

EMBARGOED UNTIL
1800hrs 08 NOV 2015



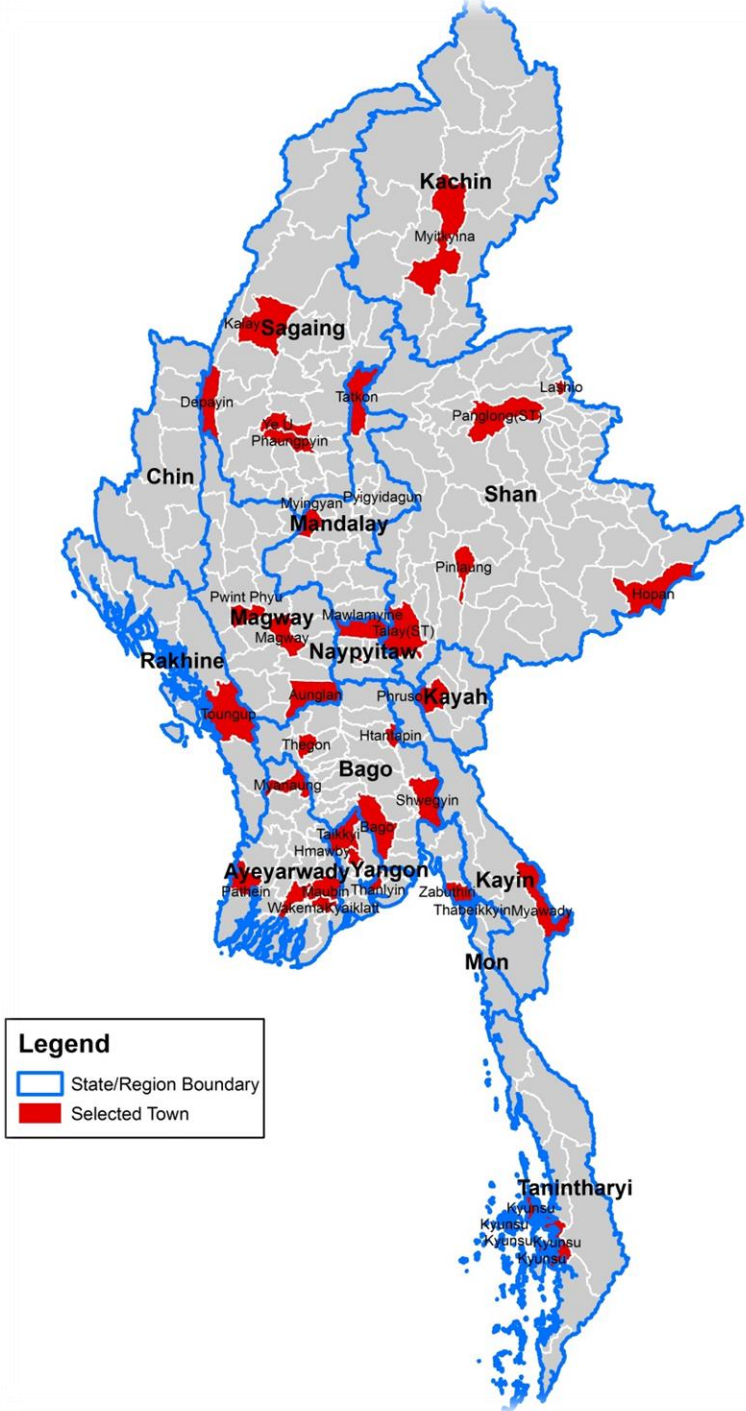
MYANMAR PRE-ELECTION SURVEY 2015

INTRODUCTION

- The pre-election survey was commissioned by a consortium led by Mizzima Media Group with Merdeka Center for Opinion Research (Malaysia) as technical advisor. The survey was carried out by Myanmar Survey Research (MSR).
- The purpose of the survey is to understand the concerns and motivations of Myanmar voters ahead of the 2015 General Election.

