

Public Opinion Survey 2013 Peninsular Malaysia Voter Survey

4th – 12th December 2013

Methodology

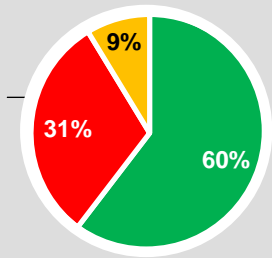
- 1005 voters aged 21 and above were interviewed via telephone
- The survey respondents are from all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and parliament constituencies.
- All of the constituencies (12 states and 165 parliament constituencies) were surveyed and the selection of the respondents is proportional with respect to the population in each parliament constituency.
- Respondents were interviewed in their own language of preferences
- Survey margin of error estimated at $\pm 3.09\%$
- The survey was conducted on 4th – 12th December 2013
- This release contains data from previously unreleased surveys conducted on:
 - 29th June - 8th July 2013 , N=1006
 - 22nd August - 3rd September 2013 , N=1008

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.

Respondent Profile

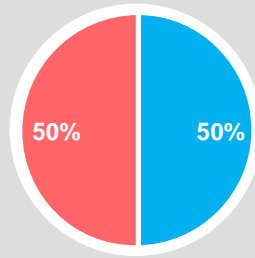
Ethnicity

Malay Chinese Indian

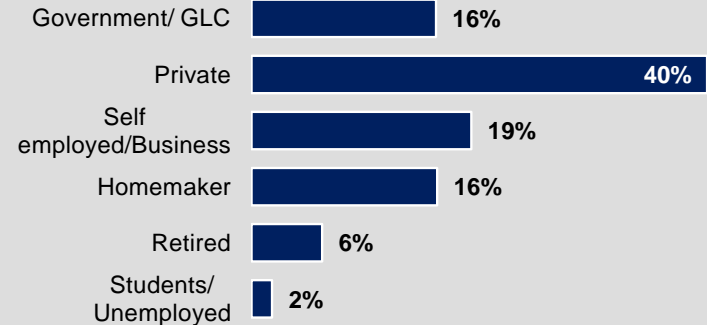


Gender

Male Female

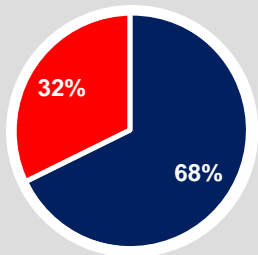


Occupation

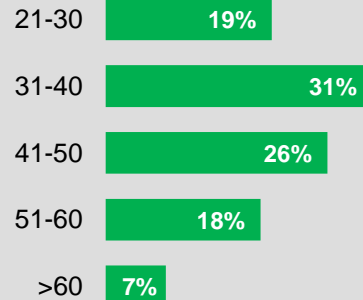


Internet Access

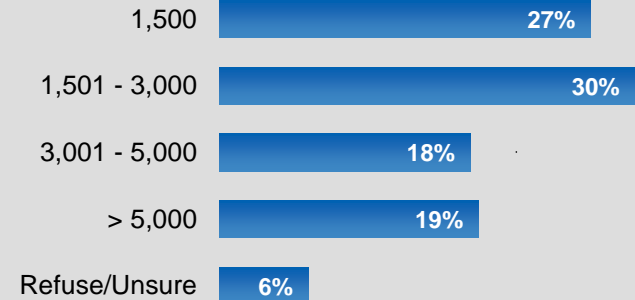
Yes No



Age Group

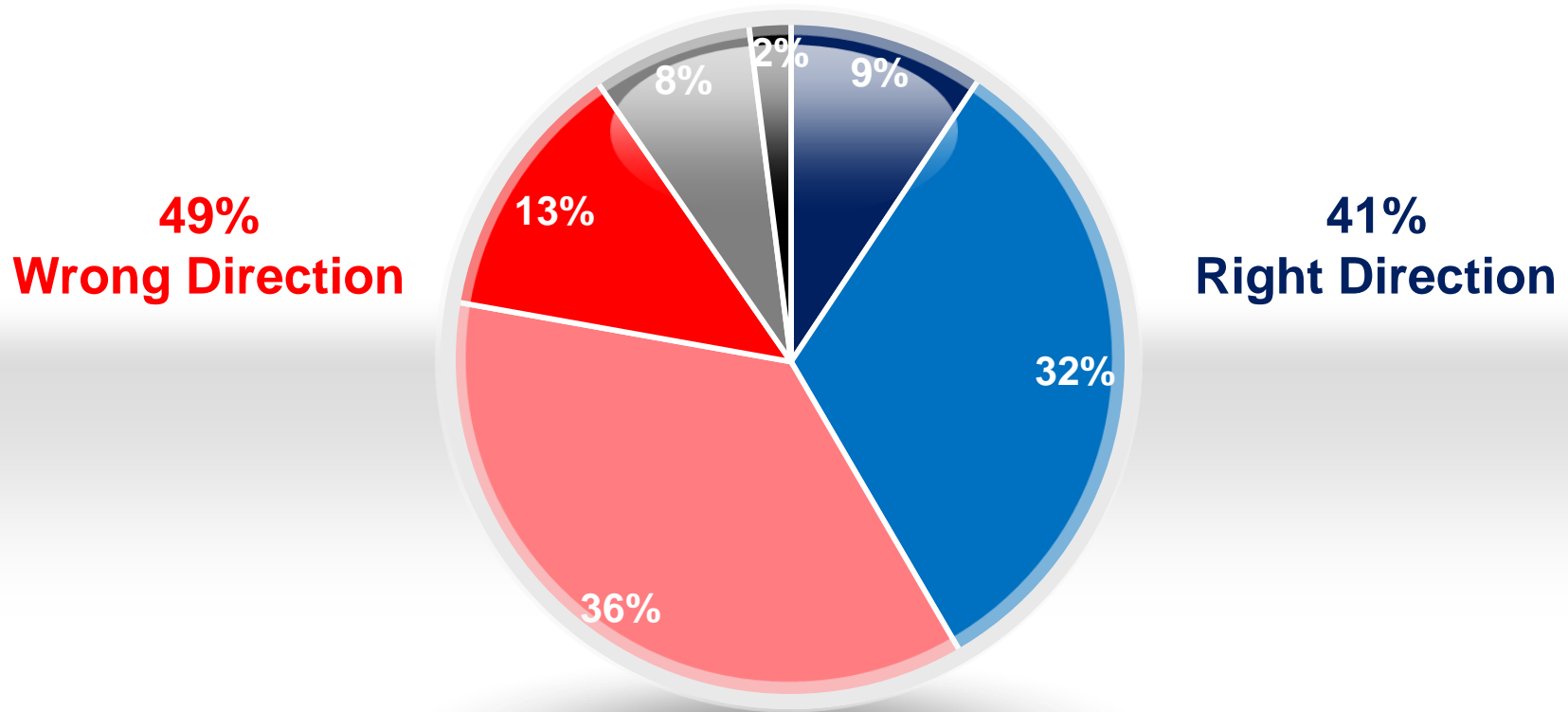


Household income (RM)



