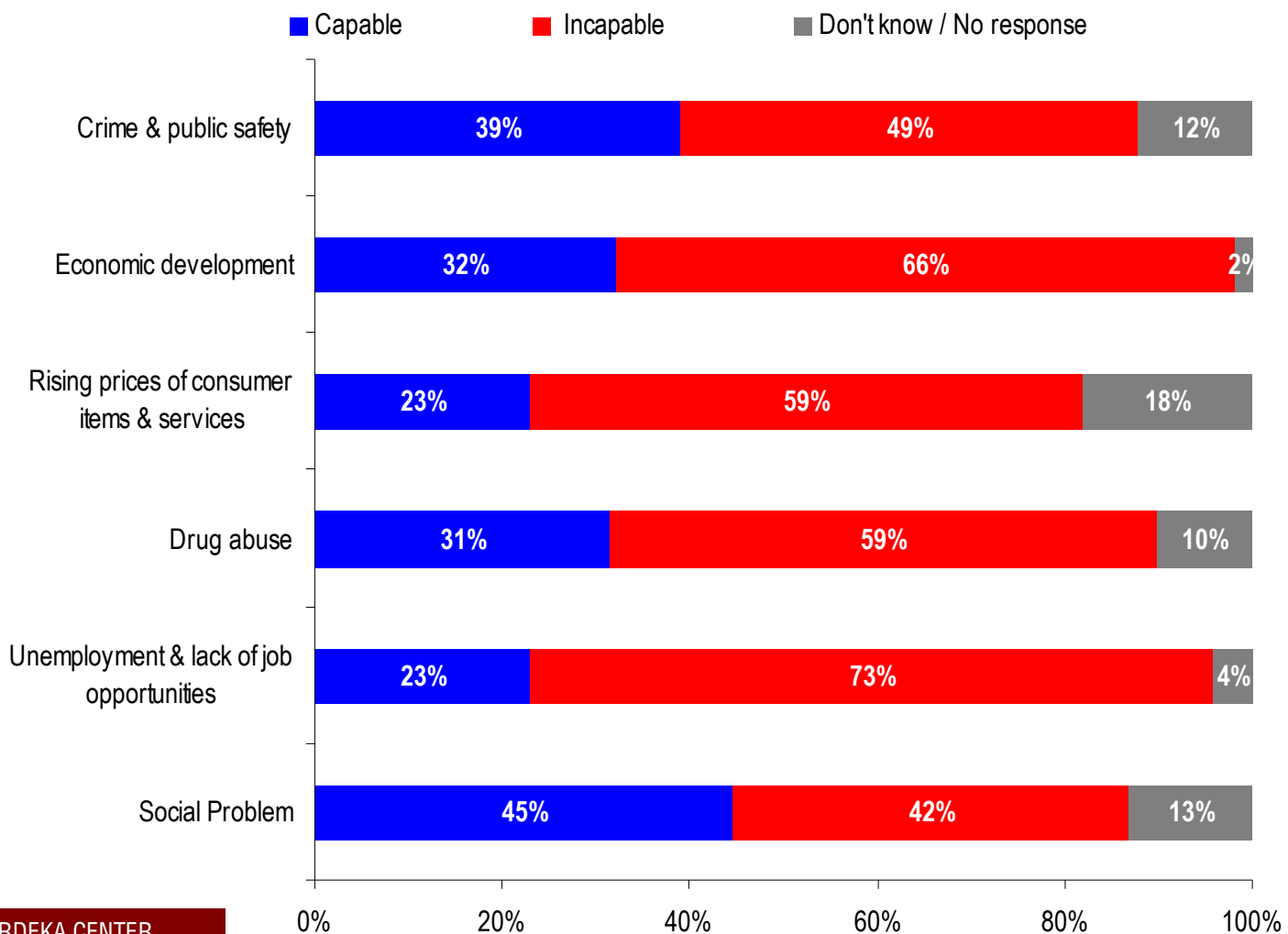
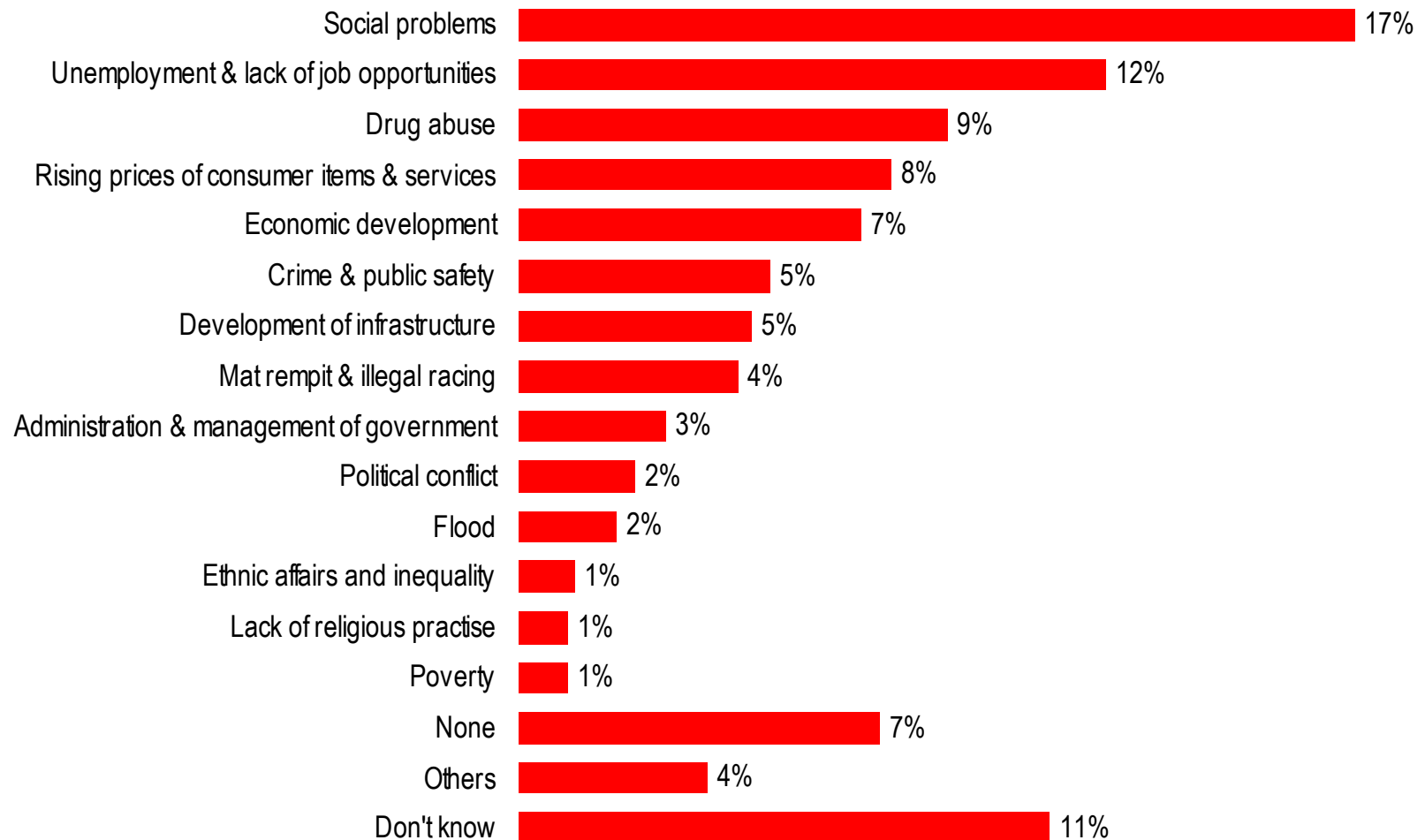


Chart 26

Q7. What in your view, is the most important problem in your area?



Q8. How satisfied or dissatisfied are you with what the state government is doing to resolve the problem?

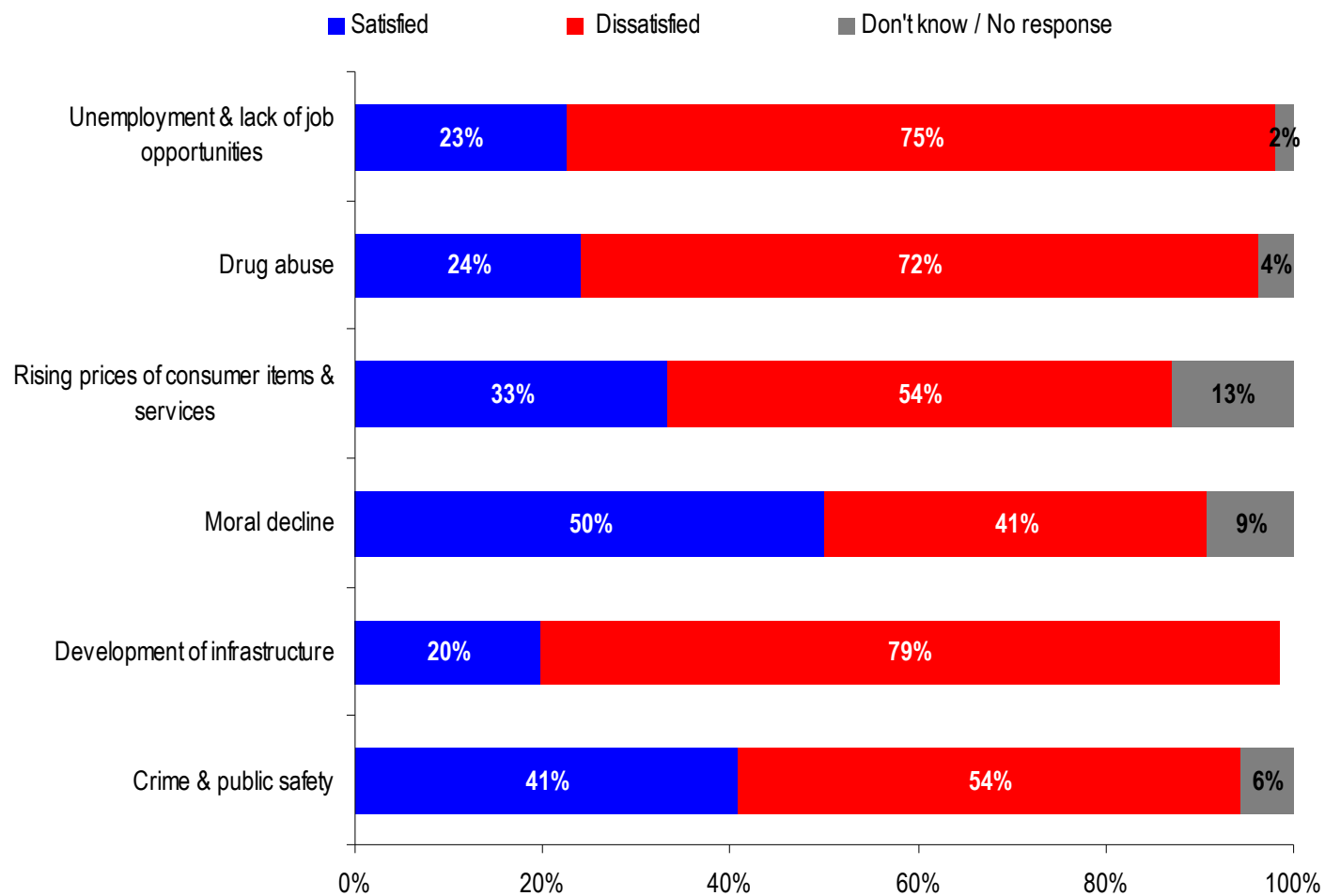


Chart 28

Q8. How satisfied or dissatisfied are you with what the state government is doing to resolve the problem?