METHODOLOGY

- A sample of **1,200** citizens aged 18 and above were interviewed via face to face
- Respondents were selected through **multi-staged random sampling** (Kish Grid)
- The sample is nationally representative of the population based on the 2014 census
- The results are weighted by age, gender and urban/rural
- The survey covers all the regions and states except for Chin state(1% of the population)
- The questionnaire was translated to Burmese language while in ethnic states the interviews were assisted by local interpreters
- The survey margin of error is estimated at **±2.83%**
- The survey was conducted between **14 October – 31 October 2015**
- Limitations:
 - Chin state was excluded due to inaccessible after massive floods



- Respondents were randomly selected from the townships, wards and villages so as to have a nationally representative sample.
- Number of sampling points as follows

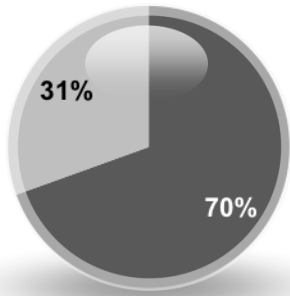
	Number
Township	40
Ward	35
Villages	85
Total sample points (Wards and villages)	120
Sample allocation per sample point	10

SAMPLING

Respondent Profile

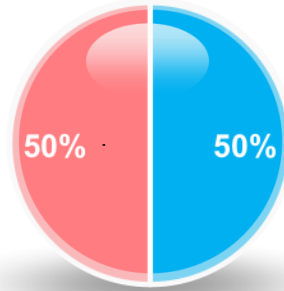
Ethnicity

■ Bamar ■ Non Bamar

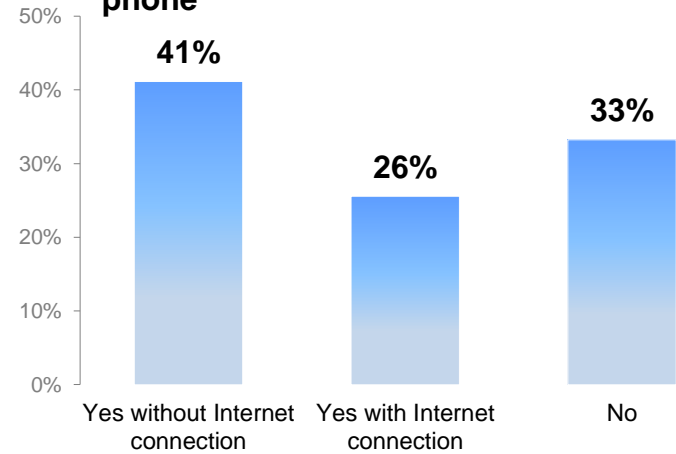


Gender

■ Male ■ Female

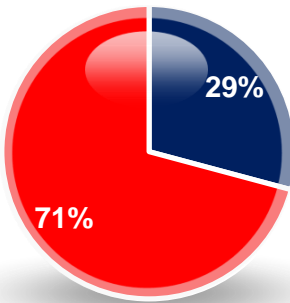


Internet Access and Mobile phone



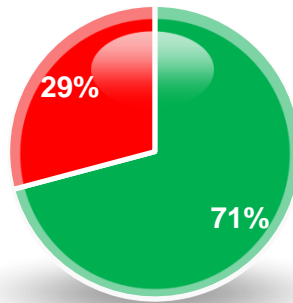
Settlement

■ Urban ■ Rural

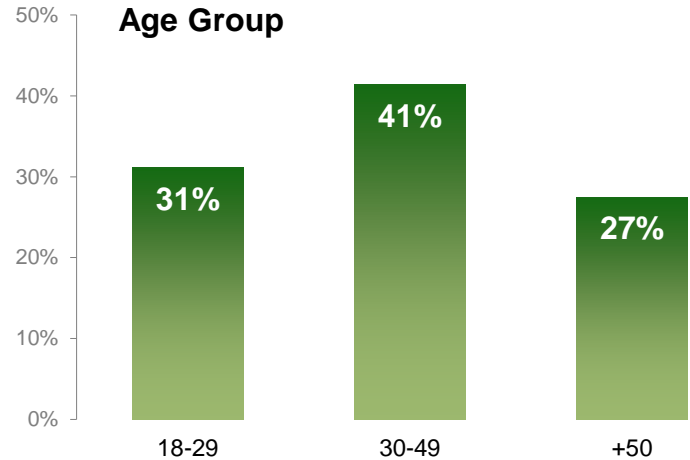


Divisions

■ Region ■ State



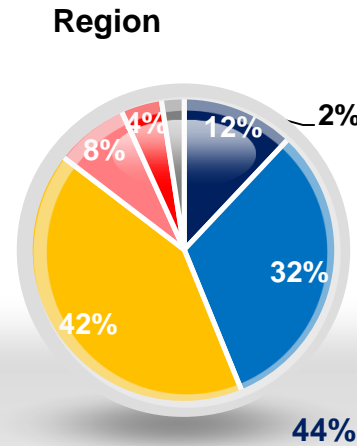
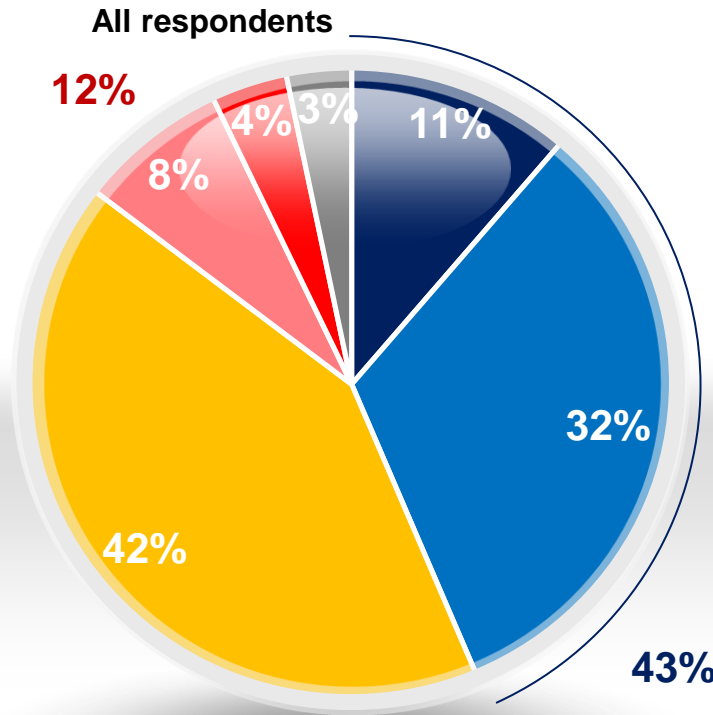
Age Group



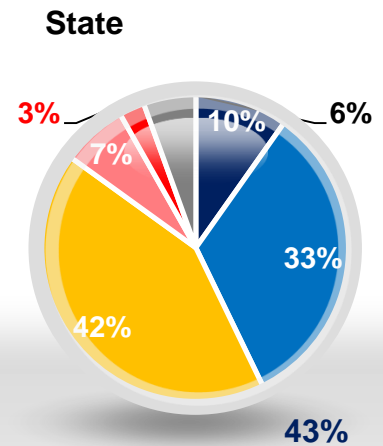
VIEWS ON GOVERNMENT

The Union Government's Approval Rating

Approval at 43% is appreciably lower than the 89% recorded in February 2014 poll.



