Public Opinion Update №1B/2013
Peninsular Malaysia Voter Survey

Prime Minister’s Approval Rating

10 January 2013
Methodology

- 1018 voters aged 21 and above were interviewed via telephone
- The survey respondents in all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and state.
- Respondents were interviewed in their own language of preference
- Survey margin of error estimated at ±3.07%
- The survey was conducted between 15th and 28th December 2012

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.
Respondent Profile

**Ethnicity**
- Malay: 31
- Chinese: 9
- Indian: 59

**Gender**
- Male: 50
- Female: 50

**Occupation**
- Government/GLC: 15
- Private: 34
- Self employed: 17
- Homemaker: 19
- Retired: 10
- Students/Unemployed: 4

**Internet Access**
- With internet access: 33
- Without internet access: 67

**Age Group**
- 21-30: 26
- 31-40: 25
- 41-50: 21
- 51-60: 16
- > 60: 12

**Household income (RM)**
- 1,500: 23
- 1,501 - 3,000: 32
- 3,001 - 5,000: 18
- > 5,000: 19
- Refuse/Unsure: 8
Respondent Profile (Continued)

### Period of Registration
- **Before Jan 2008:** 24
- **After Jan 2008:** 67
- **Unsure/Refuse:** 10

### Voting Status
- **Every election:** 70
- **Every other election:** 23
- **Never voted before:** 7

### Education Level
- **No formal education:** 2
- **Primary school:** 13
- **Secondary school:** 47
- **Diploma & equivalent:** 18
- **Degree and above:** 20

### Setting
- **Urban:** 34
- **Rural:** 66

### Region
- **Northern:** 18
- **Central:** 38
- **Eastern:** 20
- **Southern:** 24

### State
- **Perlis:** 1
- **Kedah:** 9
- **Pulau Pinang:** 8
- **Perak:** 13
- **Selangor:** 18
- **KL:** 7
- **Kelantan:** 8
- **Terengganu:** 6
- **Pahang:** 7
- **N.Sembilan:** 5
- **Melaka:** 4
- **Johor:** 14
Government & Leadership
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

* Homemaker, Retired, Students, Unemployed
Performance of the Prime Minister

Satisfaction versus Dissatisfaction

Year 2009
- May 09: 16%
- Jun 09: 22%
- Jul 09: 20%
- Aug 09: 23%
- Sep 09: 23%
- Oct 09: 25%
- Nov 09: 21%
- Dec 09: 24%

Year 2010
- Mar 10: 69%
- Apr 10: 72%
- May 10: 69%
- Jun 10: 67%
- Jul 10: 65%
- Aug 10: 59%
- Sep 10: 66%
- Oct 10: 71%
- Nov 10: 69%
- Dec 10: 69%

Year 2011
- Jan 11: 64%
- Feb 11: 65%
- Mar 11: 69%
- Apr 11: 69%
- May 11: 66%
- Jun 11: 71%
- Jul 11: 69%
- Aug 11: 69%
- Sep 11: 65%
- Oct 11: 64%
- Nov 11: 65%
- Dec 11: 63%

Year 2012
- Jan 12: 63%
- Feb 12: 66%
- Mar 12: 65%
- Apr 12: 64%
- May 12: 65%
- Jun 12: 65%
- Jul 12: 65%
- Aug 12: 63%
- Sep 12: 60%
- Oct 12: 60%
- Nov 12: 58%
- Dec 12: 53%

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?
Performance of the Prime Minister

Satisfaction level across Ethnicity

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?
Q: Some people say they are happy with Government while others are dissatisfied and others say they are angry? Which one best describes how you feel?
Perception towards the Government

National Public Opinion Survey
N=1018, 15 - 28 December 2012

Q: Some people say they are happy with Government while others are dissatisfied and others say they are angry? Which one best describes how you feel?

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Gender / Setting</th>
<th>Age Groups</th>
<th>Occupation</th>
<th>Household income (RM)</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>Male</td>
<td>21-30</td>
<td>Gov/ GLC</td>
<td>&lt; 1,500</td>
<td>Northern</td>
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<td>Malay</td>
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<td>31-40</td>
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<td>Chinese</td>
<td>Urban</td>
<td>41-50</td>
<td>Self employed/ Business</td>
<td>3,000-5,000</td>
<td>Eastern</td>
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<tr>
<td>Indian</td>
<td>Rural</td>
<td>&gt; 60</td>
<td>*Not formally employed</td>
<td>&gt; 5,000</td>
<td>Southern</td>
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* Homemaker, Retired, Students, Unemployed
Perception towards Government

Perception towards Government across Ethnicity

Overall
- Happy
- Dissatisfied/ Angry

Malay
- Happy
- Dissatisfied/ Angry

Chinese
- Happy
- Dissatisfied/ Angry

Indian
- Happy
- Dissatisfied/ Angry

Q: Some people say they are happy with Government while others are dissatisfied and others say they are angry? Which one best describes how you feel?
Q: Some people say they are happy with Barisan Nasional, while others are dissatisfied and others say they are angry? Which one best describes how you feel?
Perception towards Barisan Nasional

National Public Opinion Survey
N=1018, 15 - 28 December 2012

Q: Some people say they are happy with Barisan Nasional, while others are dissatisfied and others say they are angry? Which one best describes how you feel?
Perception towards Barisan Nasional

Perception towards Barisan Nasional across Ethnicity

Q: Some people say they are happy with Barisan Nasional while others are dissatisfied and others say they are angry? Which one best describes how you feel?
Q: Some people say they are happy with … while others are dissatisfied and others say they are angry? Which one best describes how you feel?