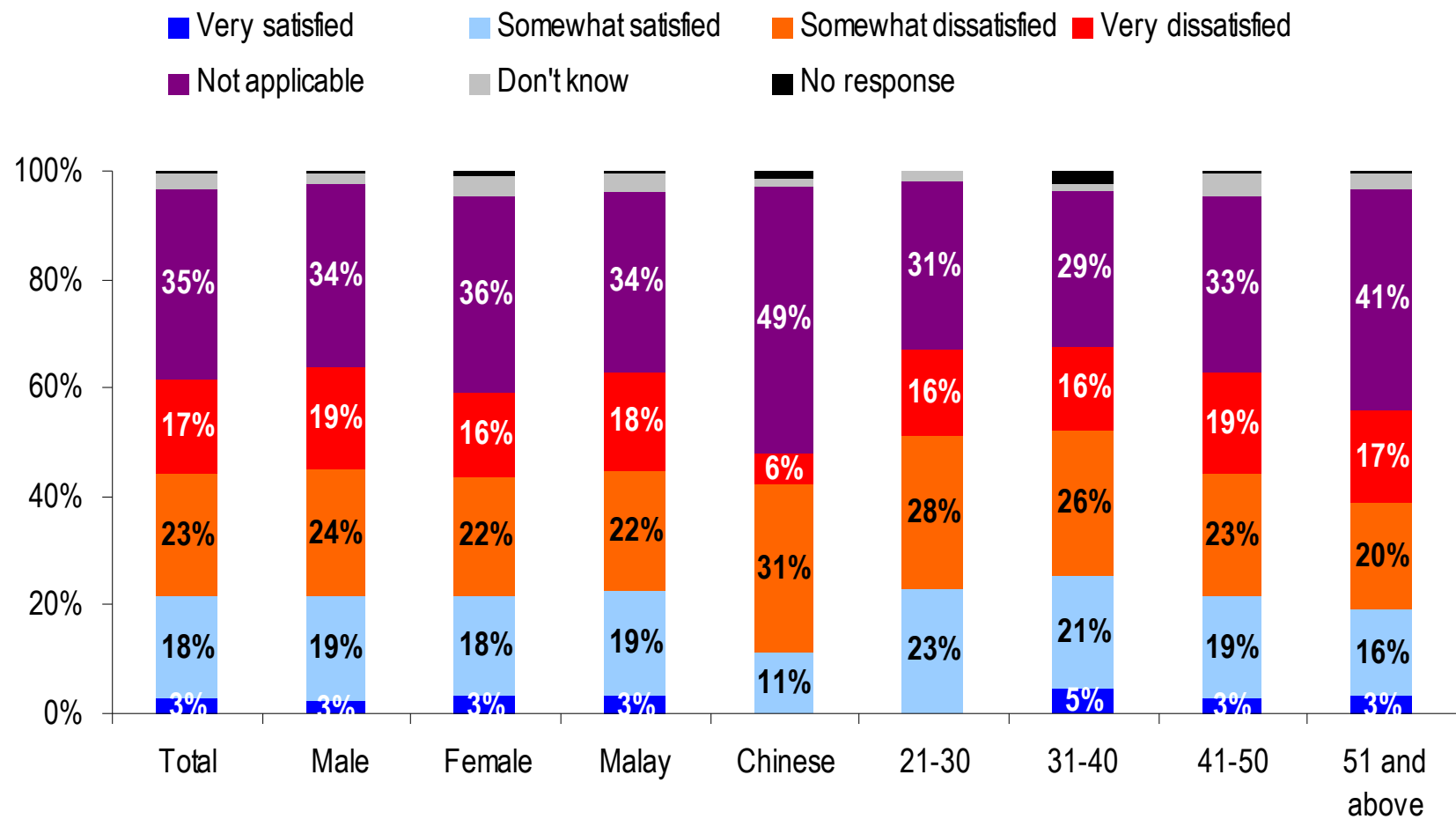


Chart 29

Survey Results

Islam Hadhari & ECER

Chart 30

Islam Hadhari & ECER

- ❖ Majority of the voters in Kelantan say they do not understand what Islam Hadhari is all about
- ❖ Lack of comprehension cuts across age and gender
- ❖ On the other hand, a majority (62%) have heard of the Eastern Corridor Economic Region (ECER)
- ❖ Only half of the respondents feel that the ECER will benefit them
- ❖ A plurality (39%) felt that measures like the ECER is a reason to change the state government but the results is not conclusive

Q9. To what extent do you understand Islam Hadhari?

- Strongly understand
- Somewhat understand
- Don't really understand
- Don't understand at all
- Don't know

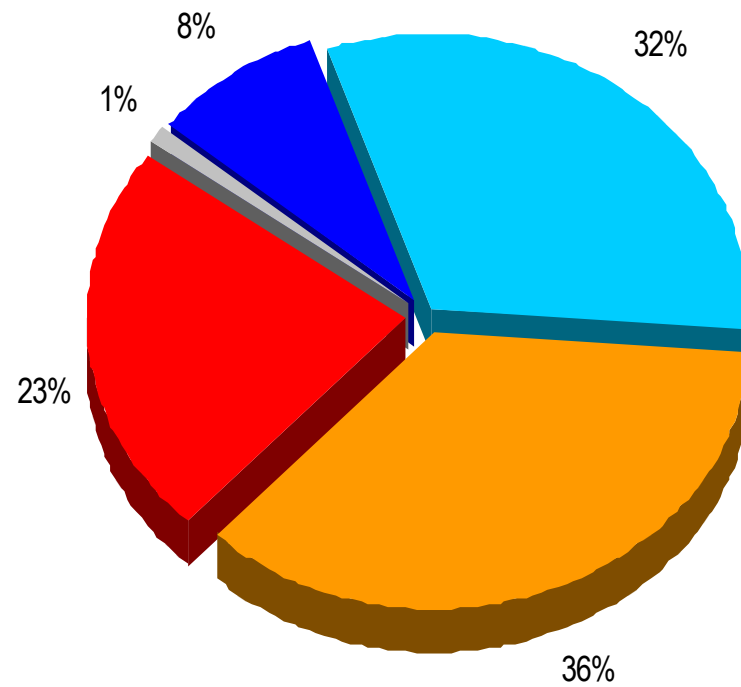


Chart 32

Q10. In your view, is the Islam Hadhari concept introduced by UMNO/BN suitable for the people of Kelantan?

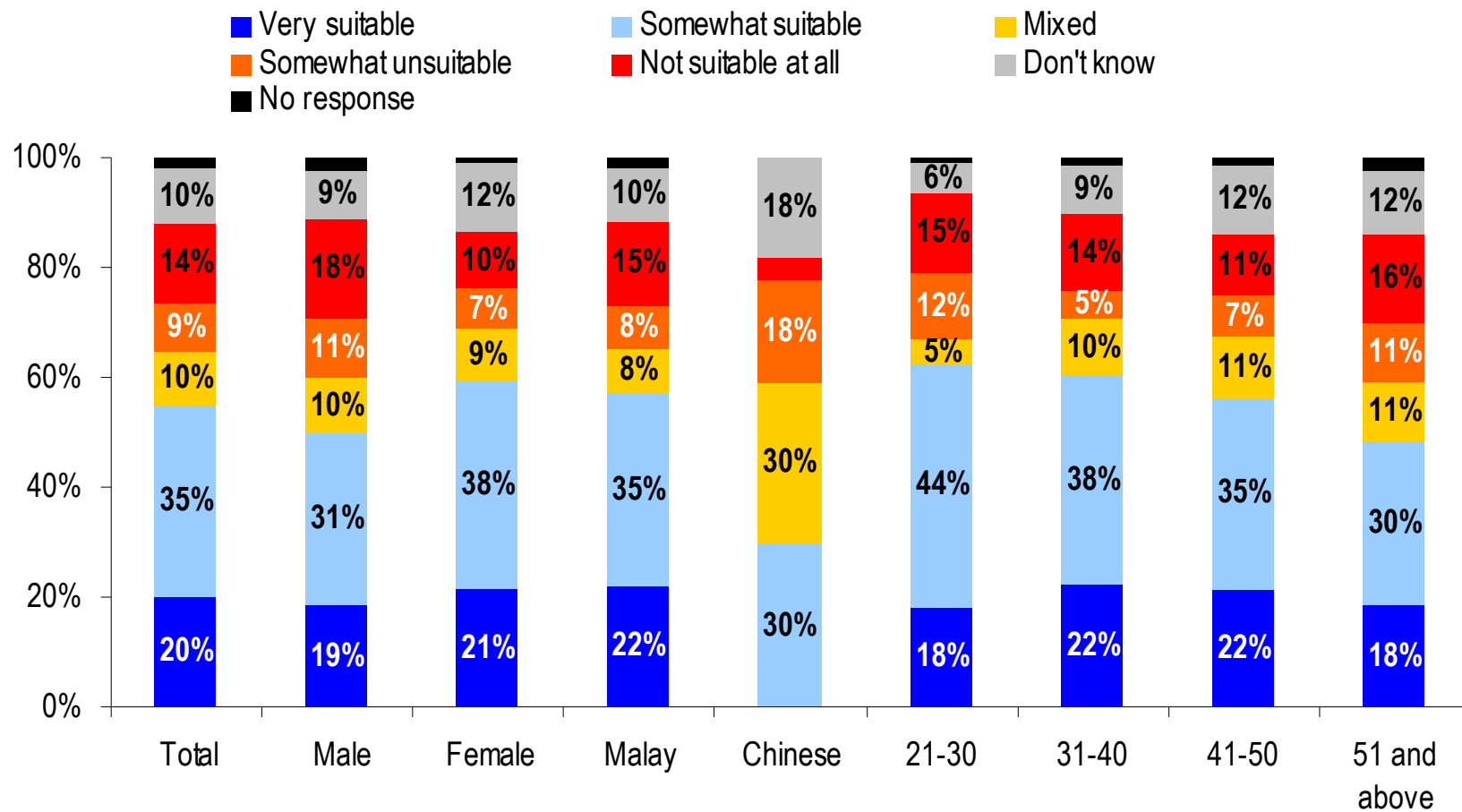
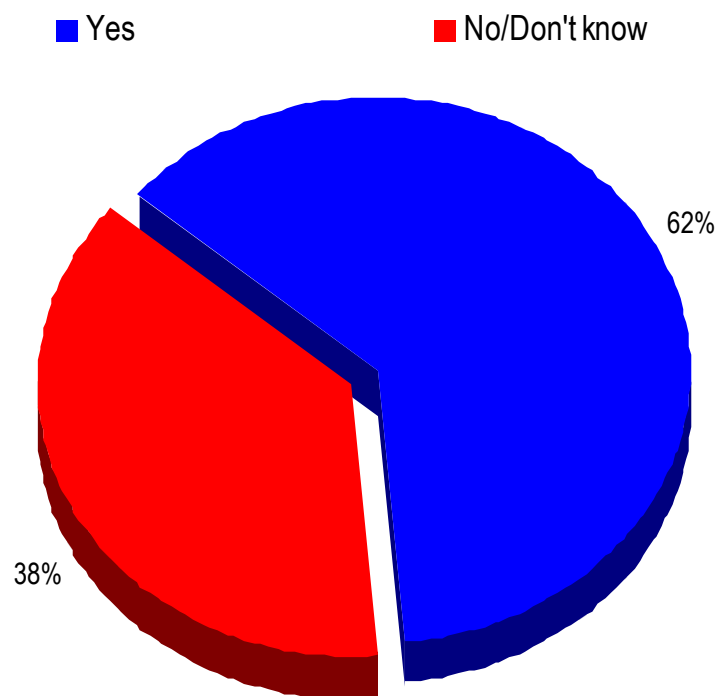
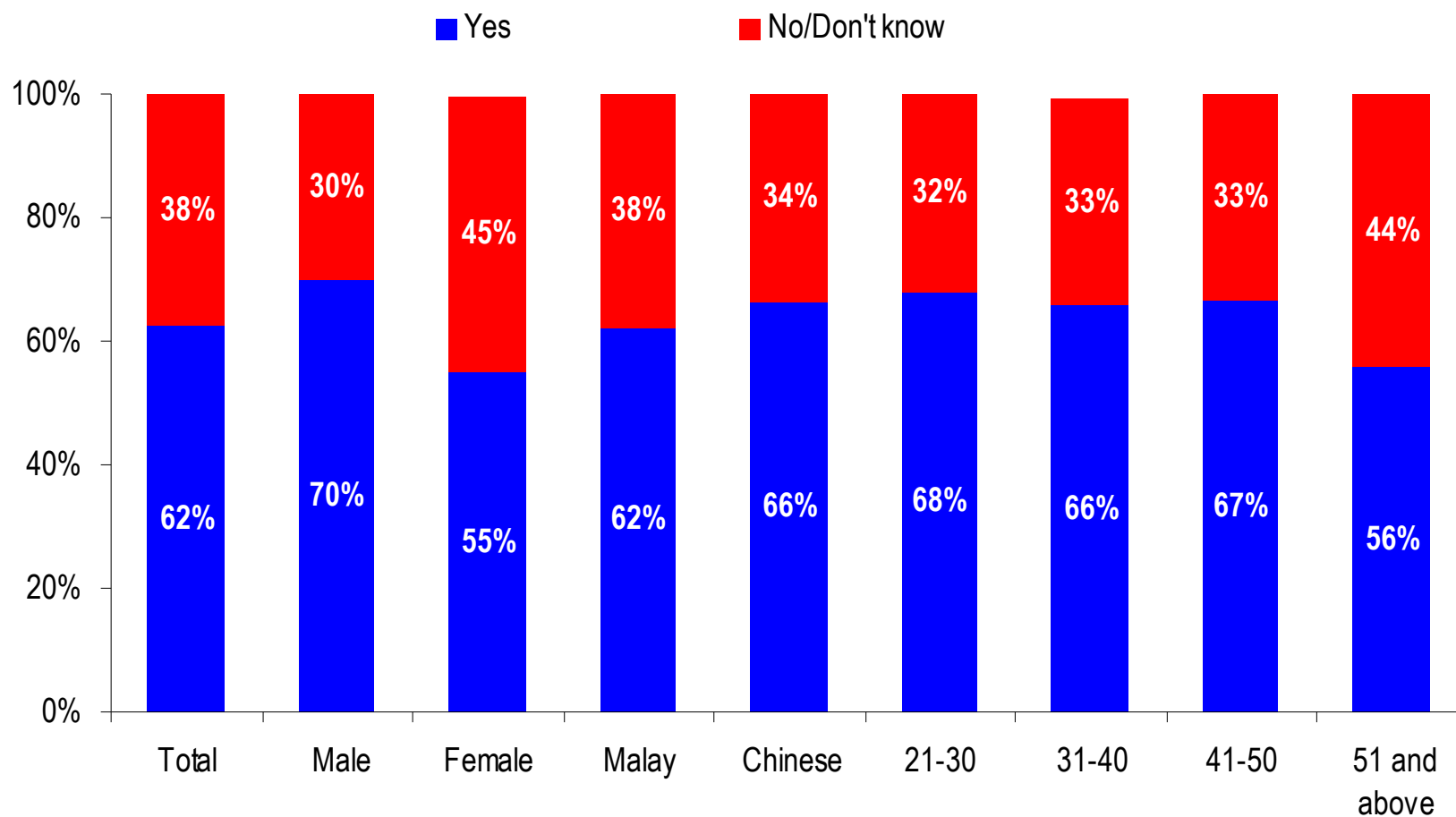


