

Public Opinion Update N°1B/2013 Peninsular Malaysia Voter Survey

Prime Minister's Approval Rating

10 January 2013

Methodology

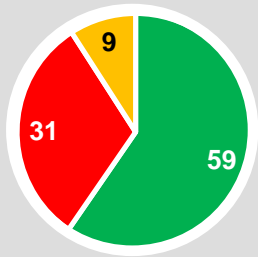
- 1018 voters aged 21 and above were interviewed via telephone
- The survey respondents in all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and state.
- Respondents were interviewed in their own language of preference
- Survey margin of error estimated at $\pm 3.07\%$
- The survey was conducted between 15th and 28th December 2012

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.

Respondent Profile

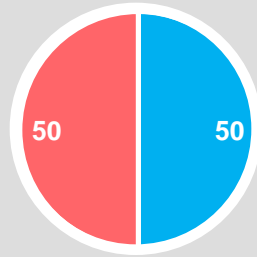
Ethnicity

■ Malay ■ Chinese ■ Indian

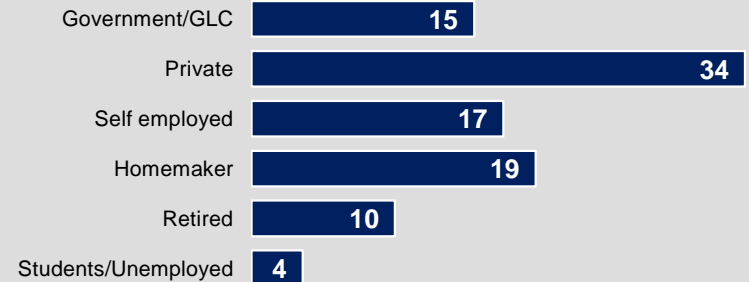


Gender

■ Male ■ Female

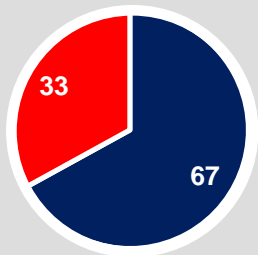


Occupation

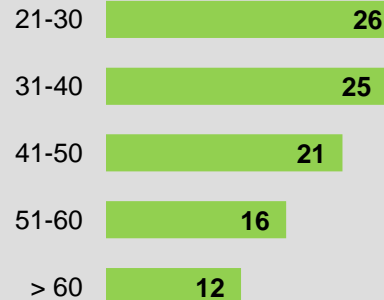


Internet Access

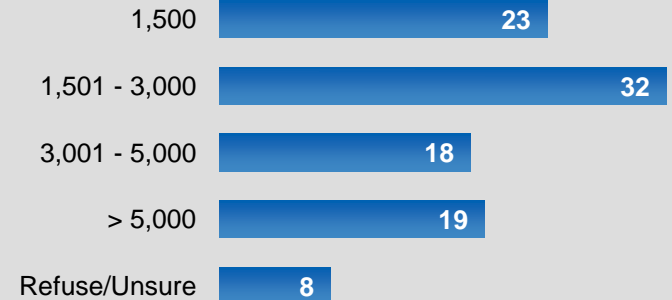
■ With internet access ■ Without internet access



Age Group



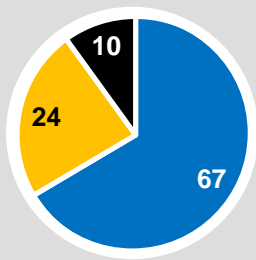
Household income (RM)



Respondent Profile (Continued)