Direction of the Country

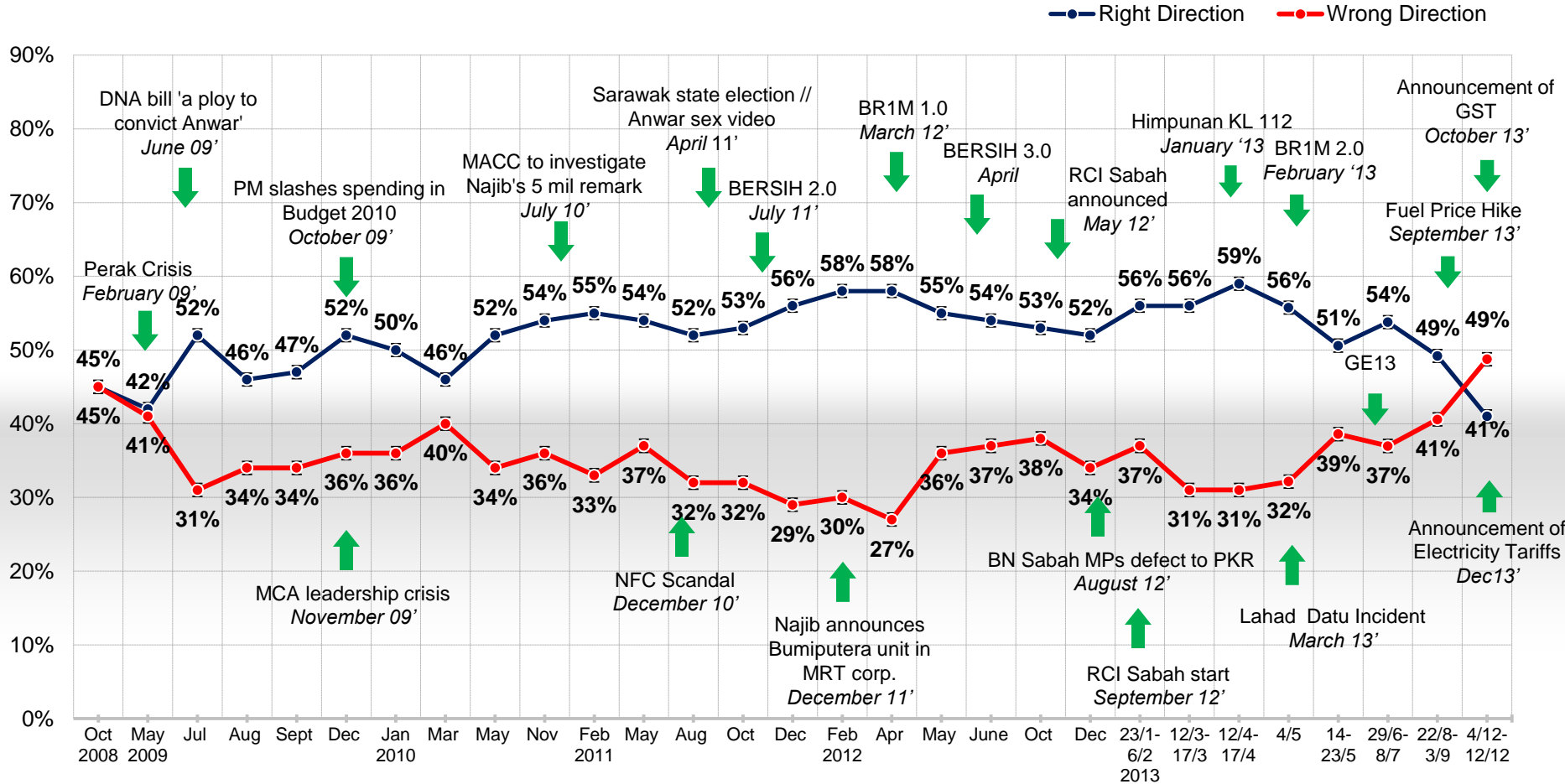
- Strongly to right direction
- Strongly to the wrong direction
- Unsure
- Somewhat to the right direction
- Somewhat to the wrong direction
- Refuse