Chart 33

Q18. Do you know what is Eastern Corridor Economic Region (ECER)?



Q18. Do you know what is Eastern Corridor Economic Region (ECER)?



Q19. To what extent do you think development under Eastern Corridor Economic Region (ECER) will benefit the standard of living and income of your family?

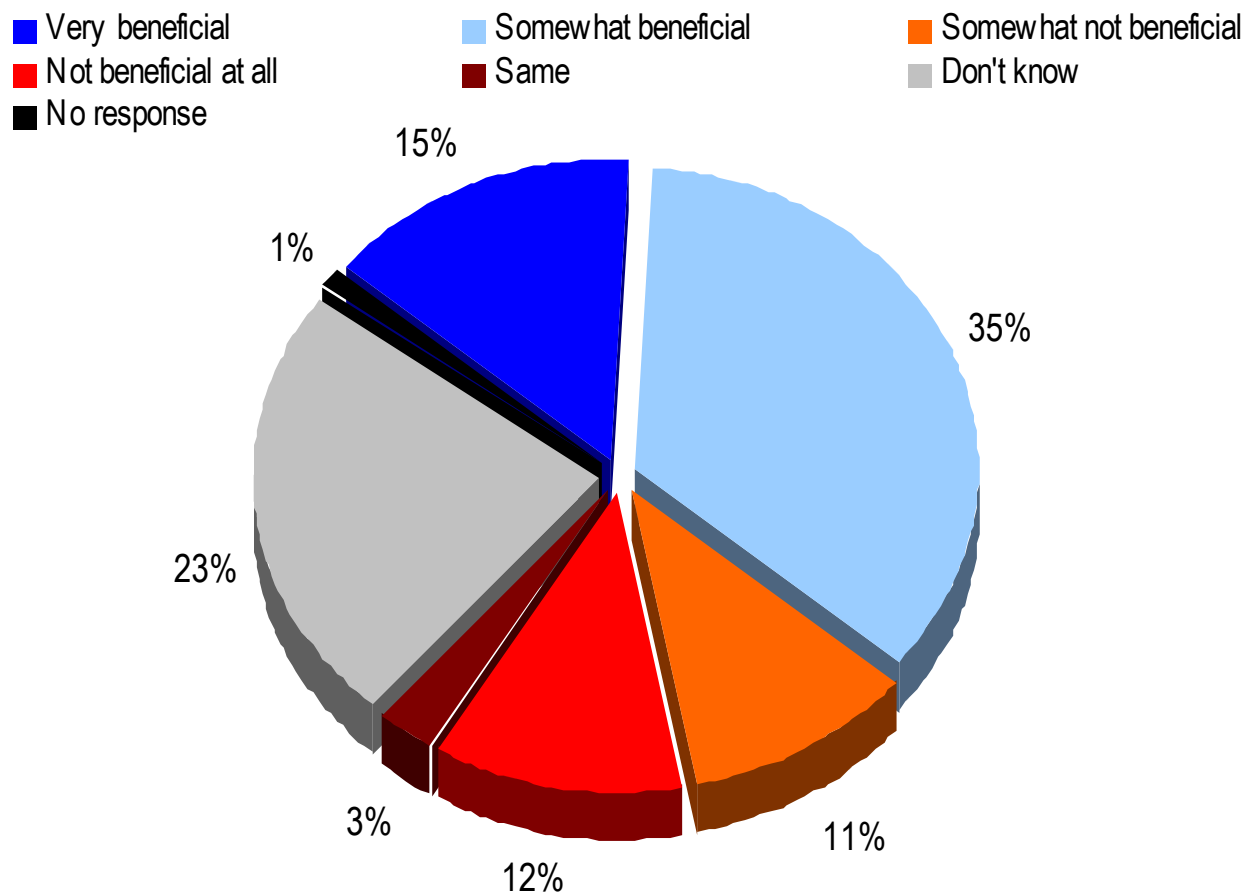


Chart 36

Q19. To what extent do you think development under Eastern Corridor Economic Region (ECER) will benefit the standard of living and income of your family?

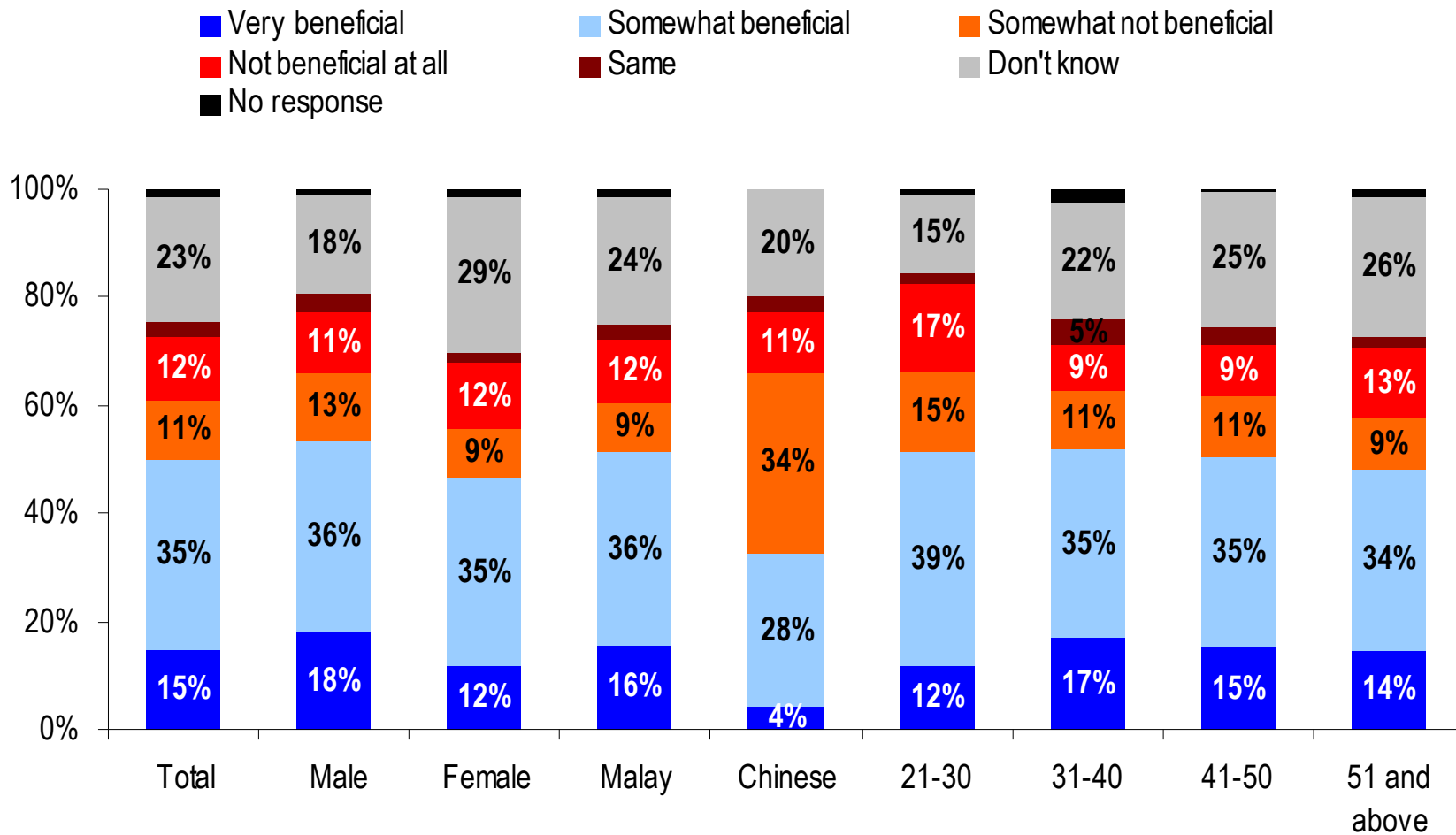


Chart 37

Q20. The execution of ECER proves that Kelantan can still obtain development projects from the central government. In your view, do you think the Kelantanese should ...