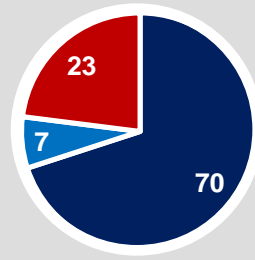
Period of Registration

■ Before Jan 2008
 ■ After Jan 2008
 ■ Unsure/Refuse

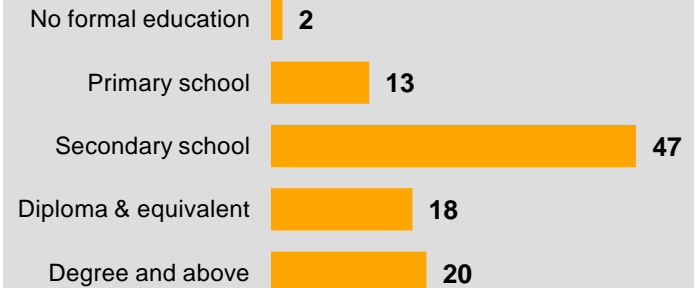


Voting Status

■ Every election
 ■ Every other election
 ■ Never voted before

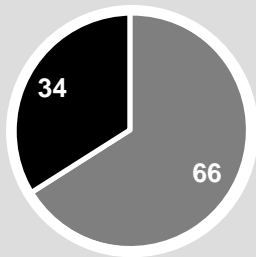


Education Level

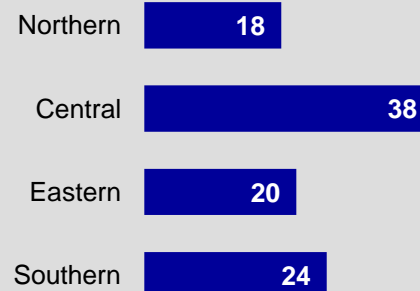


Setting

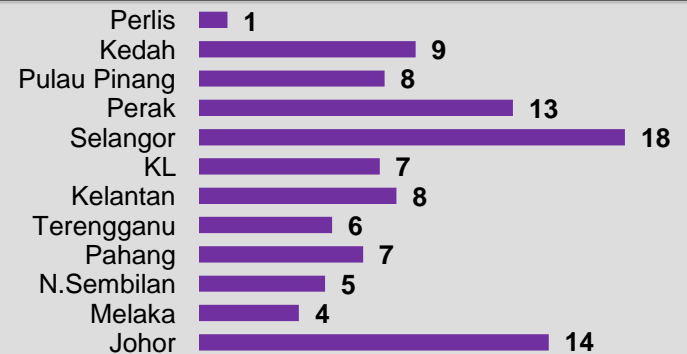
■ Urban
 ■ Rural



Region



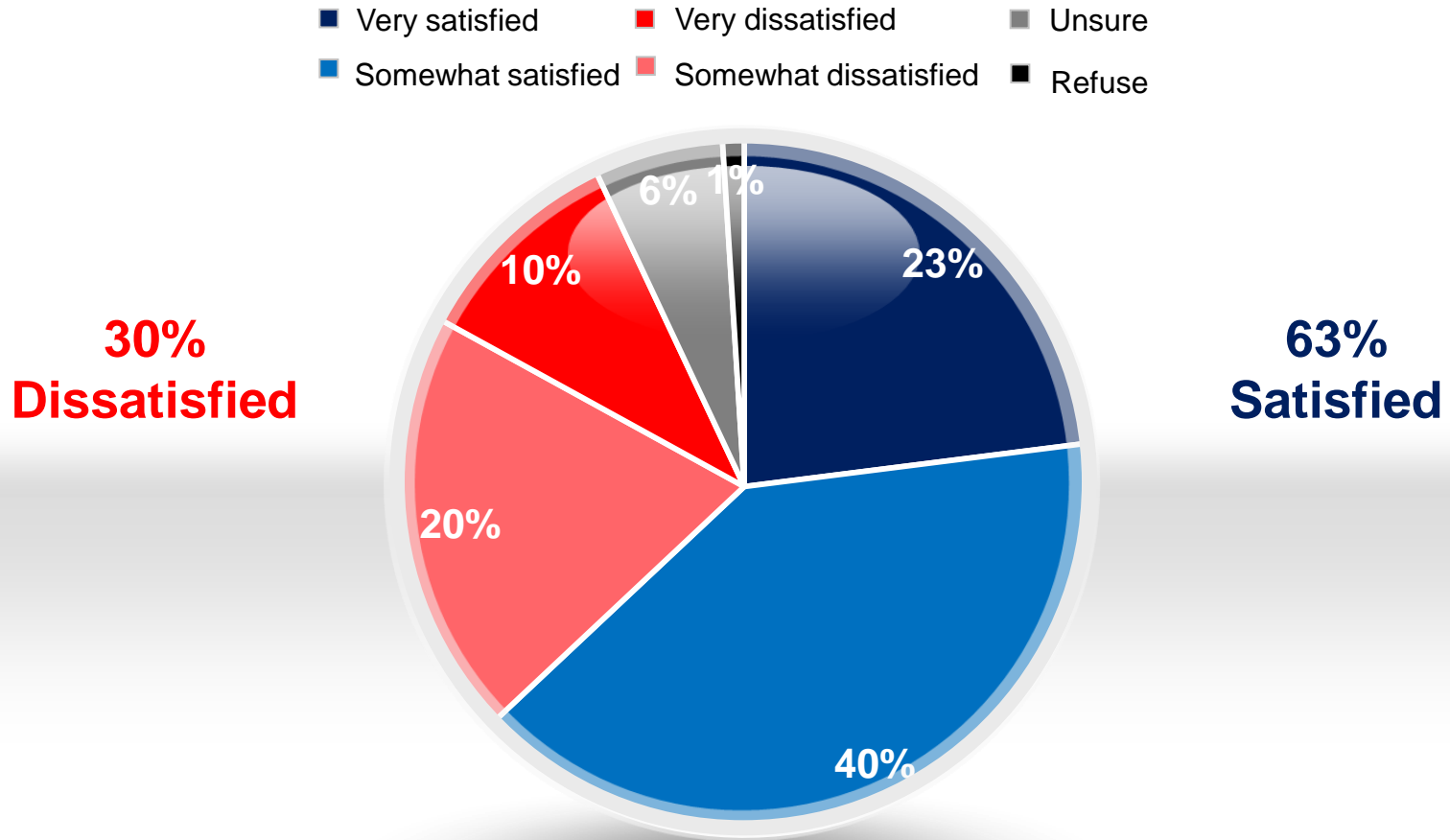
State





Government & Leadership

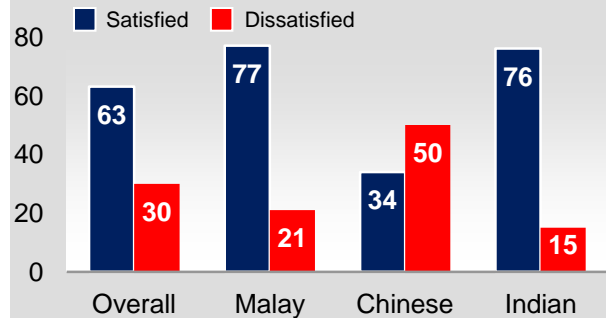
Performance of the Prime Minister



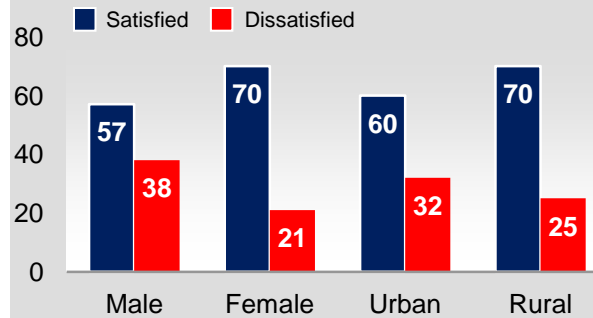
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