Margin of error:
±3.36%



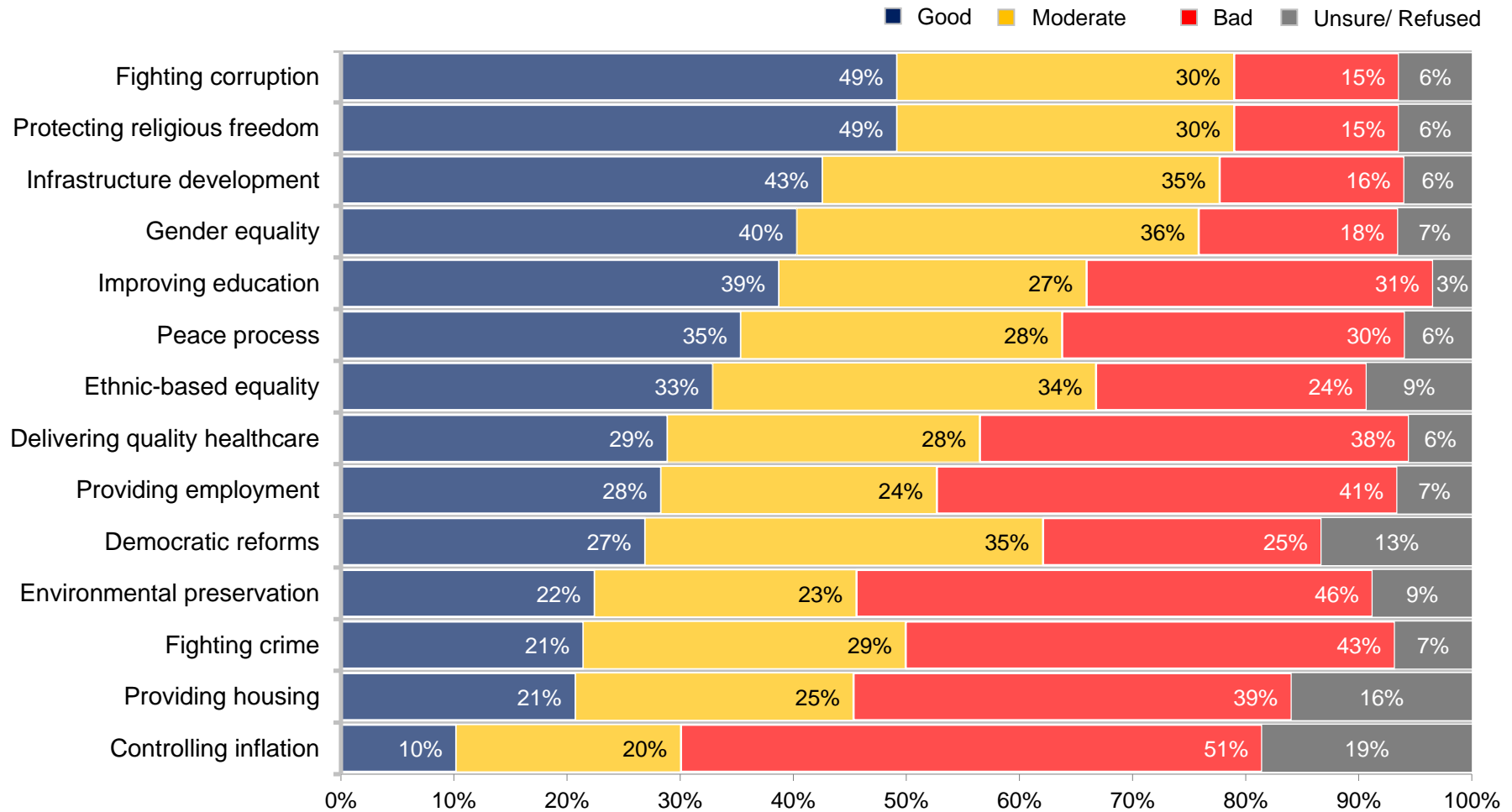
Margin of error:
±5.24%

Legend:

- Very good
- Somewhat good
- Moderate
- Very bad
- Somewhat bad
- Unsure
- Refused