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

Direction of the Country

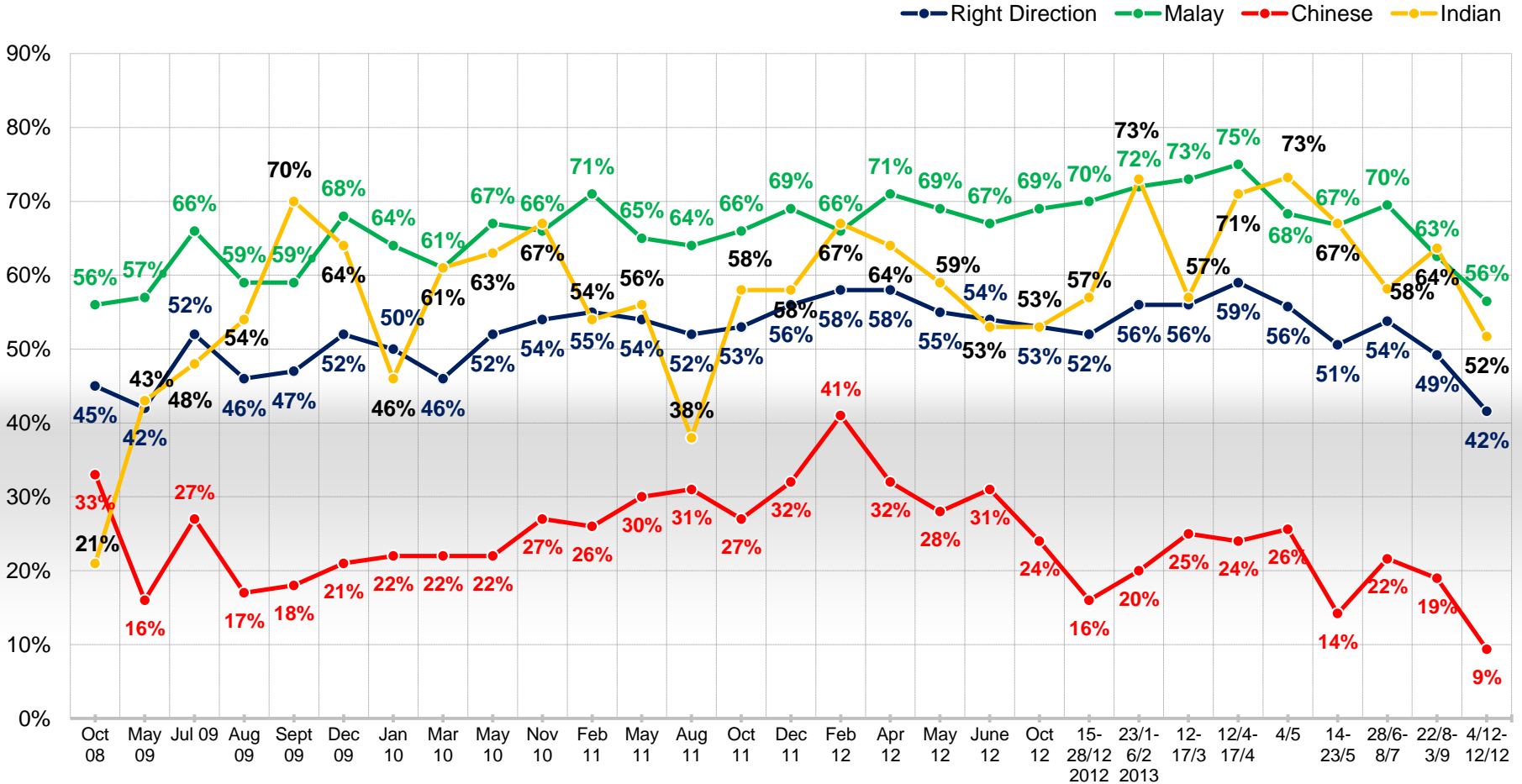
Right versus Wrong direction



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

Direction of the Country

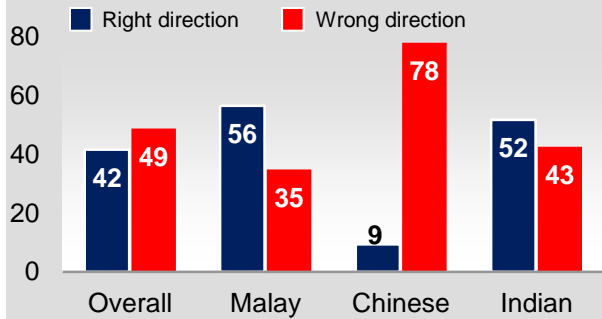
“Right direction” across Ethnicity



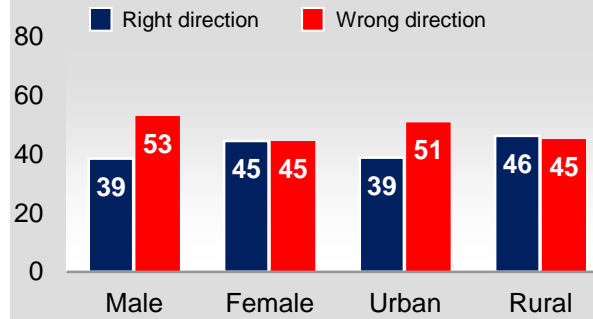
Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

Direction of the Country

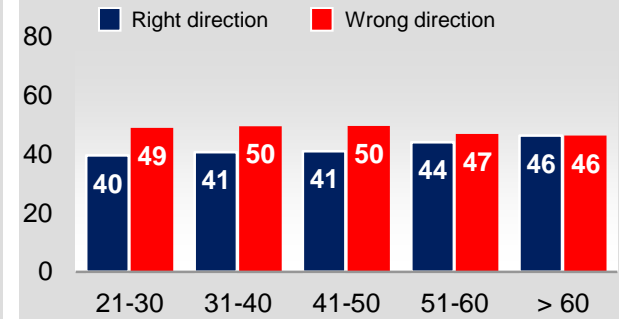
Ethnicity



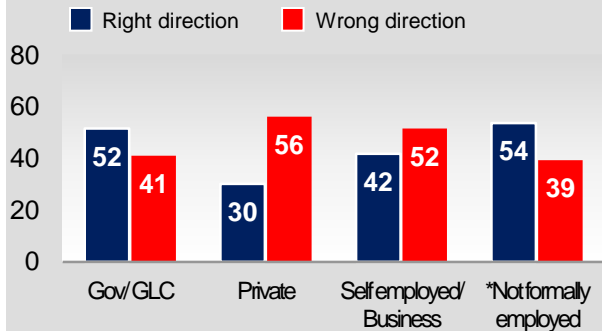
Gender / Setting



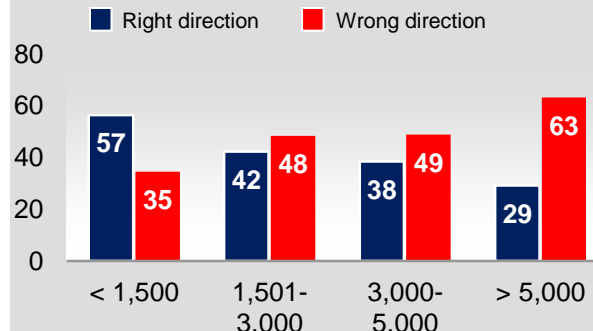
Age Group



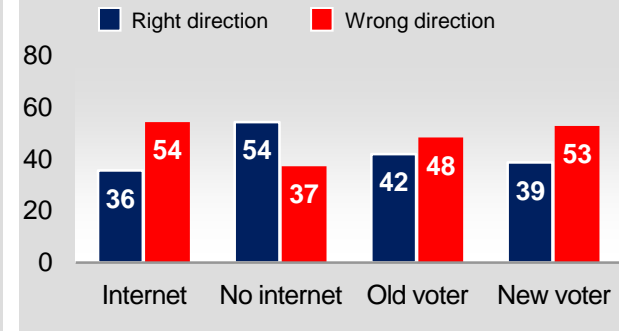
Occupation



Household income (RM)