Performance of the Prime Minister

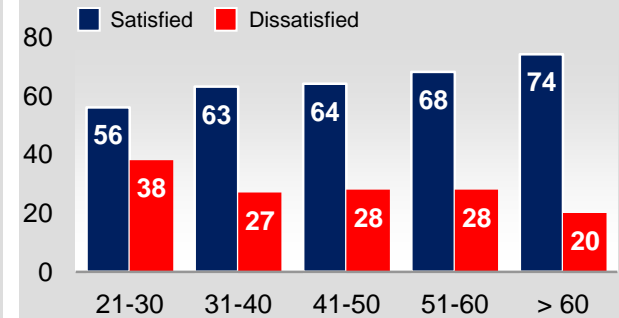
Ethnicity



Gender / Setting



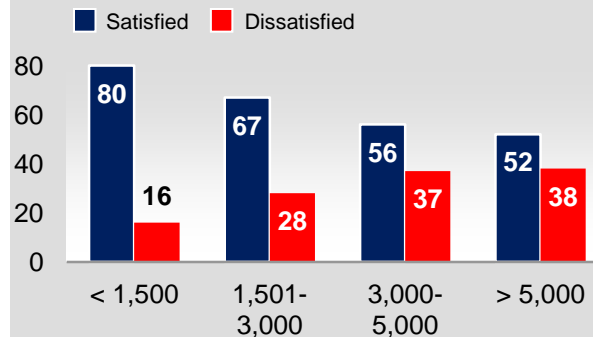
Age Groups



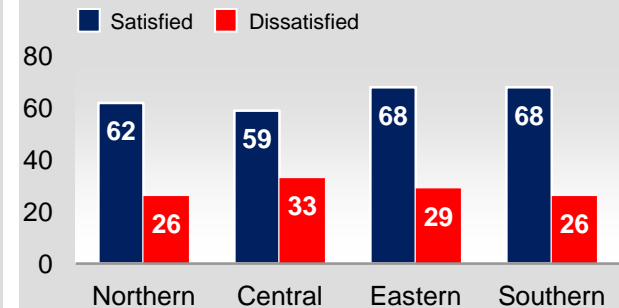
Occupation



Household income (RM)