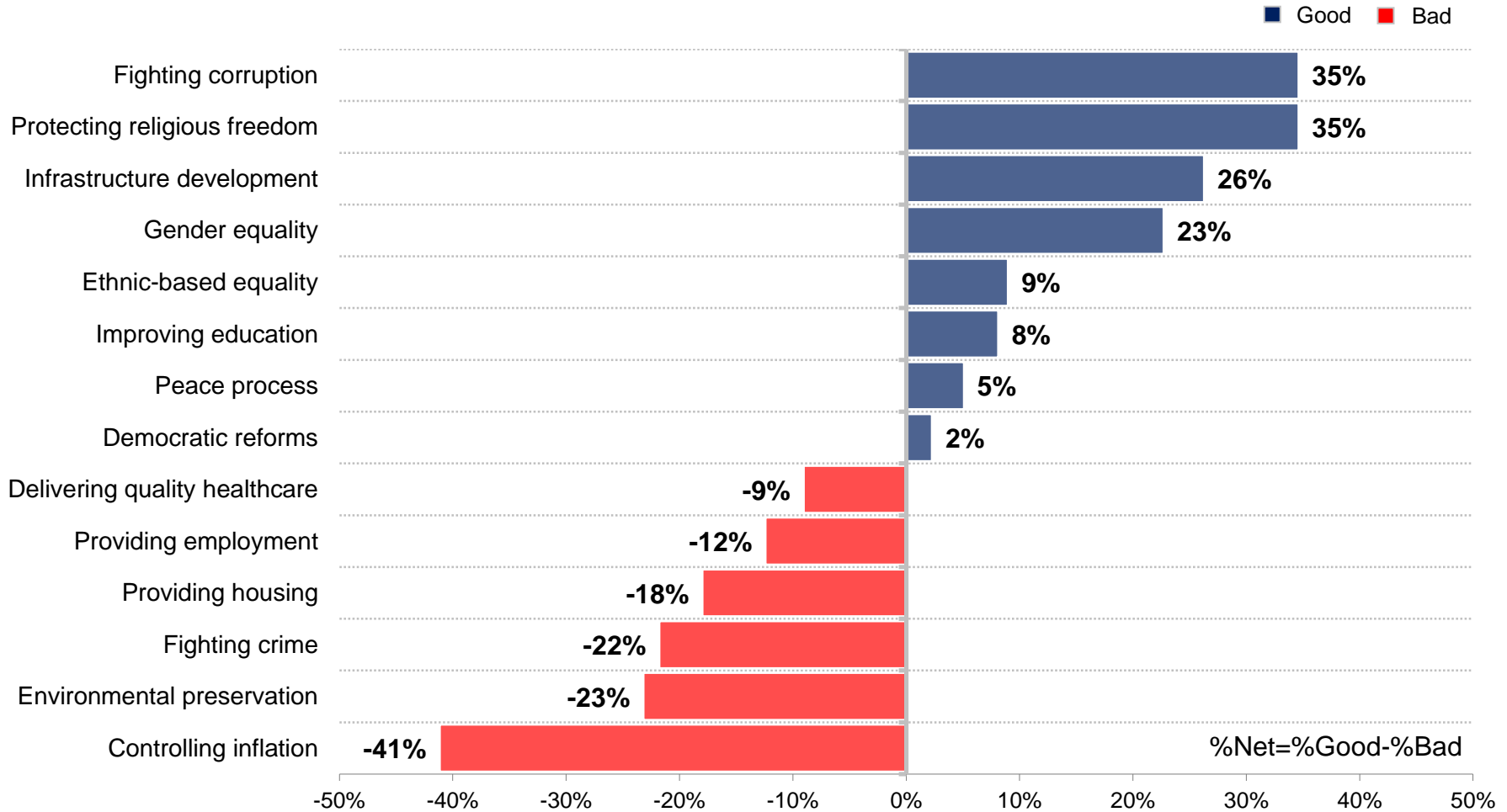
Q. Generally speaking, do you think the union government is doing a good job or a bad job?

Government's Performance in Key Areas



Q. Please rate the union government's performance on each of the following issues based on this scale...

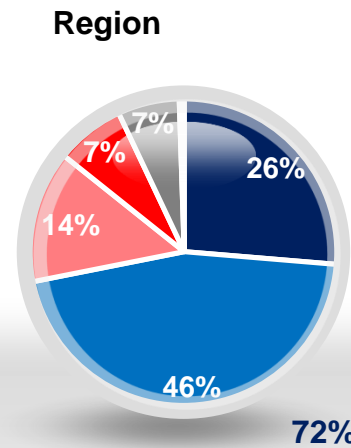
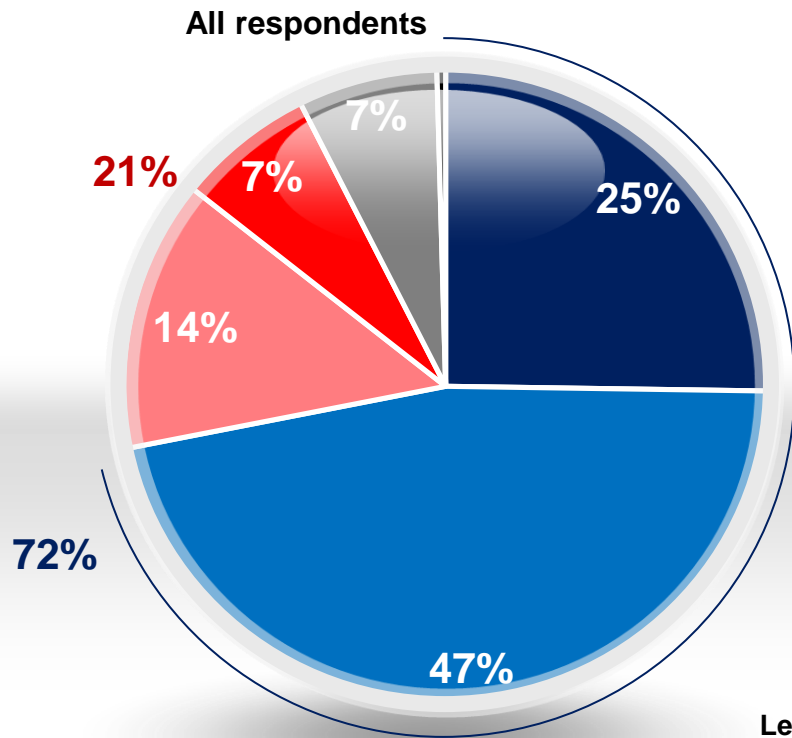
Government's Performance in Key Areas



