INTRODUCTION

- The pre-election survey was commissioned by a consortium led by Mizzima Media Group with Merdeka Center for Opinion Research (Malaysia) as technical advisor. The survey was carried out by Myanmar Survey Research (MSR).

- The purpose of the survey is to understand the concerns and motivations of Myanmar voters ahead of the 2015 General Election.
A sample of 1,200 citizens aged 18 and above were interviewed via face to face.

Respondents were selected through multi-staged random sampling (Kish Grid).

The sample is nationally representative of the population based on the 2014 census.

The results are weighted by age, gender and urban/rural.

The survey covers all the regions and states except for Chin state (1% of the population).

The questionnaire was translated to Burmese language while in ethnic states the interviews were assisted by local interpreters.

The survey margin of error is estimated at ±2.83%.

The survey was conducted between 14 October – 31 October 2015.

Limitations:

- Chin state was excluded due to inaccessible after massive floods.
Respondents were randomly selected from the townships, wards and villages so as to have a nationally representative sample.

Number of sampling points as follows:

<table>
<thead>
<tr>
<th></th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Township</td>
<td>40</td>
</tr>
<tr>
<td>Ward</td>
<td>35</td>
</tr>
<tr>
<td>Villages</td>
<td>85</td>
</tr>
<tr>
<td>Total sample points (Wards and villages)</td>
<td>120</td>
</tr>
<tr>
<td>Sample allocation per sample point</td>
<td>10</td>
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</tbody>
</table>
Respondent Profile

**Ethnicity**
- Bamar: 31%
- Non-Bamar: 70%

**Gender**
- Male: 50%
- Female: 50%

**Internet Access and Mobile Phone**
- Yes without Internet connection: 41%
- Yes with Internet connection: 26%
- No: 33%

**Settlement**
- Urban: 29%
- Rural: 71%

**Divisions**
- Region: 29%
- State: 71%

**Age Group**
- 18-29: 31%
- 30-49: 41%
- +50: 27%
Q. Generally speaking, do you think Myanmar is going in the right direction, or do you think it is going in the wrong direction?
Direction of the Country

62% RIGHT DIRECTION (n=747)

- Economic and infrastructures development: 42%
- Greater democratic space: 16%
- Improvement of education: 9%
- Good governance: 8%
- The government is bringing about reforms: 7%
- More job opportunities: 4%

21% WRONG DIRECTION (n=250)

- Poor economic development: 19%
- Poor government performance: 16%
- Unresolved conflicts and violences: 11%
- Lack improvement of education: 11%
- Fewer job opportunities: 6%
- Inflation: 6%

Q: Why do you say that? (open-ended)
Household Income - Past 2 Years

Q. How is your household income compared to two years ago? Is it better off or worse off?

Legend:
- Better off
- About the same
- Worse off
- Unsure
- Refused

All respondents:
- Better off: 34%
- About the same: 44%
- Worse off: 21%
- Unsure: 21%
- Refused: 36%

Region:
- Better off: 42%
- About the same: 36%
- Worse off: 22%
- Unsure: 22%
- Refused: 30%

State:
- Better off: 49%
- About the same: 49%
- Worse off: 21%
- Unsure: 30%
- Refused: 30%
POLITICAL AWARENESS
Familiarity with Candidates

Q. How familiar are you with the candidates who will contest in your area?

Legend:
- Very familiar
- Somewhat familiar
- Not familiar at all
- Somewhat not familiar
- Unsure
- Refused
Familiarity with Parties

Q. How familiar are you with the parties that will contest in your area?

Legend:
- Very familiar
- Somewhat familiar
- Not familiar at all
- Somewhat not familiar
- Unsure
- Refused

All respondents
- Very familiar: 39%
- Somewhat familiar: 34%
- Not familiar at all: 20%
- Somewhat not familiar: 3%
- Unsure: 4%
- Refused: 4%

Region
- Very familiar: 45%
- Somewhat familiar: 35%
- Not familiar at all: 19%
- Somewhat not familiar: 15%
- Unsure: 7%
- Refused: 3%

State
- Very familiar: 54%
- Somewhat familiar: 31%
- Not familiar at all: 23%
- Somewhat not familiar: 35%
- Unsure: 3%
- Refused: 7%

For Media Release Only
Myanmar Pre-election Survey 2015
N=1200, 14 - 31 October 2015