Region

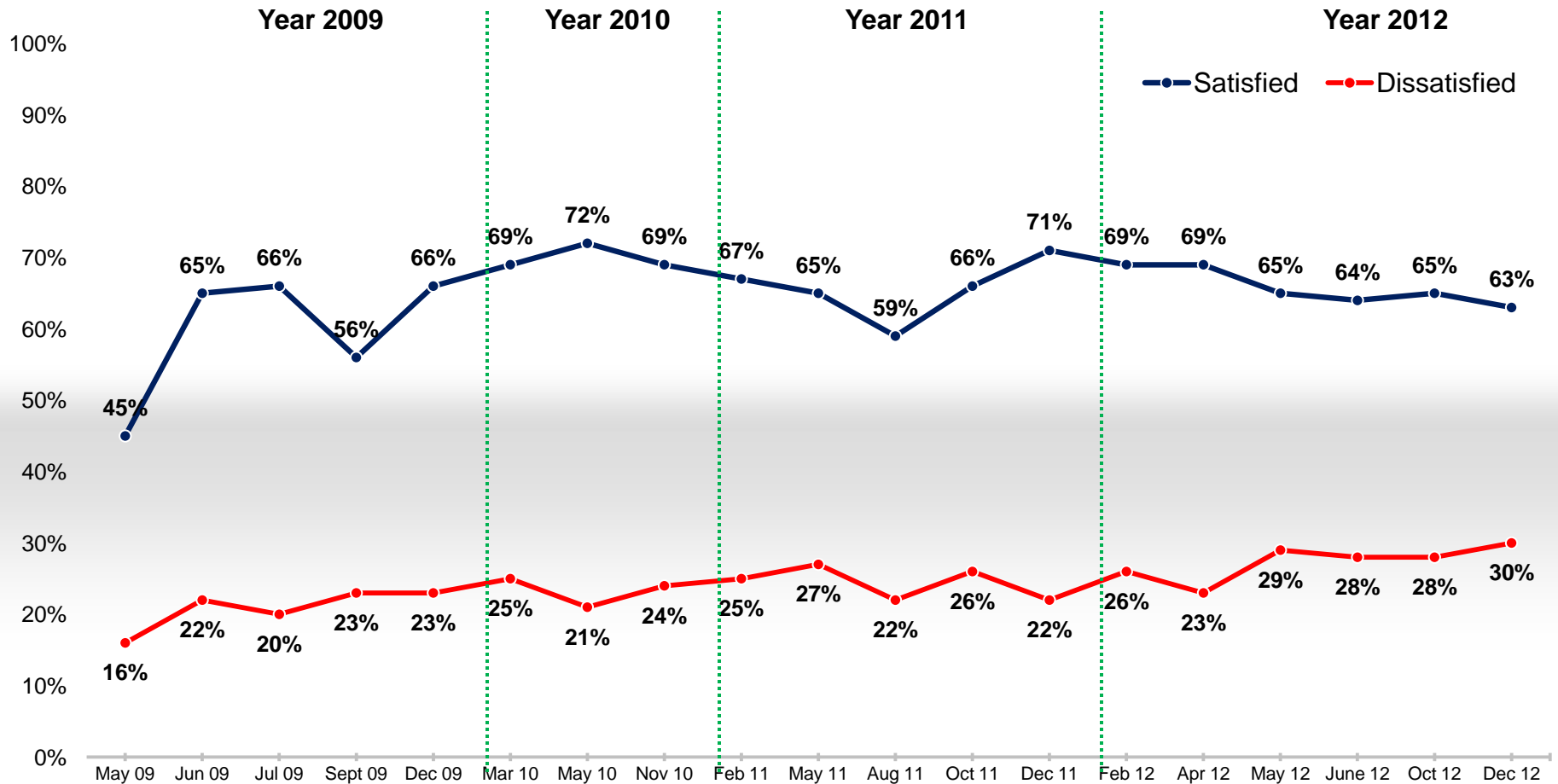


*Homemaker, Retired, Students, Unemployed

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

Performance of the Prime Minister

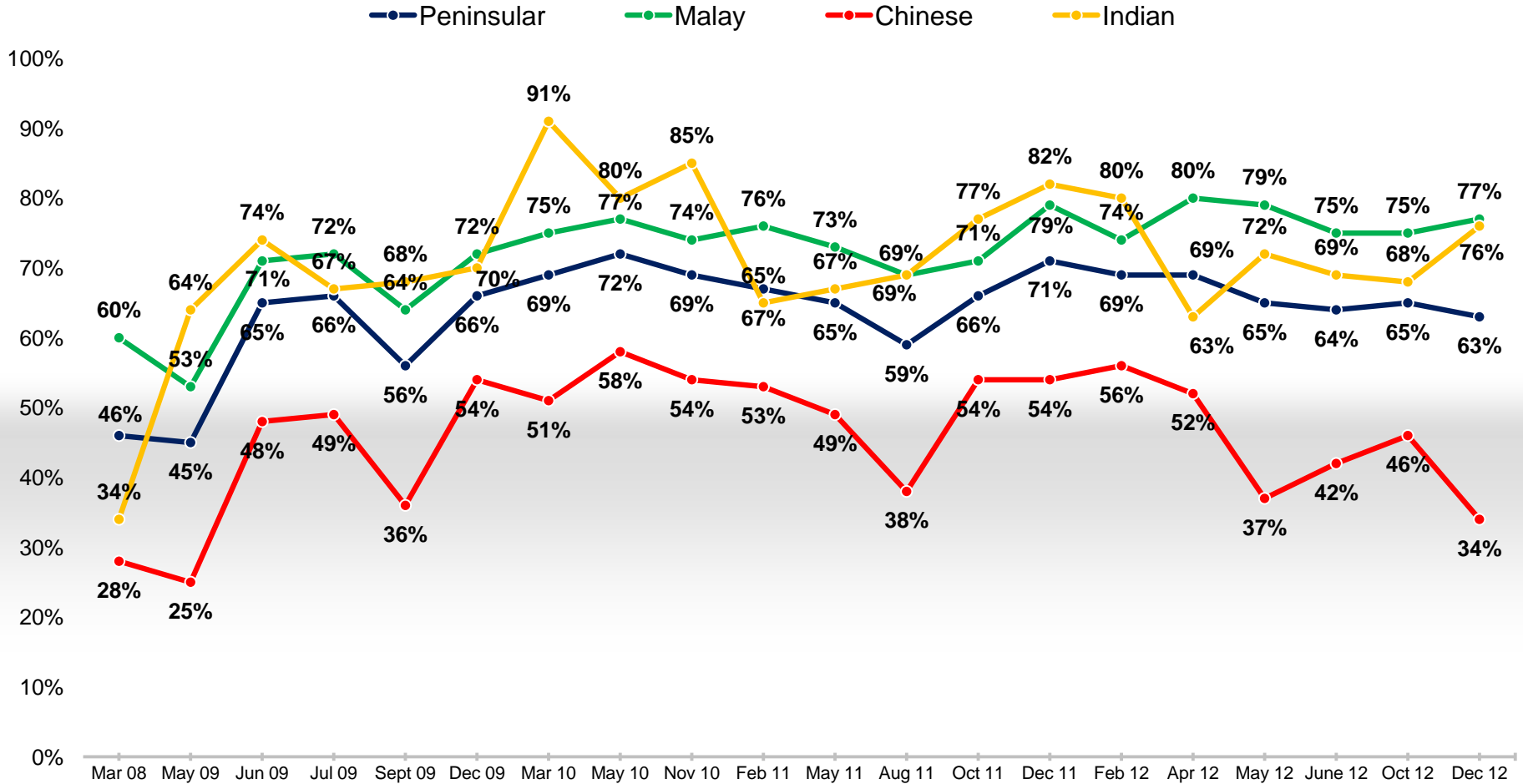
Satisfaction versus Dissatisfaction



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

Performance of the Prime Minister

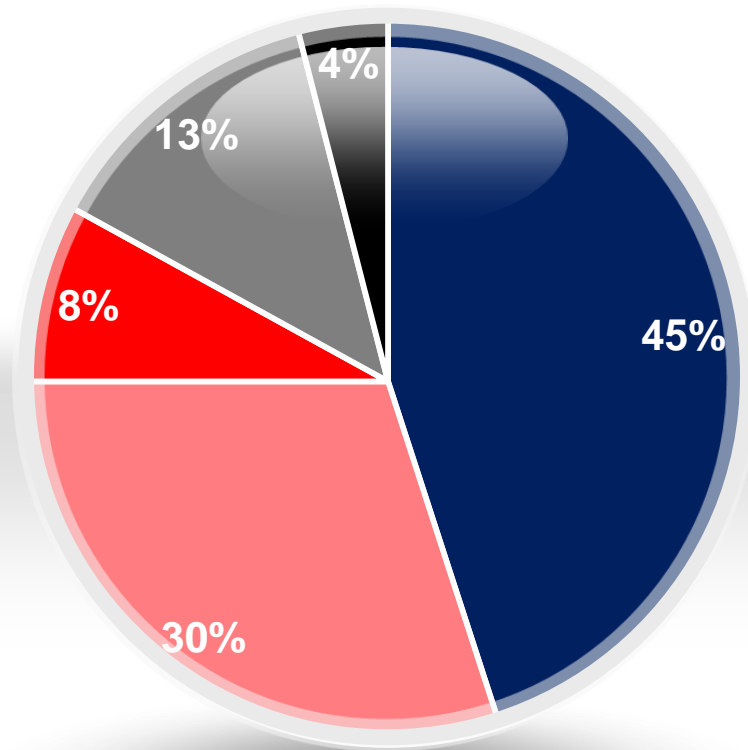
Satisfaction level across Ethnicity



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

Perception towards the Government

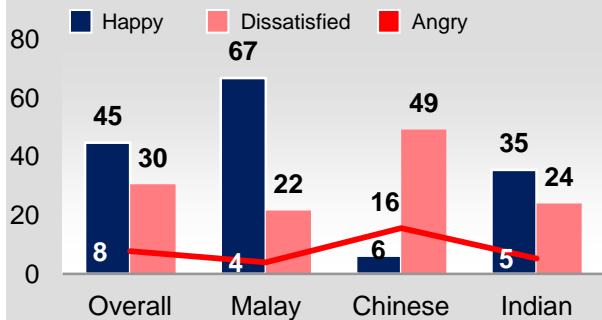
- Happy with the government
- Angry with the government
- Dissatisfied with the government
- Unsure/ Refuse



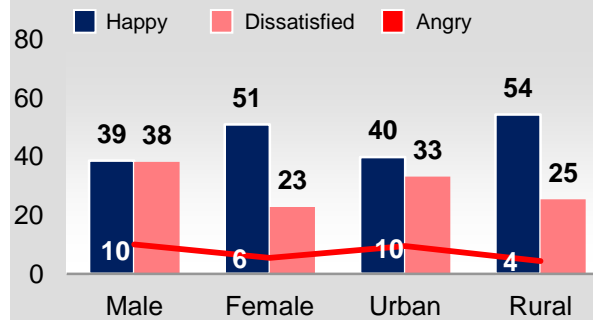
Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?
Which one best describes how you feel?