- Retain the current administration
- Change the current administration
- Don't know
- No response

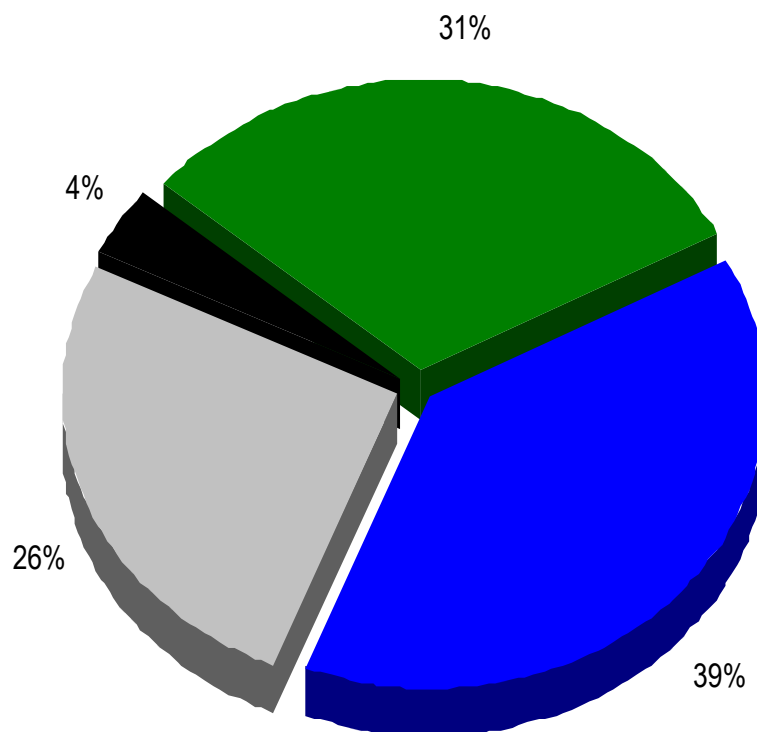


Chart 38

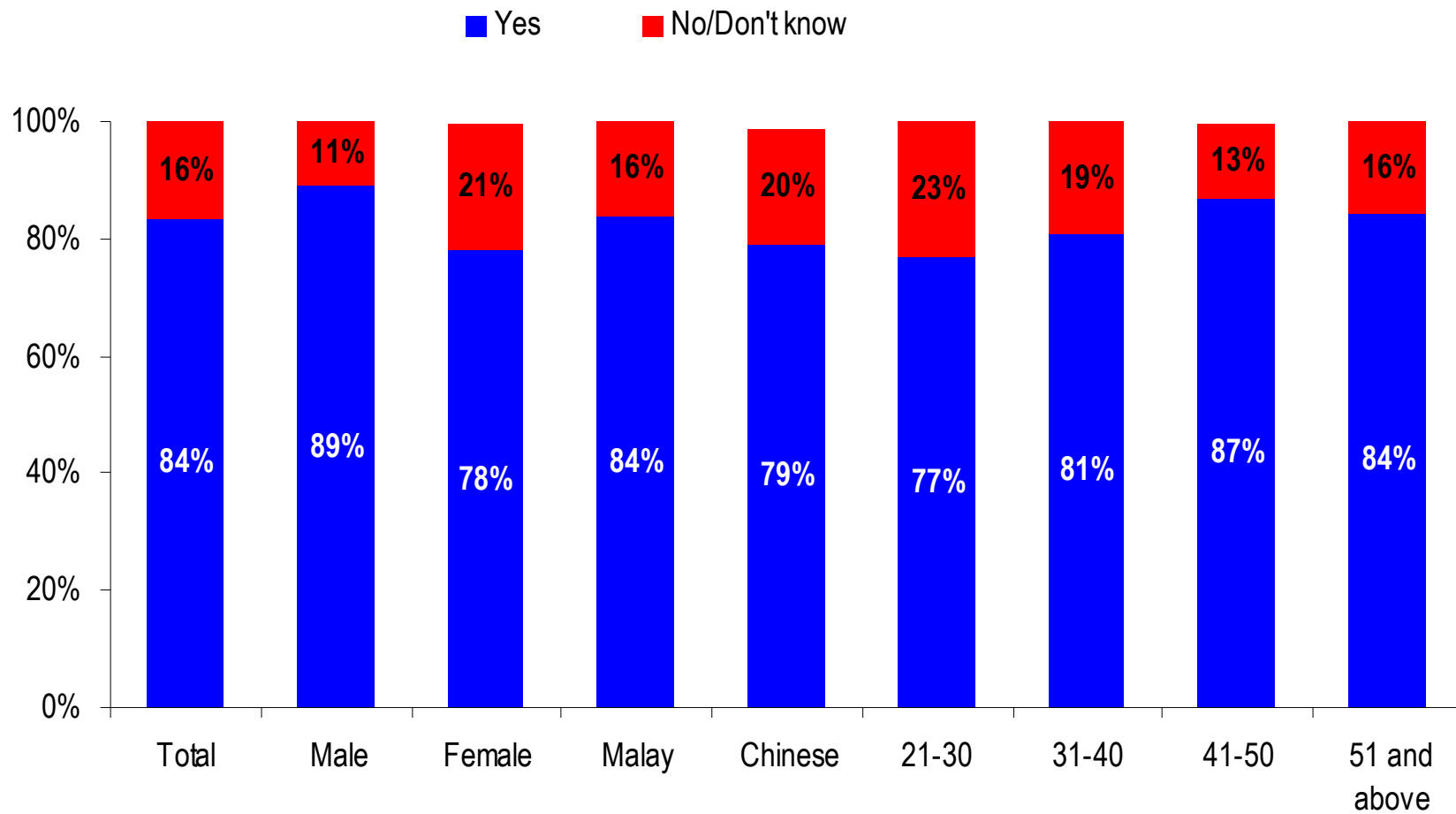
Survey Results

Recognition and Satisfaction with Elected Leaders

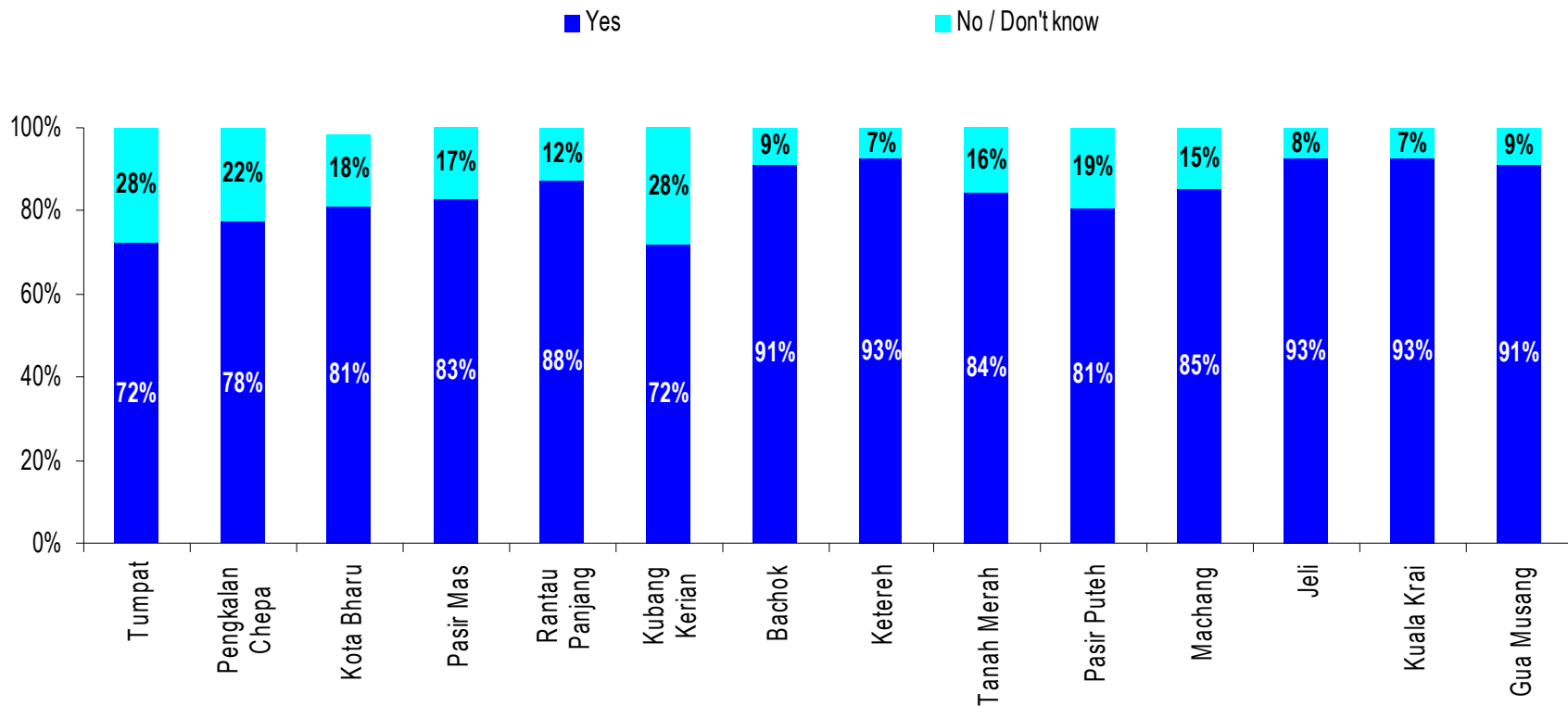
Recognition & Satisfaction with Elected Representatives

- ❖ A majority report awareness and recognition of the elected reps – MP and ADUN
- ❖ These numbers have increased since July 2007 due to approach of elections
- ❖ Overall a majority are satisfied with their MPs but results vary across areas, highest satisfaction in Jeli, lowest in Machang
- ❖ Level of satisfaction of ADUNs are much lower compared to MPs

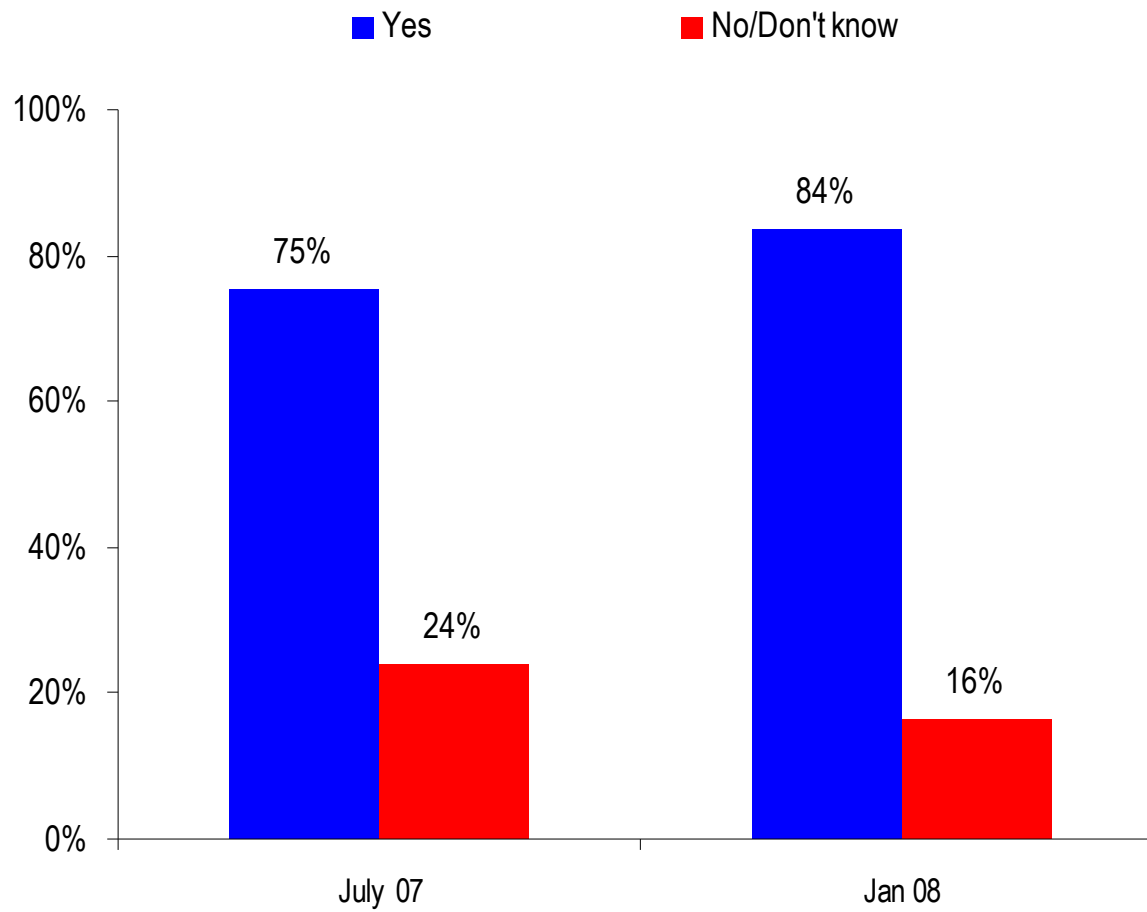
Q11. Do you know who is your Member of Parliament?



