INTRODUCTION

- The pre-election survey was commissioned by a consortium led by Mizzima Media Group with Merdeka Center for Opinion Research (Malaysia) as technical advisor. The survey was carried out by Myanmar Survey Research (MSR).
- The purpose of the survey is to understand the concerns and motivations of Myanmar voters ahead of the 2015 General Election.
METHODOLOGY

- A sample of 1,200 citizens aged 18 and above were interviewed via face to face
- Respondents were selected through multi-staged random sampling (Kish Grid)
- The sample is nationally representative of the population based on the 2014 census
- The results are weighted by age, gender and urban/rural
- The survey covers all the regions and states except for Chin state (1% of the population)
- The questionnaire was translated to Burmese language while in ethnic states the interviews were assisted by local interpreters
- The survey margin of error is estimated at ±2.83%
- The survey was conducted between 14 October – 31 October 2015
- Limitations:
  - Chin state was excluded due to accessible after massive floods
Respondents were randomly selected from the townships, wards and villages so as to have a nationally representative sample.

Number of sampling points as follows

<table>
<thead>
<tr>
<th></th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Township</td>
<td>40</td>
</tr>
<tr>
<td>Ward</td>
<td>35</td>
</tr>
<tr>
<td>Villages</td>
<td>85</td>
</tr>
<tr>
<td>Total sample points (Wards and villages)</td>
<td>120</td>
</tr>
<tr>
<td>Sample allocation per sample point</td>
<td>10</td>
</tr>
</tbody>
</table>
Respondent Profile

Ethnicity
- Bamar: 31%
- Non Bamar: 70%

Gender
- Male: 50%
- Female: 50%

Internet Access and Mobile phone
- Yes without Internet connection: 41%
- Yes with Internet connection: 26%
- No: 33%

Settlement
- Urban: 29%
- Rural: 71%

Divisions
- Region: 29%
- State: 71%

Age Group
- 18-29: 31%
- 30-49: 41%
- +50: 27%
VIEWS ON GOVERNMENT
Approval at 43% is appreciably lower than the 89% recorded in February 2014 poll.

Q. Generally speaking, do you think the union government is doing a good job or a bad job?

Legend:
- Very good
- Somewhat good
- Moderate
- Very bad
- Somewhat bad
- Unsure
- Refused

Margin of error: ±3.36%
Margin of error: ±5.24%
Q. Please rate the union government's performance on each of the following issues based on this scale…

For Media Release Only: Nov 8-PM
Q. Please rate the union government’s performance on each of the following issues based on this scale…

Government’s Performance in Key Areas

- Fighting corruption: Good 35%, Bad 35%
- Protecting religious freedom: Good 35%, Bad 35%
- Infrastructure development: Good 26%, Bad 26%
- Gender equality: Good 23%, Bad 9%
- Ethnic-based equality: Good 9%, Bad 12%
- Improving education: Good 8%, Bad 18%
- Peace process: Good 5%, Bad 22%
- Democratic reforms: Good 2%, Bad 23%
- Delivering quality healthcare: Good 9%, Bad 41%
- Providing employment: Good 12%, Bad 41%
- Providing housing: Good 18%, Bad 41%
- Fighting crime: Good 22%, Bad 41%
- Environmental preservation: Good 23%, Bad 41%
- Controlling inflation: Good -41%, Bad -41%

%Net = %Good - %Bad
Thein Sein’s Approval Rating

Reported approval rating for the president is 72%, this is significantly lower compared to the February 2014 poll which states 91%. It may appear that the level of fear is slowly dissipating.

Q. Do you approve or disapprove of the way President Thein Sein in administering the country?
Q. Do you approve or disapprove of the job done by the Opposition Leader Aung San Suu Kyi?
Estimated Voting Intention GE2015 (Likely Voters)

Q. Which party will you vote in the coming election?

Legend:
- USDP
- NLD
- Other National Parties
- State Parties
- Unsure
- Refused

Margin of error:
- ±3.36%
- ±5.24%

For Media Release Only: Nov 8-PM