Perception towards the Government

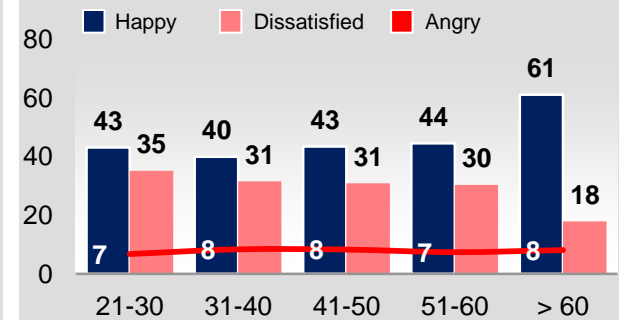
Ethnicity



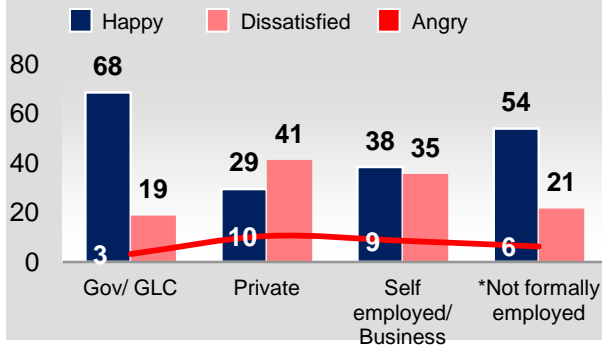
Gender / Setting



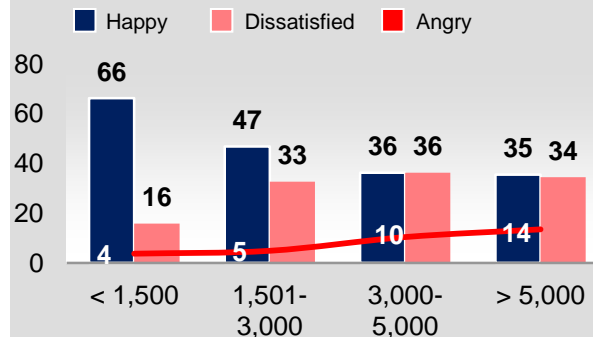
Age Groups



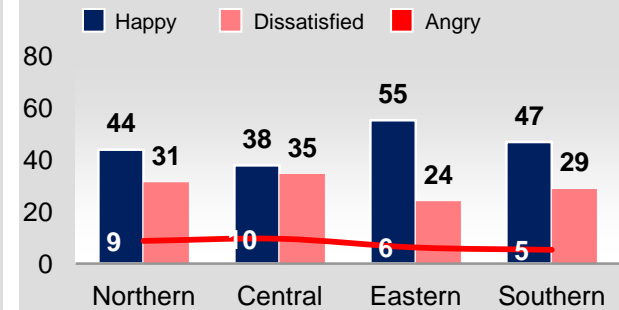
Occupation



Household income (RM)



Region

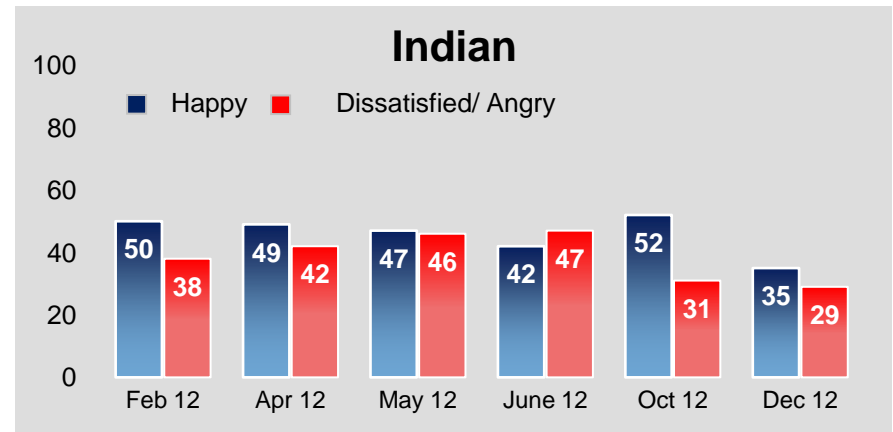
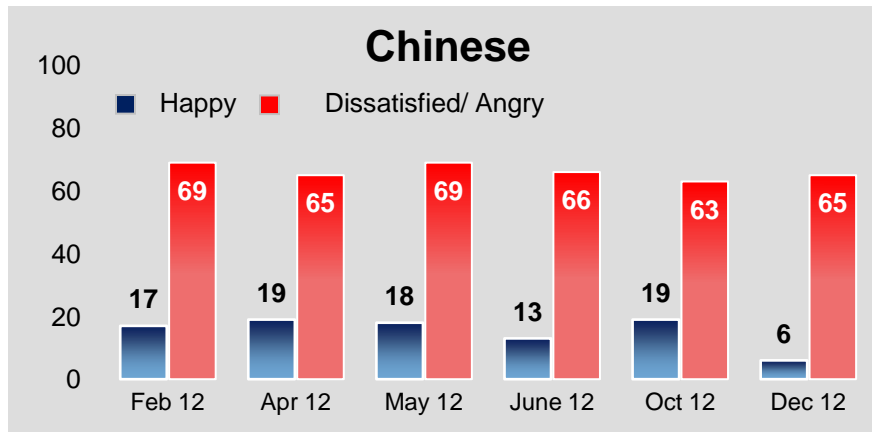
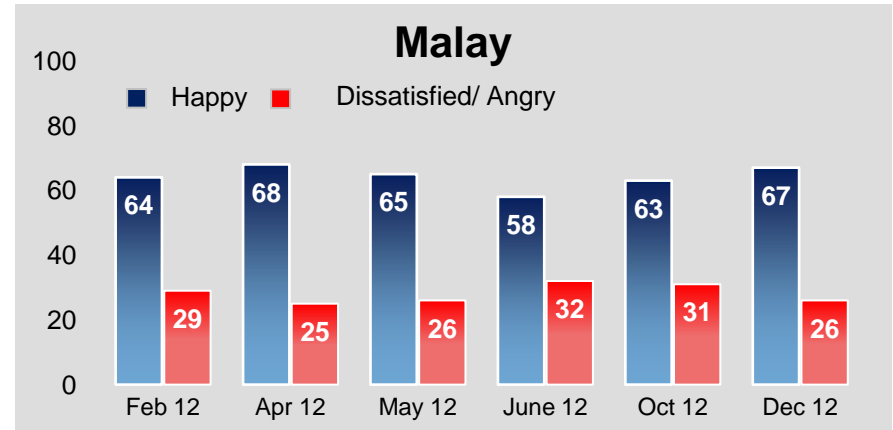
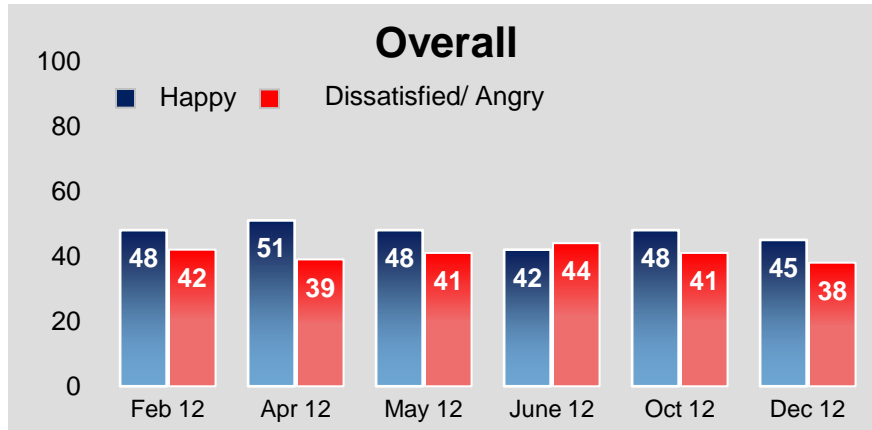