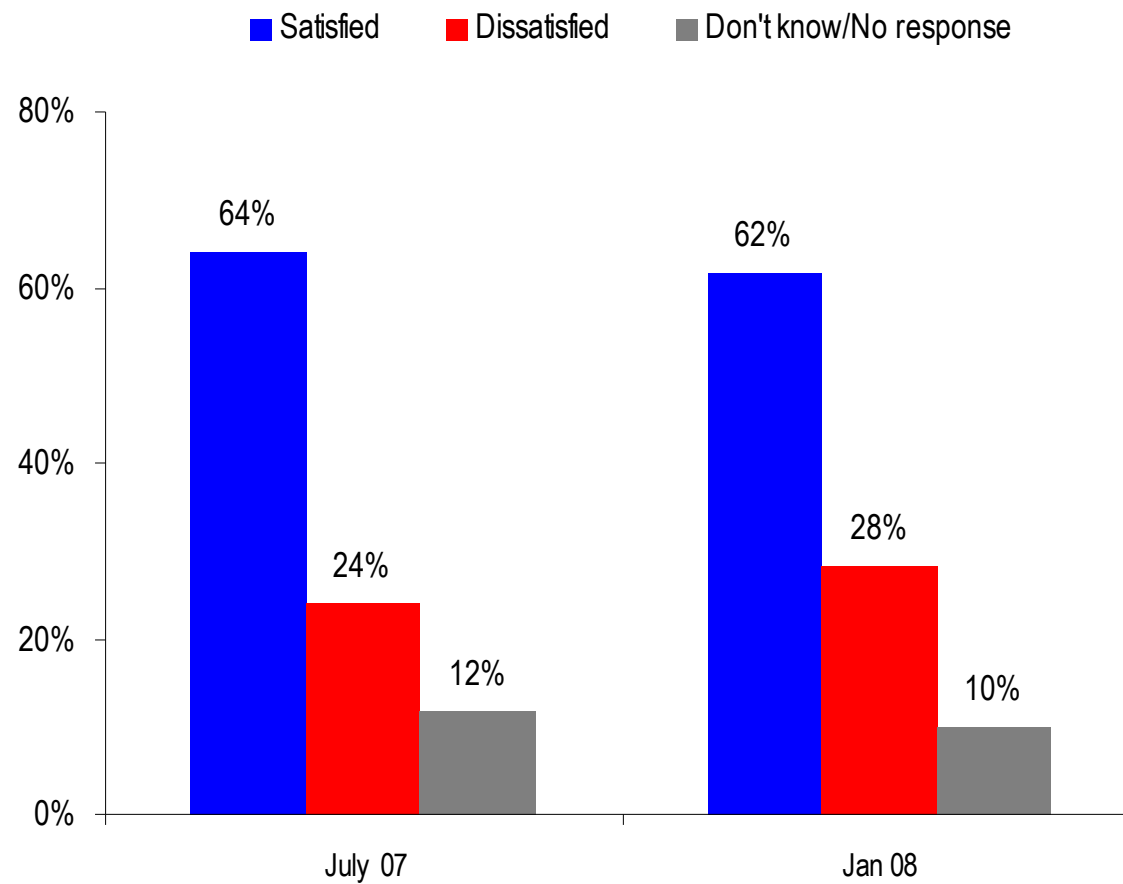
Q11. Do you know who is your Member of Parliament?



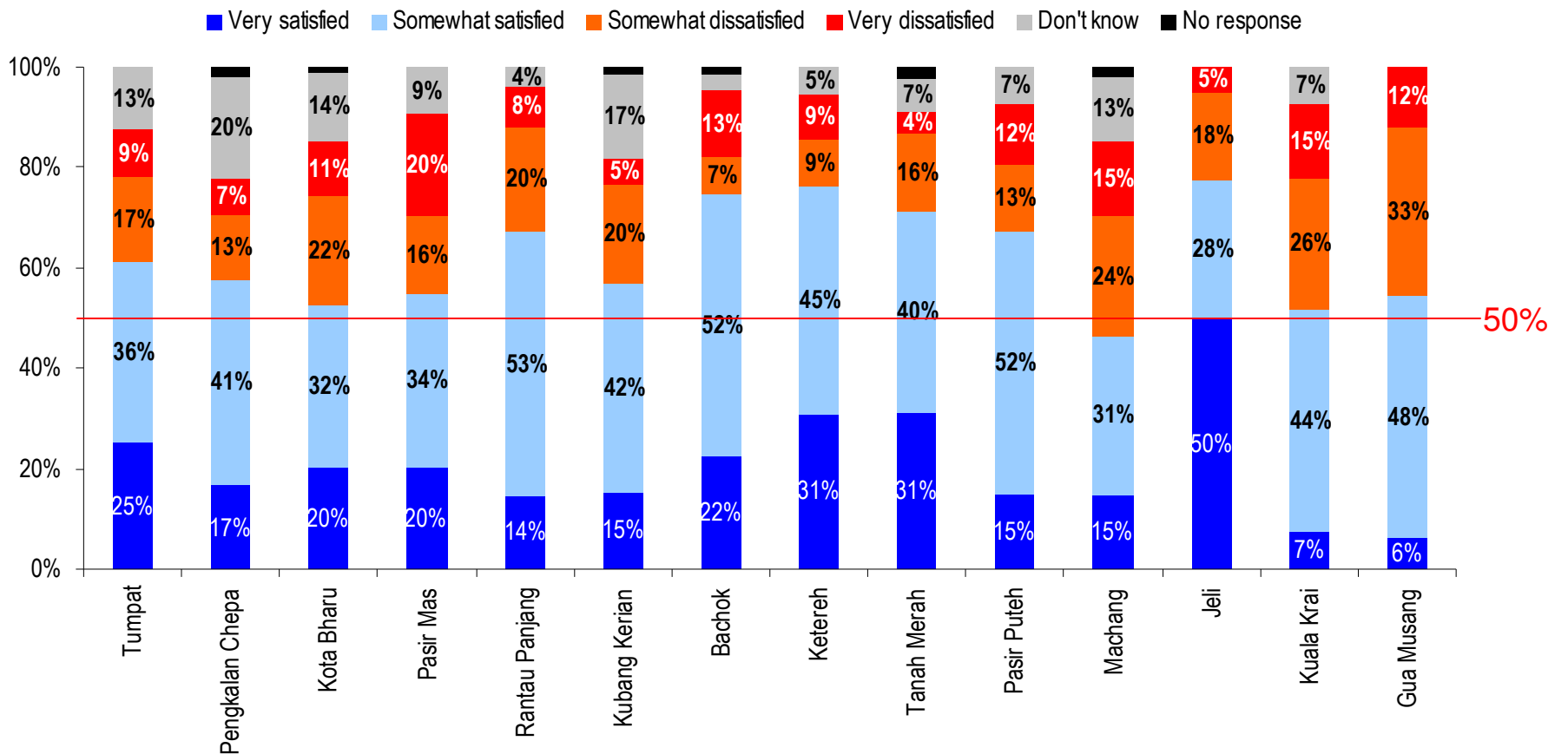
Q11. Do you know who is your Member of Parliament?



Q12. How satisfied or dissatisfied are you with the performance of the Member of Parliament in your area?



Q12. How satisfied or dissatisfied are you with the performance of the Member of Parliament in your area?