Internet access / Voter status



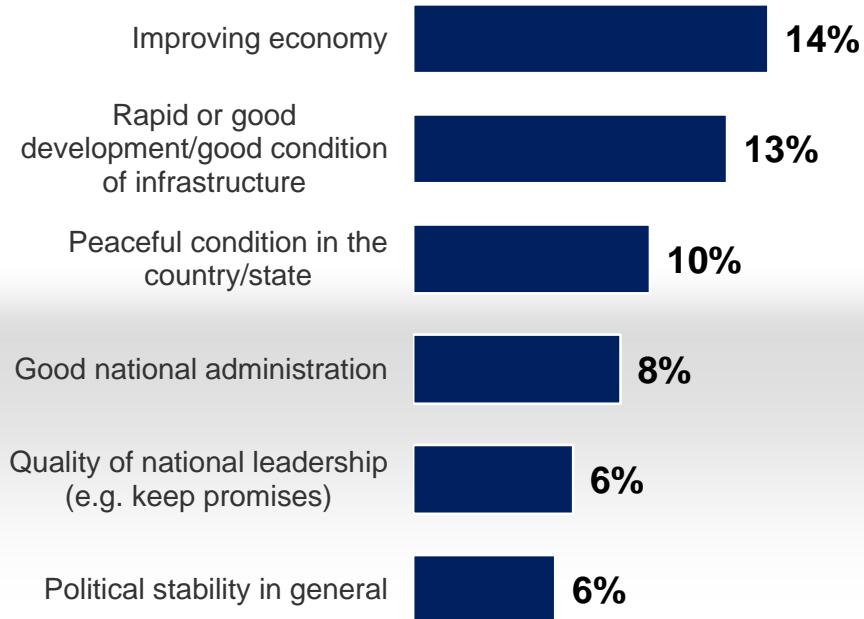
* Homemaker, Retired, Students, Unemployed

Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

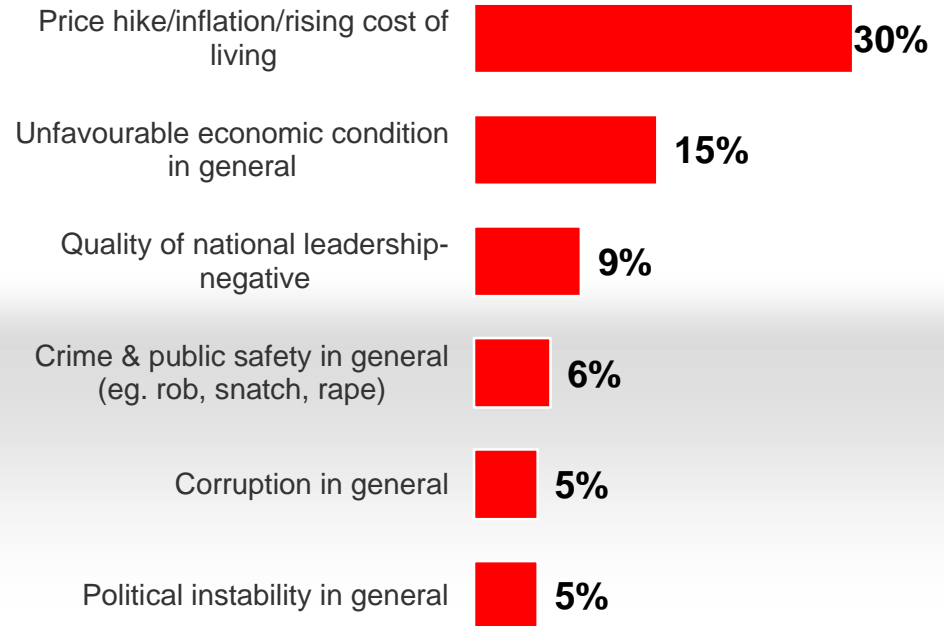
Direction of the Country



42%
RIGHT DIRECTION (n=418)