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Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?
Which one best describes how you feel?

Perception towards Government

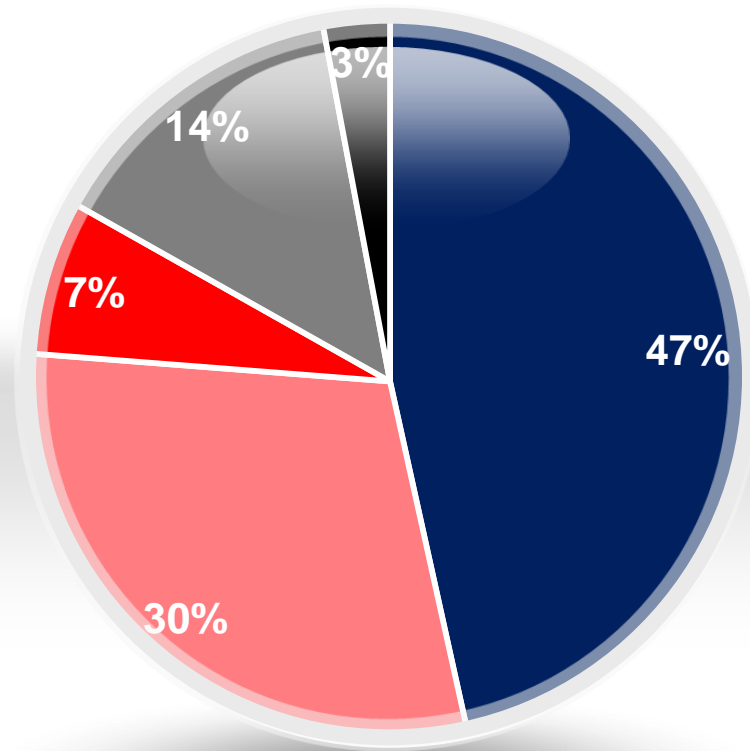
Perception towards Government across Ethnicity



Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?
Which one best describes how you feel?

Perception towards Barisan Nasional

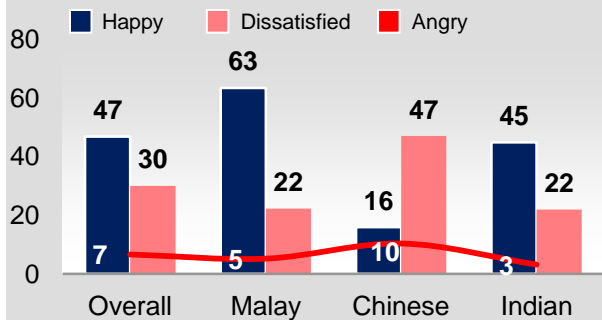
- Happy with BN
- Angry with BN
- Dissatisfied with BN
- Unsure/ Refuse



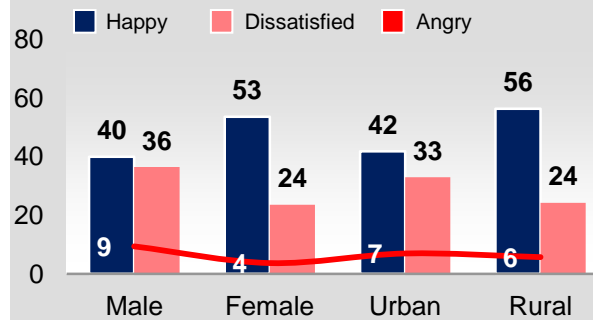
Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