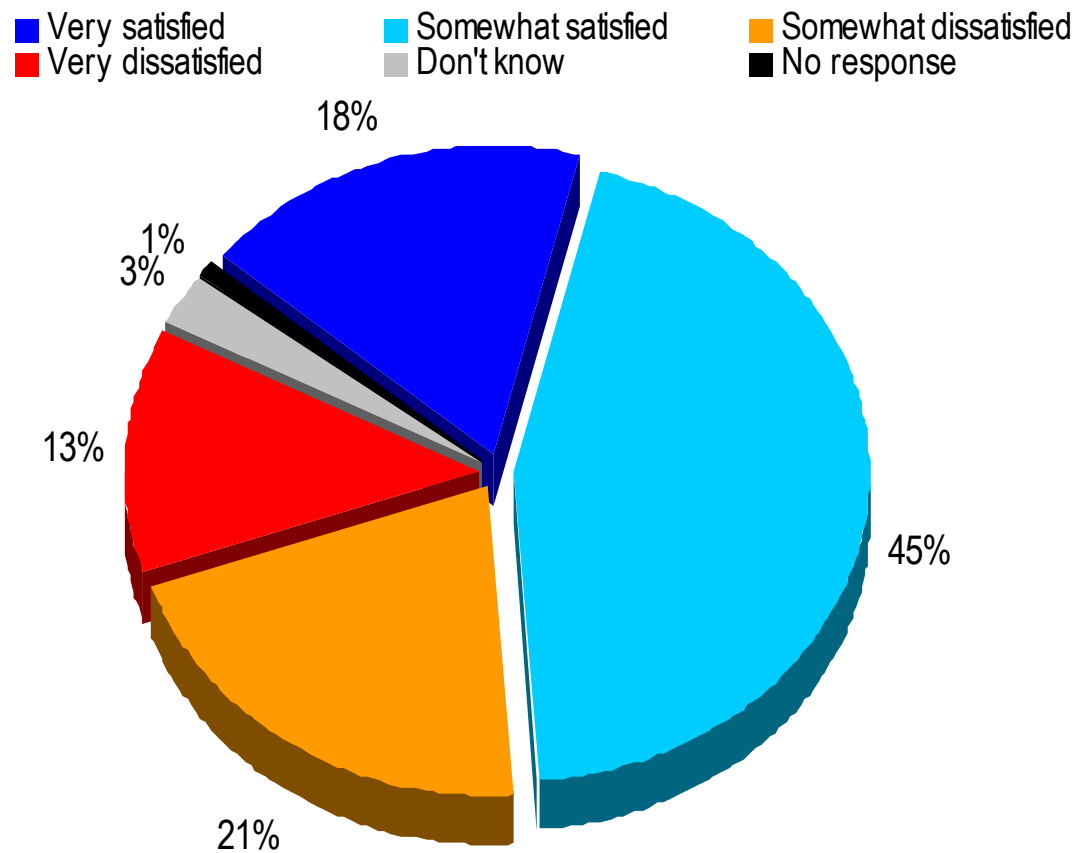
Survey Results

Perceptions towards State Government

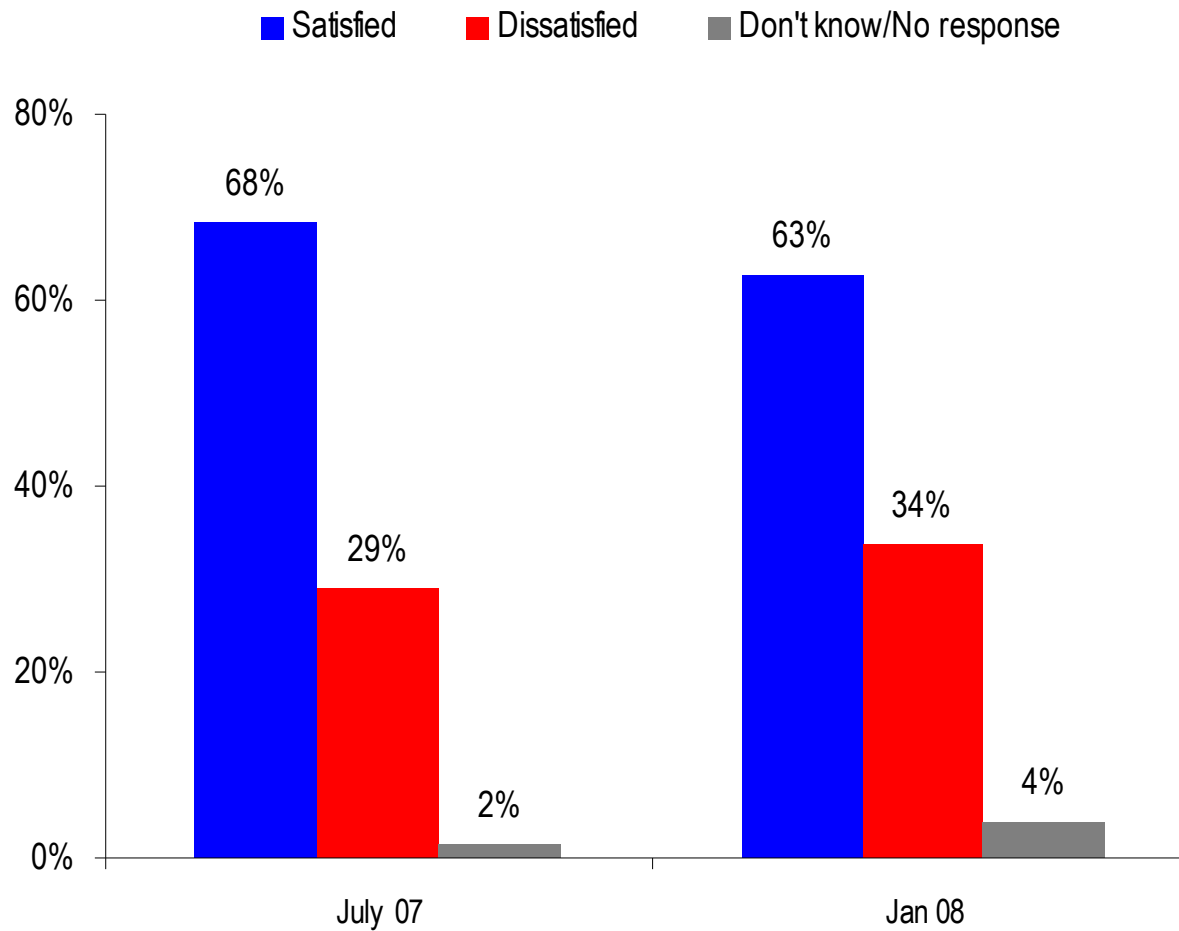
Perceptions towards State Government & Leader

- ❖ Majority (63%) are satisfied with the performance of the state government
- ❖ Level of satisfaction seems higher among younger voters as compared to older voters
- ❖ However satisfaction level saw some decline from 68% to 63% between July 2007 and January 2008
- ❖ Approval rating for Menteri Besar Nik Abdul Aziz remains comfortable at 72%
- ❖ Higher approval younger (21 – 30 years old) voters at 79%

Q14. How satisfied or dissatisfied are you with the performance of the Kelantan state government?



Q14. How satisfied or dissatisfied are you with the performance of the Kelantan state government?



Q15. How strongly do you approve or disapprove of the way Tuan Guru Dato' Hj Nik Abdul Aziz is performing his job as the chief minister?

- Strongly approve
- Strongly disapprove
- Somewhat approve
- Don't know
- Somewhat disapprove
- No response

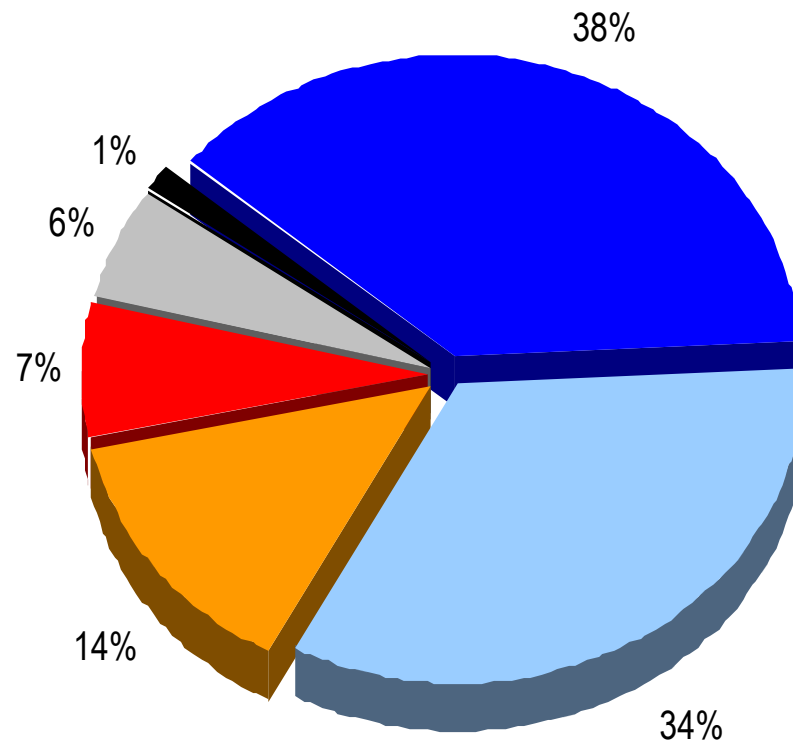


Chart 50

Q15. How strongly do you approve or disapprove of the way Hj Nik Abdul Aziz is performing his job as the chief minister?

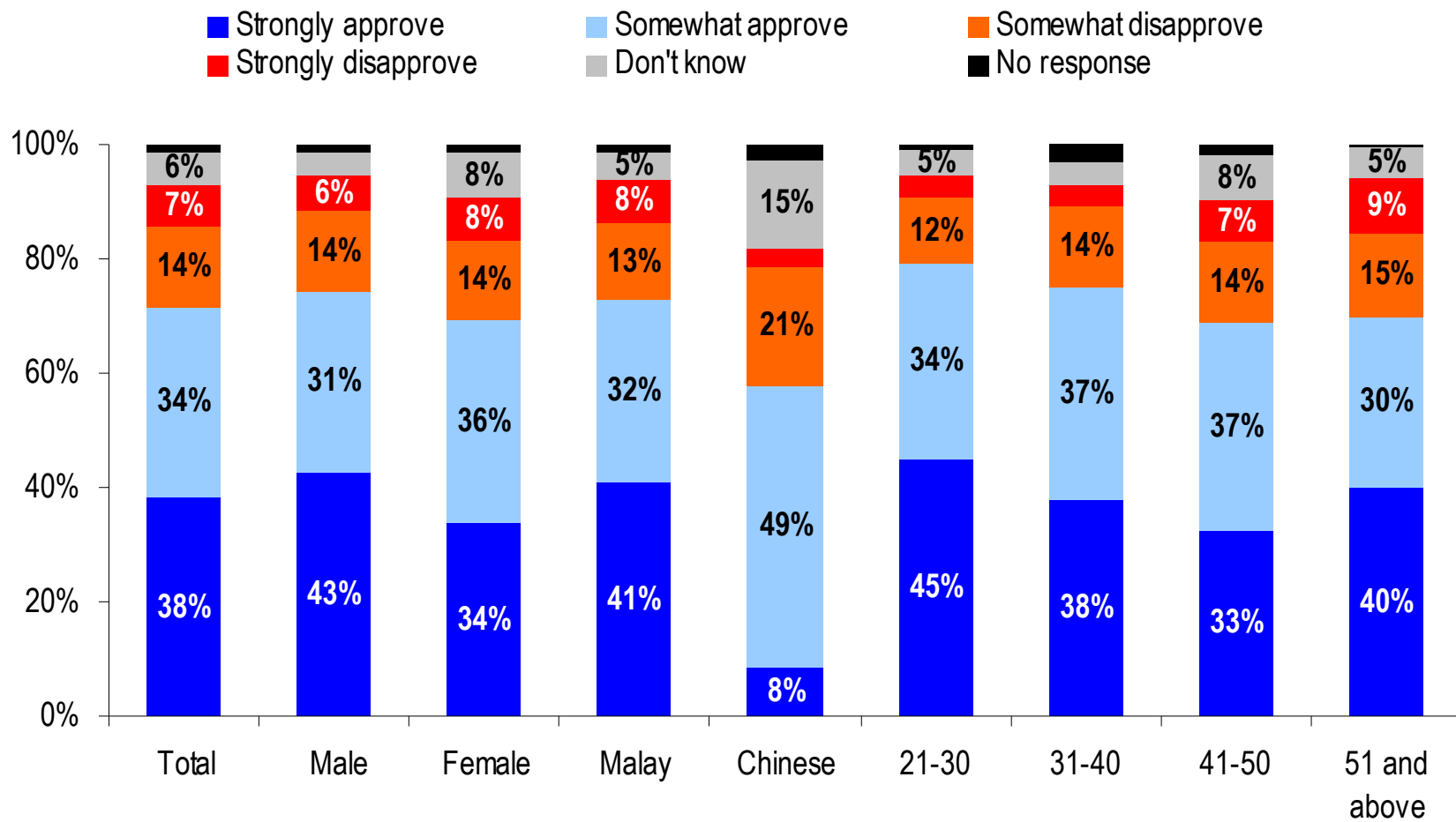


Chart 51

Menteri Besar Nik Abdul Aziz continues to enjoy positive approval despite small decline over the period

Q15. How strongly do you approve or disapprove of the way Hj Nik Abdul Aziz is performing his job as the chief minister?