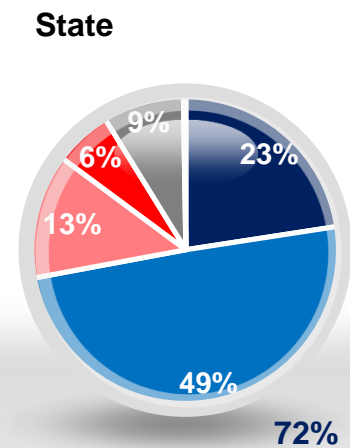
Q. Please rate the union government's performance on each of the following issues based on this scale...

Thein Sein's Approval Rating

Reported approval rating for the president is 72%, this is significantly lower compared to the February 2014 poll which states 91%. It may appear that the level of fear is slowly dissipating



Margin of error:
±3.36%



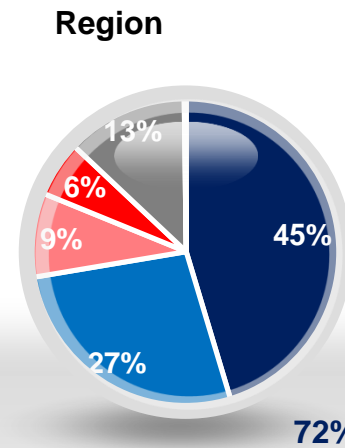
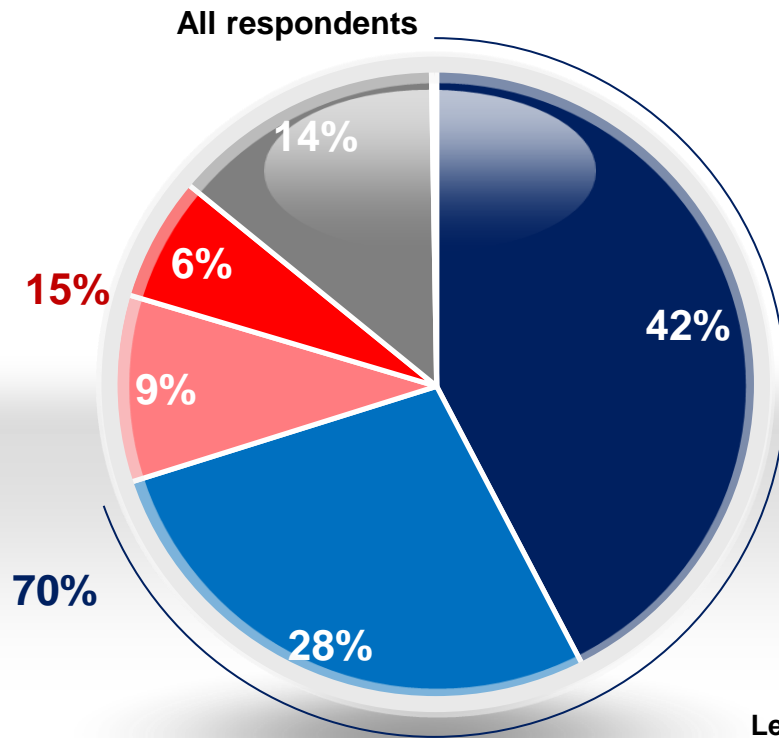
Margin of error:
±5.24%