Perception towards Barisan Nasional

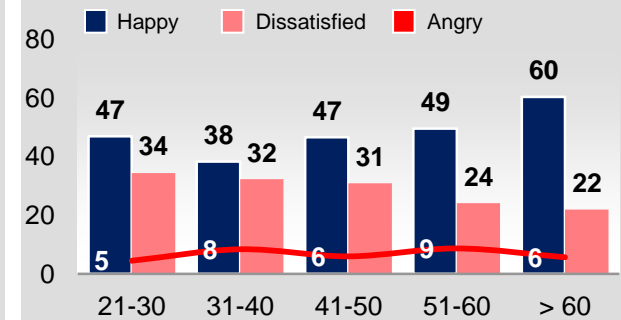
Ethnicity



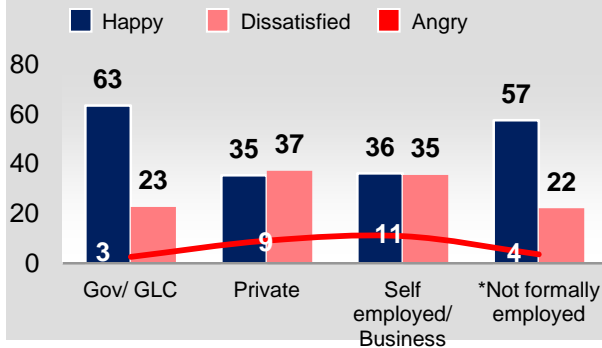
Gender / Setting



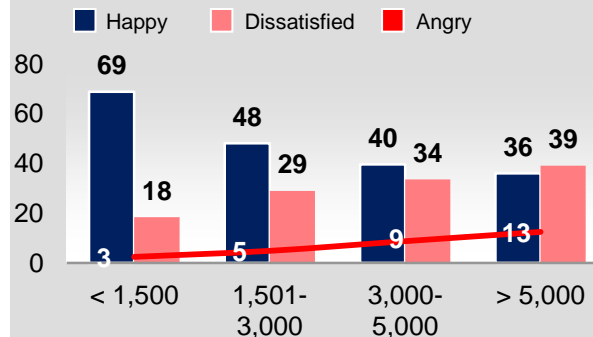
Age Groups



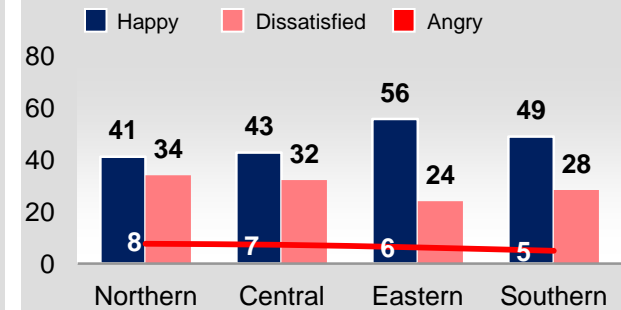
Occupation



Household income (RM)



Region

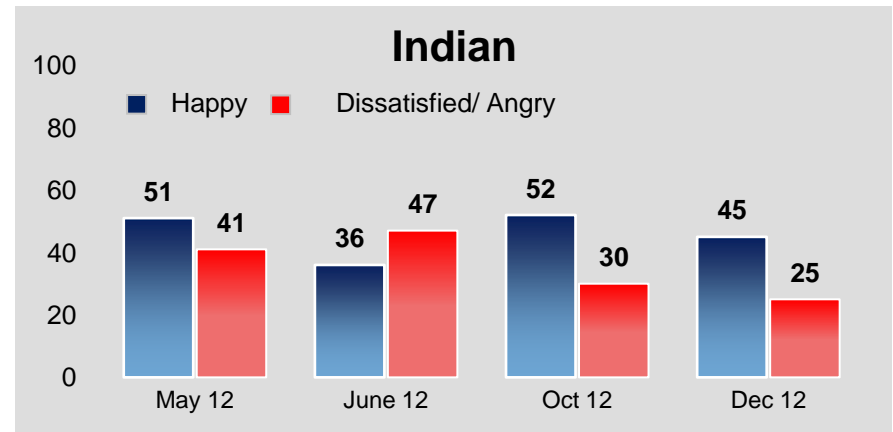
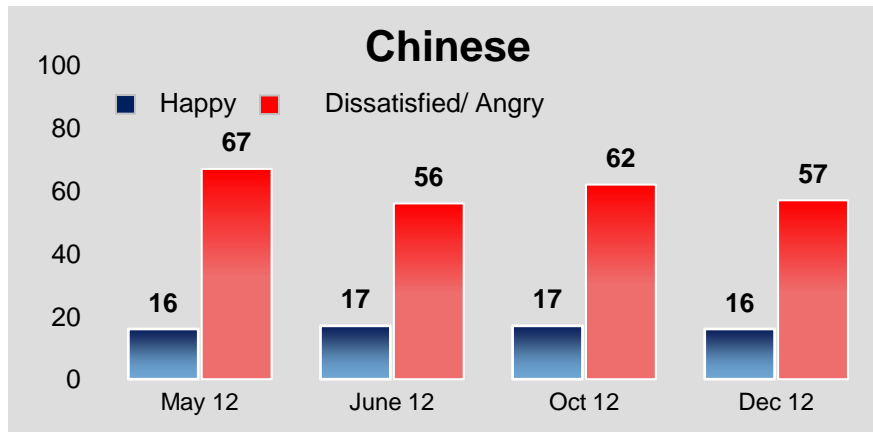
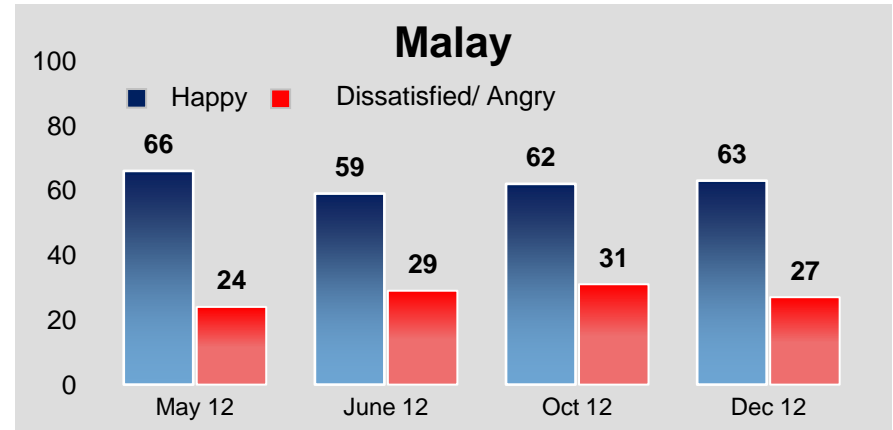
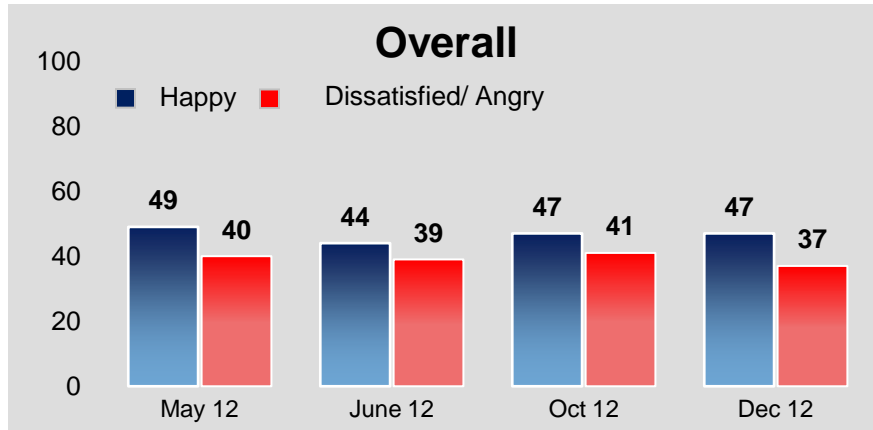


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Q: Some people say they are happy with **Barisan Nasional**, while others are dissatisfied and others say they are angry? Which one best describes how you feel?