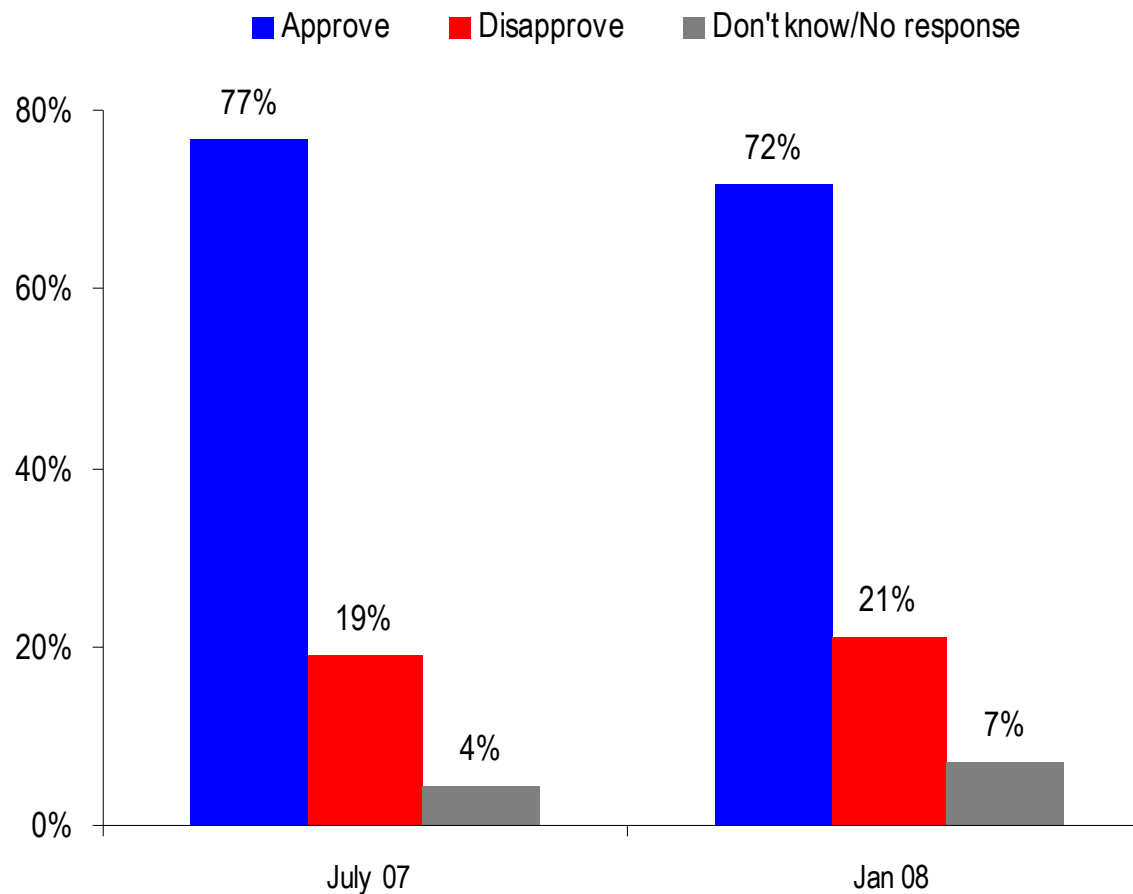
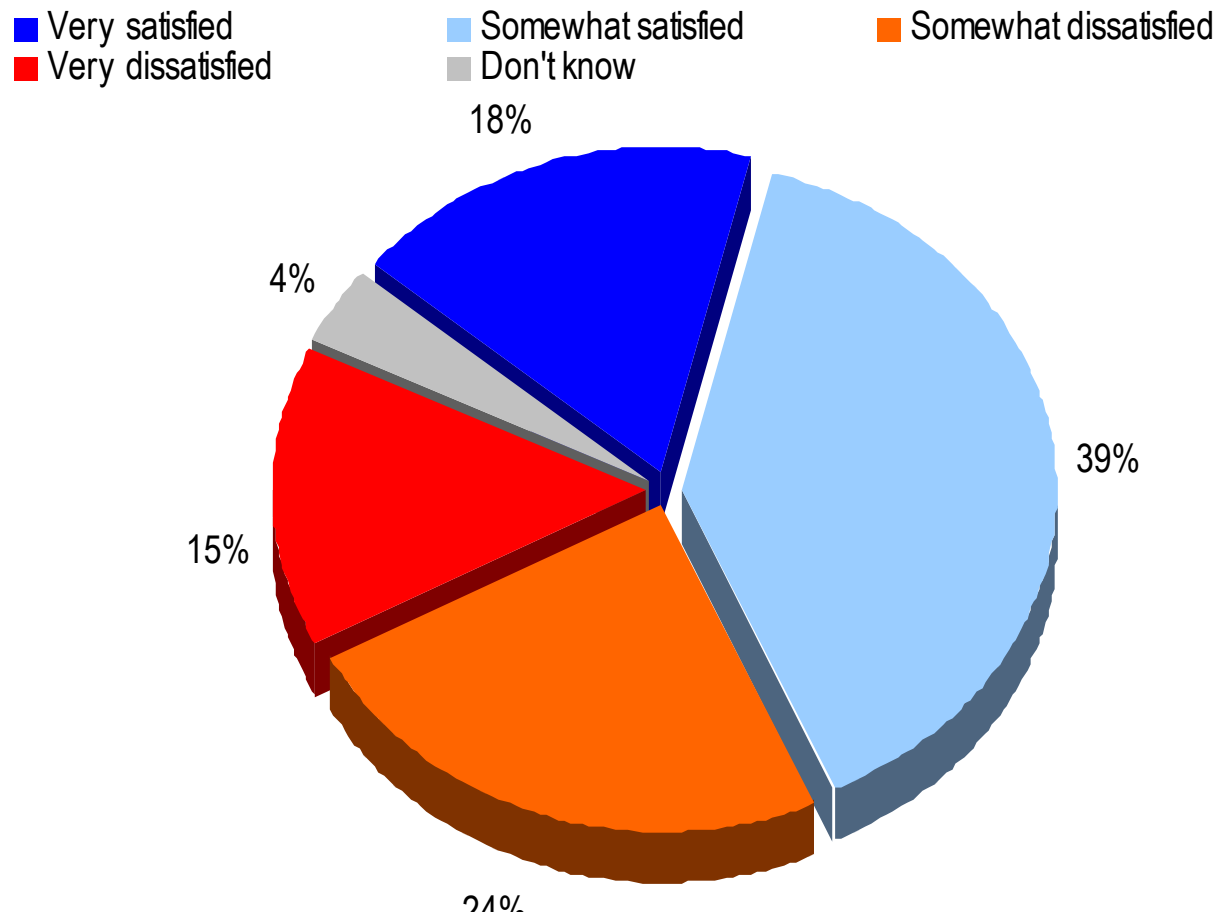


Chart 52

Majority of in-state voters express satisfaction with PAS-led state government

Q16. Please tell me how satisfied or dissatisfied you are with the ability of the Kelantan state government to meet the aspirations of the people.



Q17. Please tell me how satisfied or dissatisfied you are with the ability of the federal government to meet the aspirations of the people.

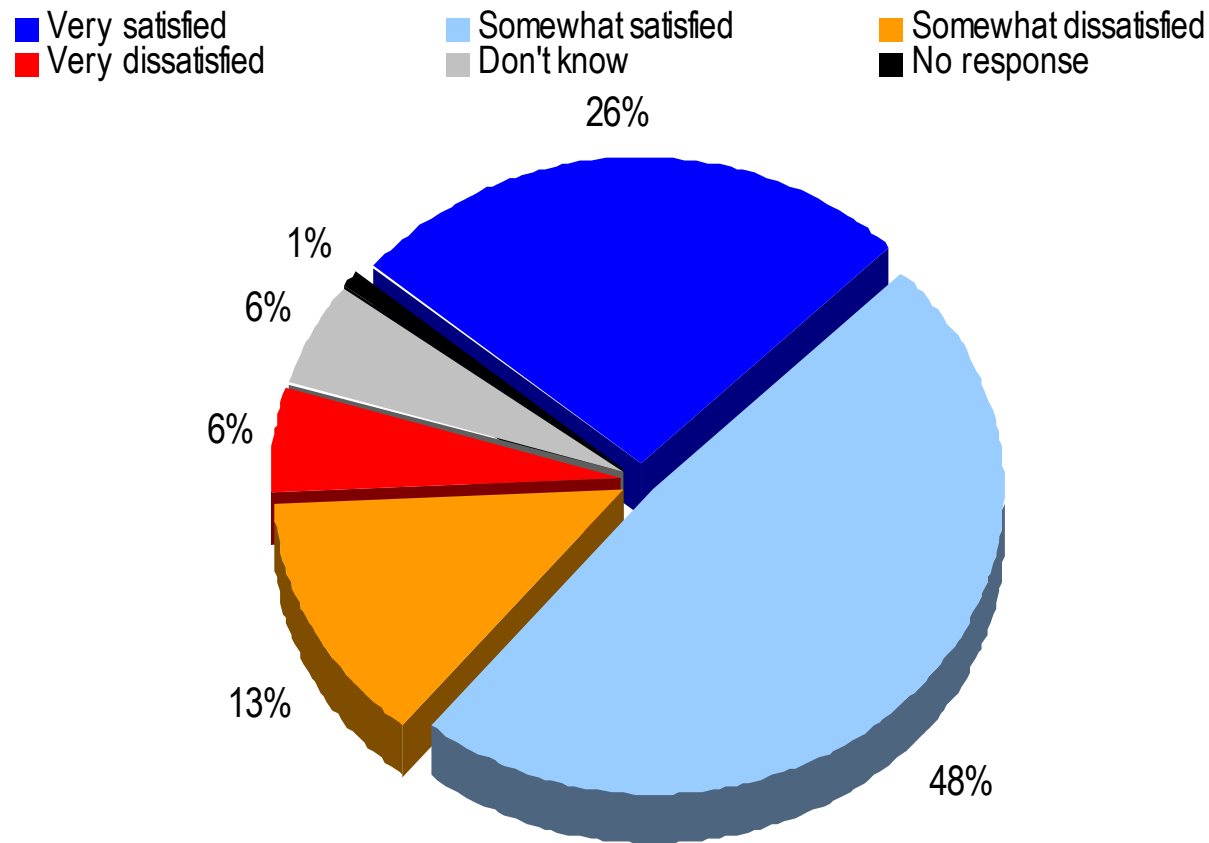


Chart 54

Survey Results

Perceptions towards National Leadership

Chart 55

Perceptions towards BN State and National Leadership

- ❖ Approval rating for Prime Minister Abdullah Badawi remains high with 42% saying “strongly approve” and 39% saying somewhat approve”.
- ❖ Approval rating figures remain stable over the past six months
- ❖ However only 43% felt the PM had largely delivered on promises, while 47% said “a little” or “none”
- ❖ Regarding confidence in state BN leaders, respondents gave highest scores to Dato Mustapha Mohamad, followed by Dr Awang Adek and Dato Anuar Musa
- ❖ We note that Dato Mustapha Mohamad has bipartisan acceptance across voters
- ❖ Among PAS leaders, Dato Husam Musa received highest scores of the three names mentioned.
- ❖ Independent Dato Ibrahim Ali attained the lowest scores

Q24. How strongly do you approve or disapprove of the way Abdullah Ahmad Badawi is performing his job as the prime minister?

