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61% of MBPJ residents satisfied with city council

PETALING JAYA – A majority of residents in Petaling Jaya reported satisfaction with the overall performance of the city council as found in the opinion poll released by Merdeka Center for Opinion Research today. Main reasons driving satisfaction were the city's beautification efforts, relatively good trash collection, and maintenance of basic infrastructure and services.

On their perceptions of food outlets, a large majority of MBPJ residents report that the cleanliness was the most important factor when choosing to eat out. Residents were found the most satisfied with the cleanliness of fast food restaurants, air conditioned restaurants and indoor food courts while least satisfied with the levels found in Mamak eateries and street-side hawker stalls.

The survey found that nearly all (91%) residents favor the introduction of the "3-strike" rule on Petaling Jaya food outlets as a means to improve cleanliness. The proposed regulation stipulates that eateries which is found to commit hygiene offenses three consecutive times in one year would have its operating license revoked by the city council.

The telephone survey of 410 randomly selected MBPJ residents aged 18 and above was conducted between 10th and 13th June 2010. Respondents were selected using the random, stratified sampling method and structured along the population profile of the city council area and specifically proportional to gender, ethnicity, age groups and state constituency. The survey was commissioned by the Office of the State Assemblyman of Kampung Tunku as part of a wider campaign to promote cleanliness of food establishments in the city.

View top-line, respondents' profile and other findings at www.merdeka.org

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About Merdeka Center for Opinion Research
Merdeka Center for Opinion Research is an independent, non-partisan organization focused on public opinion research and socio-economic analysis. Merdeka's mission is to act as a bridge between ordinary Malaysians and other stakeholders with the leading members of the nation – by providing dispassionate presentation of public opinion survey results, analysis and position papers.

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