Public Opinion Survey 2014
Peninsular Malaysia Voter Survey
Public Opinion on Goods & Services Tax

12th – 21st April 2014
Methodology

- 1009 voters aged 21 and above were interviewed via telephone
- The survey respondents are from all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.
- All of the constituencies (12 states and 165 parliament constituencies) were surveyed and the selection of the respondents is proportional with respect to the population in each parliament constituency.
- Respondents were interviewed in their own language of preferences
- Survey margin of error estimated at ±3.09%
- The survey was conducted on 12th – 21st April 2014

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.
Respondent Profile

### Ethnicity
- Malay: 60%
- Chinese: 31%
- Indian: 9%

### Gender
- Male: 50%
- Female: 50%

### Occupation
- Government/GLC: 15%
- Private: 38%
- Self-employed/Business: 20%
- Homemaker: 18%
- Retired: 7%
- Students/Unemployed: 3%

### Internet Access
- Yes: 64%
- No: 36%

### Age Group
- 21-30: 18%
- 31-40: 32%
- 41-50: 25%
- 51-60: 17%
- >60: 8%

### Household Income (RM)
- 1,500: 26%
- 1,501-3,000: 29%
- 3,001-5,000: 19%
- >5,000: 20%
- Refuse/Unsure: 6%
Q: On April 9th, the government passed the Goods and Services Tax Act, commonly known as the GST. How much do you understand about GST that will be implemented in April 2015?
Understanding of the GST

Q: On April 9th, the government passed the Goods and Services Tax Act, commonly known as the GST. How much do you understand about GST that will be implemented in April 2015?

* Homemaker, Retired, Students, Unemployed

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**Ethnicity**

- **Overall**: Understand (46), Do not understand (53)
- **Malay**: Understand (37), Do not understand (62)
- **Chinese**: Understand (59), Do not understand (41)
- **Indian**: Understand (65), Do not understand (35)

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**Gender / Setting**

- **Male**: Understand (49), Do not understand (50)
- **Female**: Understand (43), Do not understand (57)
- **Urban**: Understand (53), Do not understand (47)
- **Rural**: Understand (35), Do not understand (64)

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**Age Group**

- **21-30**: Understand (53), Do not understand (46)
- **31-40**: Understand (45), Do not understand (54)
- **41-50**: Understand (44), Do not understand (56)
- **51-60**: Understand (41), Do not understand (59)
- **> 60**: Understand (52), Do not understand (48)

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**Occupation**

- **Gov/ GLC**: Understand (53), Do not understand (47)
- **Private**: Understand (51), Do not understand (48)
- **Self employed/ Business**: Understand (40), Do not understand (59)
- ***Not formally employed**: Understand (40), Do not understand (60)

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**Household income (RM)**

- **< 1,500**: Understand (27), Do not understand (72)
- **1,501- 3,000**: Understand (43), Do not understand (56)
- **3,000- 5,000**: Understand (53), Do not understand (47)
- **> 5,000**: Understand (67), Do not understand (33)

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**Internet access/ Media**

- **Internet**: Understand (54), Do not understand (45)
- **No internet**: Understand (32), Do not understand (67)
- **Mainstream media**: Understand (36), Do not understand (63)
- **Alternative media**: Understand (58), Do not understand (41)
Q: With GST, the government will impose a tax of 6% for goods and services excluding staple items such as rice, flour, sugar and public transportation. How strongly do you agree or disagree with the implementation of GST by the government?
Acceptance of the GST

Q: With GST, the government will impose a tax of 6% for goods and services excluding staple items such as rice, flour, sugar and public transportation. How strongly do you agree or disagree with the implementation of GST by the government?
Q: Now moving onto the economic issues in our country. How much do you understand how the national economy works?
Understanding of the National Economy

Q: Now moving onto the economic issues in our country. How much do you understand how the national economy works?

* Homemaker, Retired, Students, Unemployed
Q: How much do you understand when people are talking about the government deficit issue?

- 39% Understand
- 59% Do Not Understand

- 35% A great deal
- 37% Not very much
- 22% A fair amount
- 4% Not understand at all
- 1% Unsure
- 1% Refused
Understanding the Fiscal Deficit

Q: How much do you understand when people are talking about the government deficit issue?
Perception on Economic Strength

Q: How much do you view the country's economic strength at present?

- Very good: 38%
- Fairly good: 32%
- Very weak: 19%
- Fairly weak: 4%
- Unsure: 6%
- Refused: 1%

57% Weak
38% Good
Perception on Economic Strength

Q: How much do you view the country's economic strength at present?

*Homemaker, Retired, Students, Unemployed*