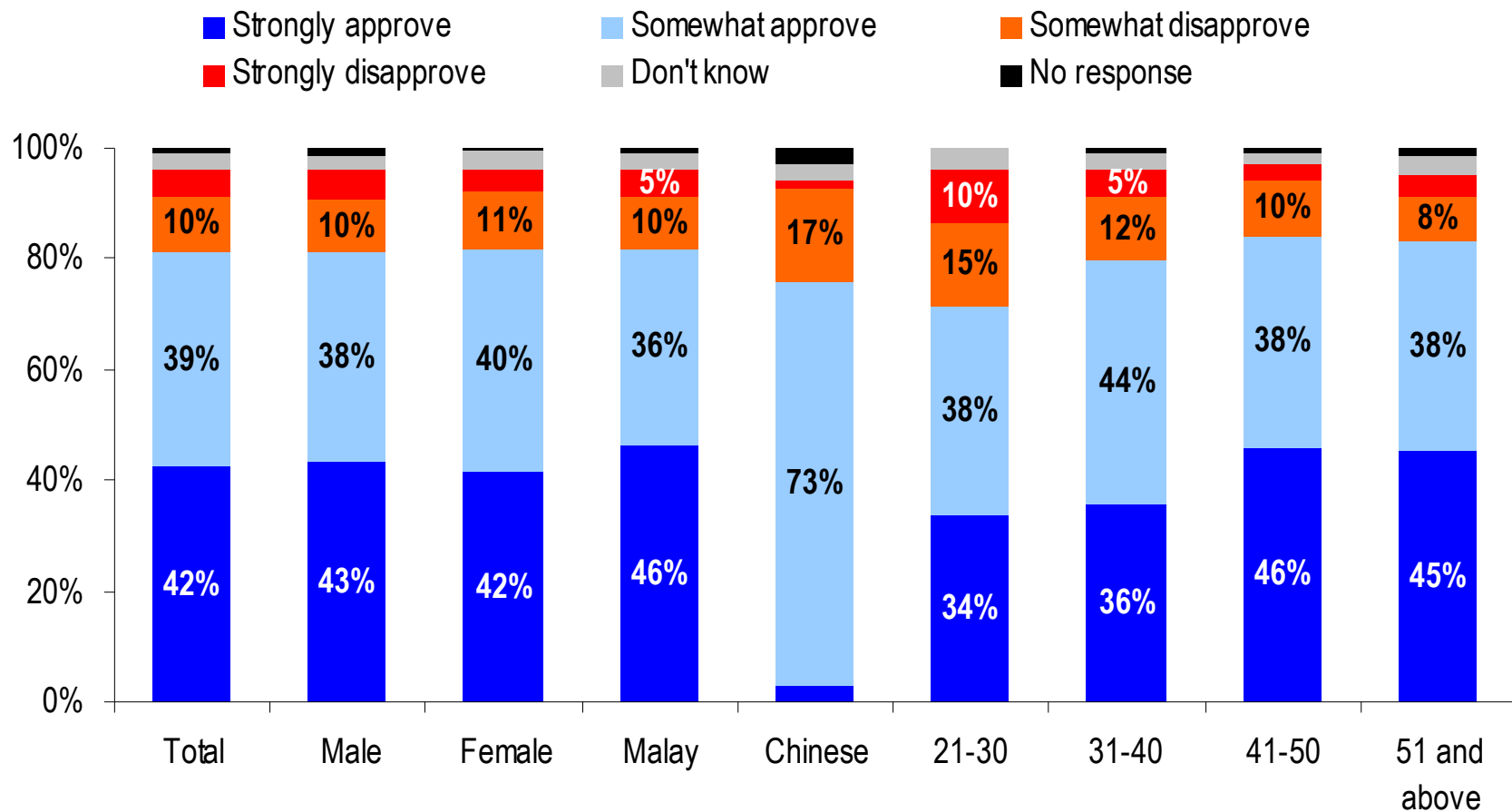


Chart 57

Q24. How strongly do you approve or disapprove of the way Abdullah Ahmad Badawi is performing his job as the prime minister?

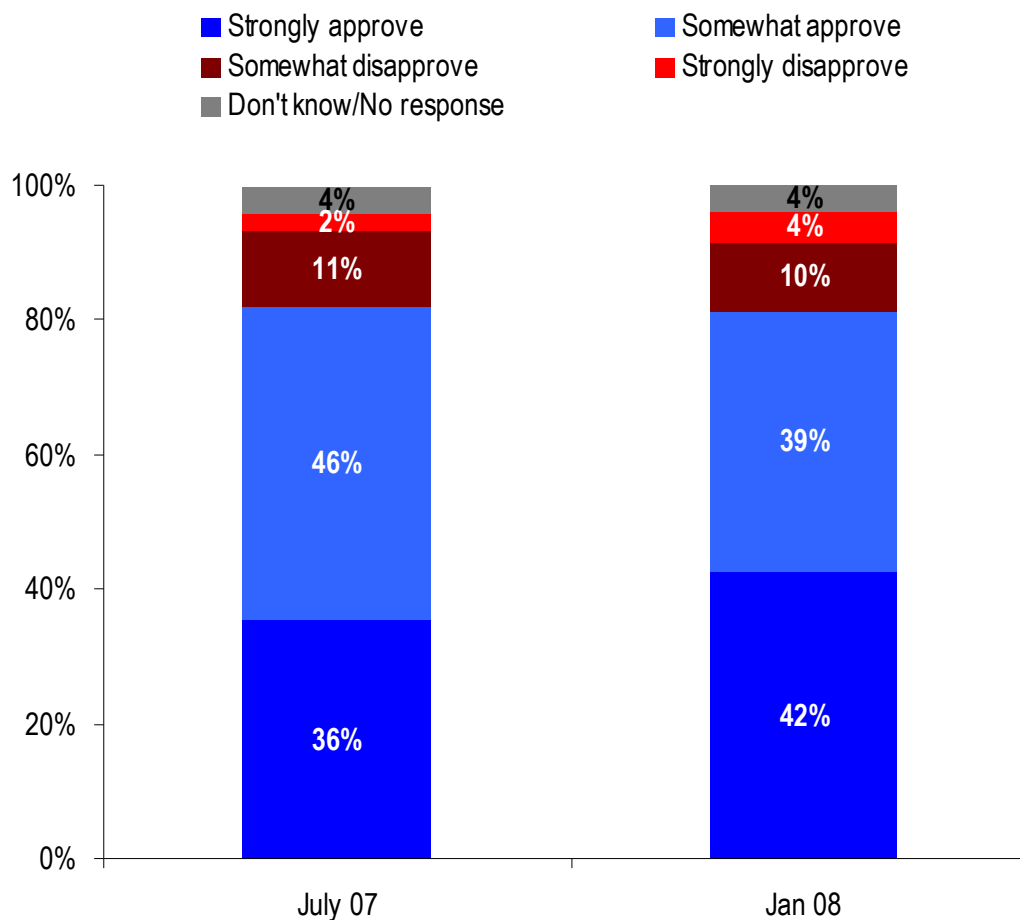


Chart 58

Q25. When Abdullah Ahmad Badawi became Prime Minister, he pledged to fight corruption, improve public service delivery and transparency, how far you think he has kept to his promises?

■ Most of it ■ A little/Not much ■ None
■ Don't know ■ No response

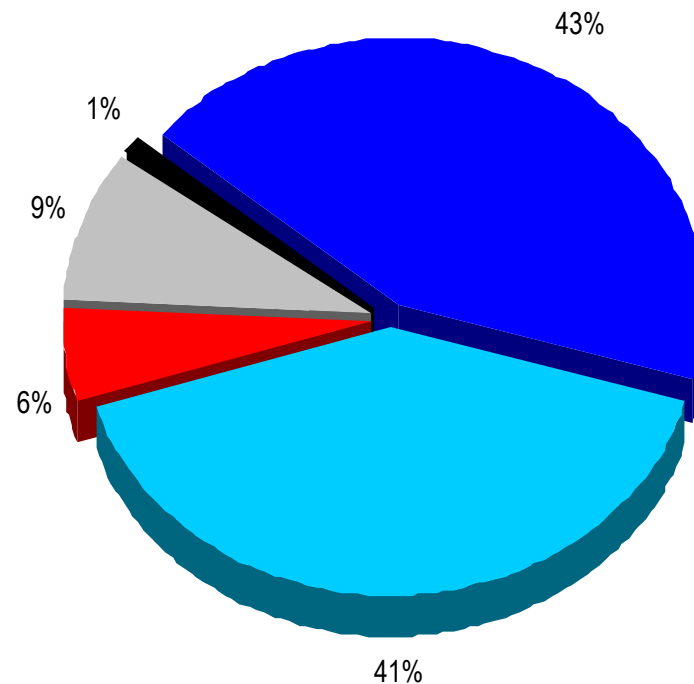


Chart 59

Q26. I will read you the names of several leaders, please tell me how confident or not confident are you with...

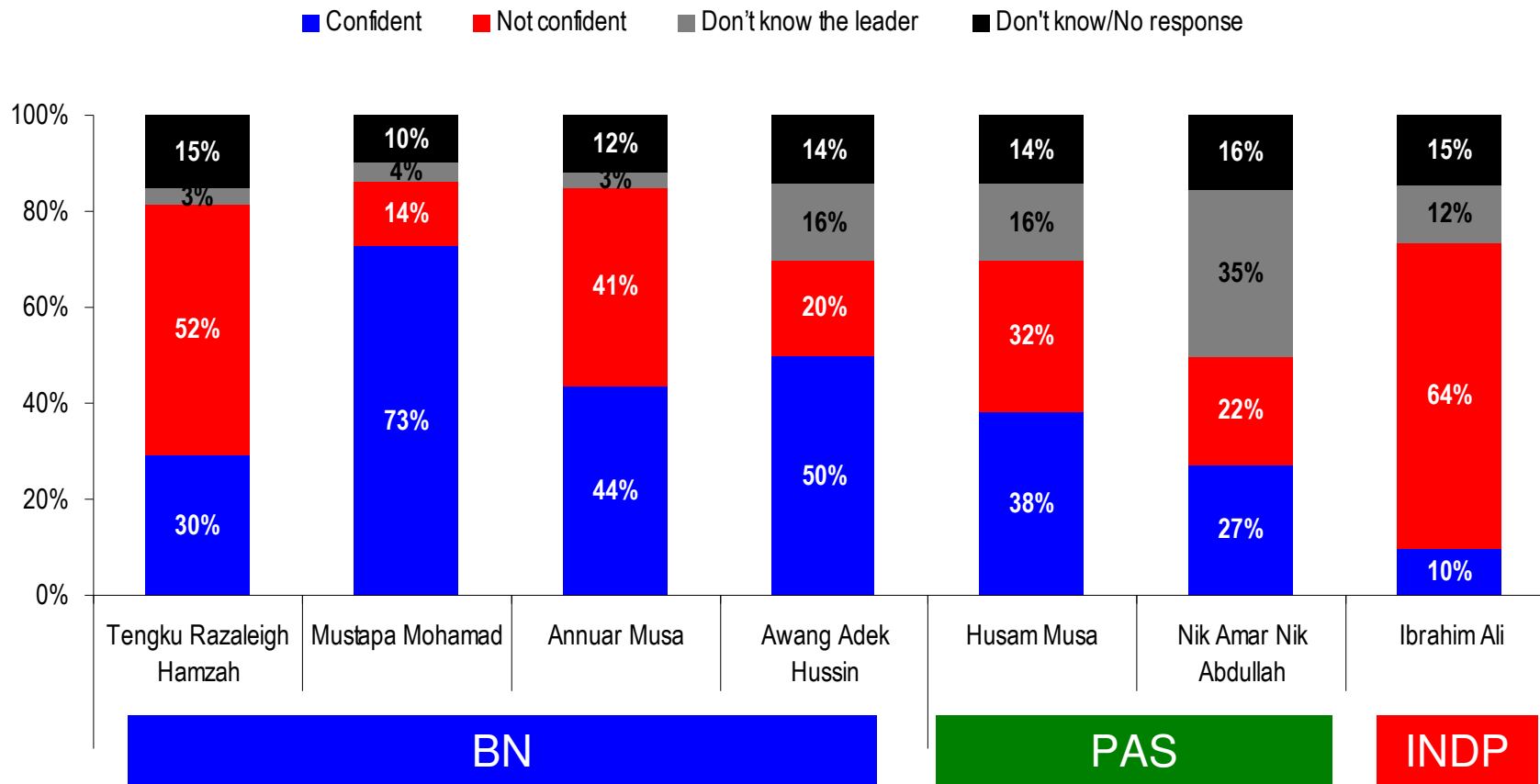


Chart 60

Q28. Among the following UMNO leaders, who do you think is most suitable to become the next Menteri Besar if UMNO/ BN were to win Kelantan in the coming election?