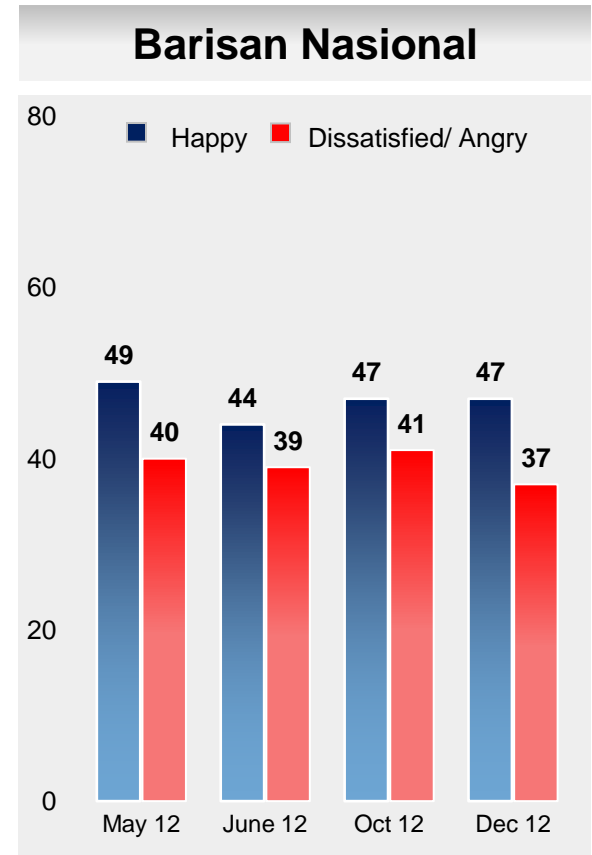
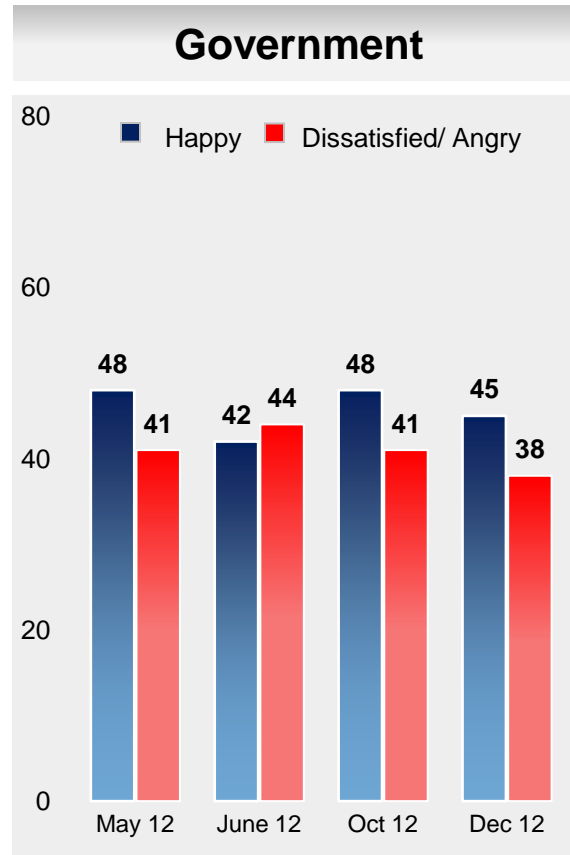
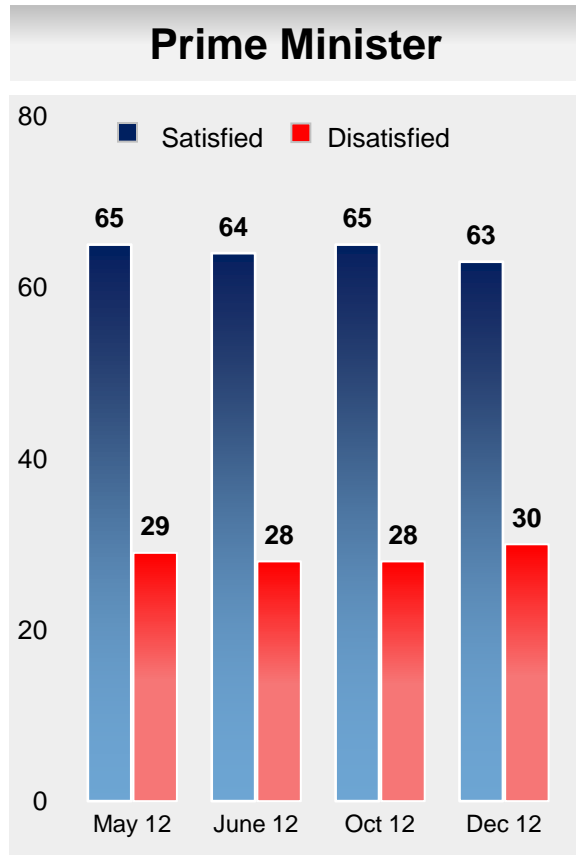
Perception towards Barisan Nasional

Perception towards Barisan Nasional across Ethnicity



Q: Some people say they are happy with **Barisan Nasional** while others are dissatisfied and others say they are angry? Which one best describes how you feel?

Perceptions towards PM, Government & BN



Q: Some people say they are happy with ... while others are dissatisfied and others say they are angry? Which one best describes how you feel?