Legend:

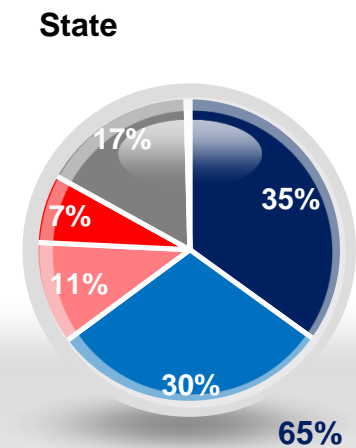
- Strongly approve
- Somewhat approve
- Strongly disapprove
- Somewhat disapprove
- Unsure
- Refused

Q. Do you approve or disapprove of the way President Thein Sein in administering the country?

Aung San Suu Kyi's Approval Rating



Margin of error:
±3.36%



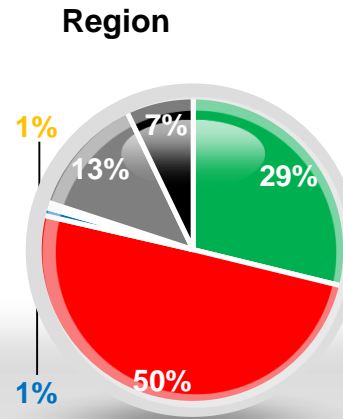
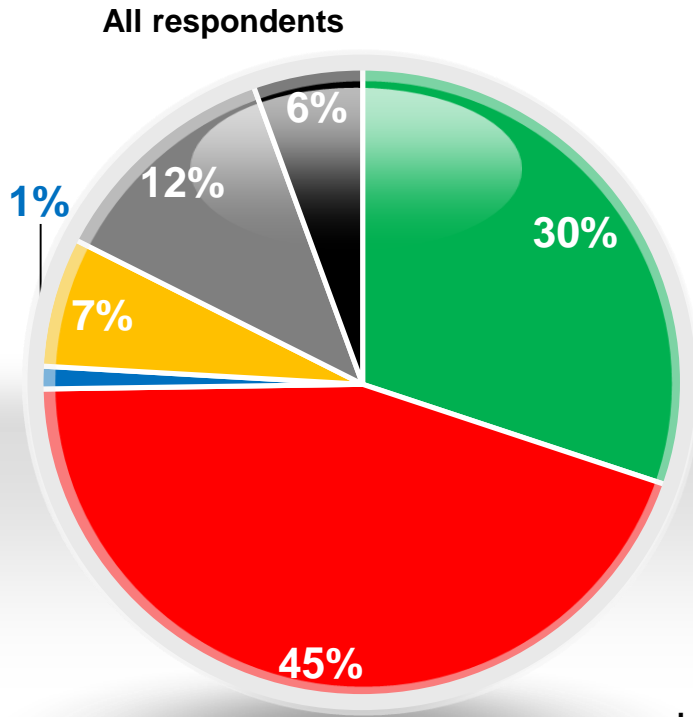
Margin of error:
±5.24%

Legend:

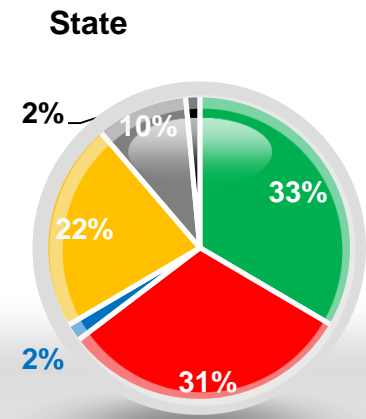
- Strongly approve
- Somewhat approve
- Strongly disapprove
- Somewhat disapprove
- Unsure
- Refused

Q. Do you approve or disapprove of the job done by the Opposition Leader Aung San Suu Kyi?

Estimated Voting Intention GE2015 (Likely Voters)



Margin of error:
±3.36%



Margin of error:
±5.24%

Legend:

■ USDP
■ NLD

■ Other National Parties
■ State Parties

■ Unsure
■ Refused

Q. Which party will you vote in the coming election?