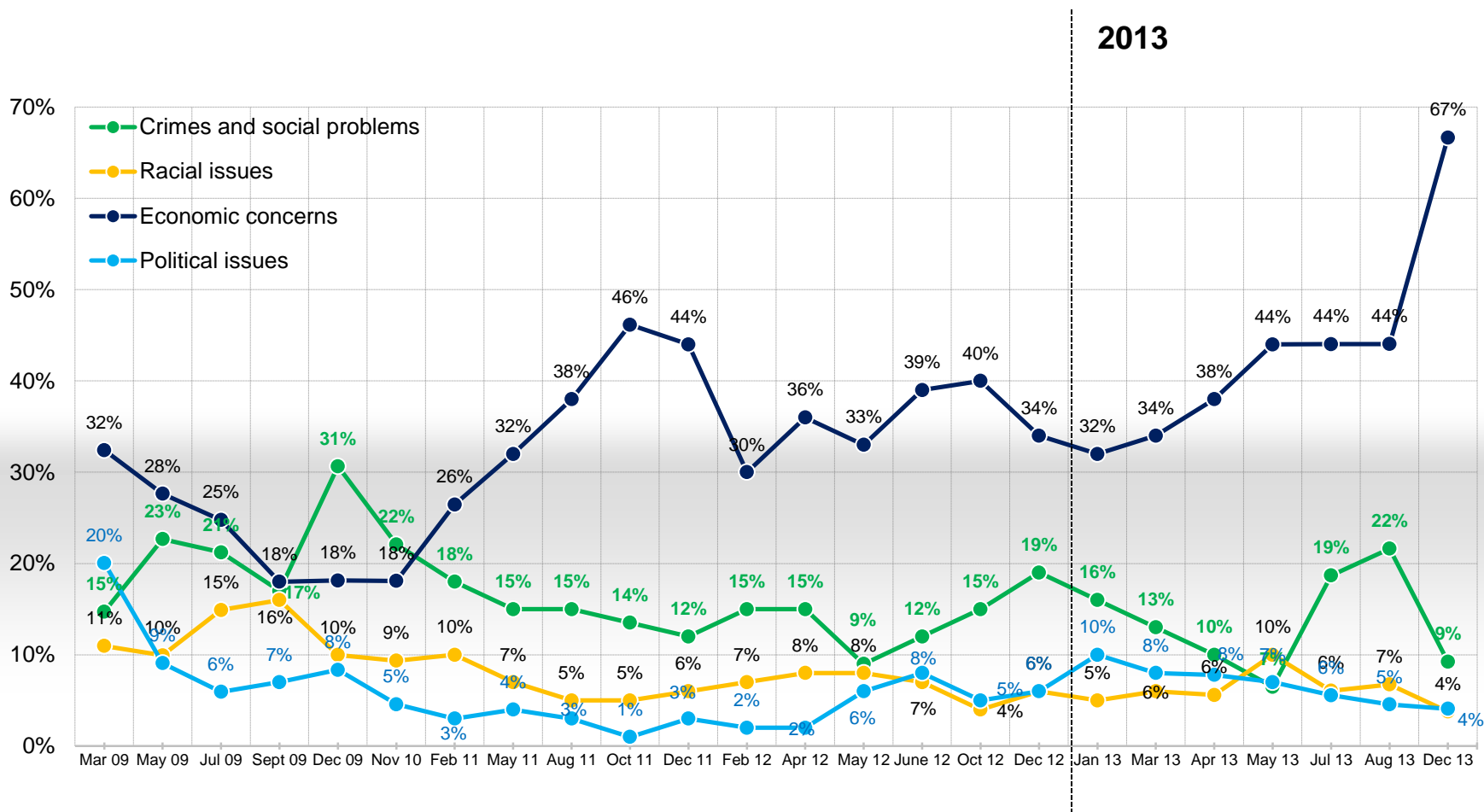


49%
WRONG DIRECTION (n=490)



Q: What is the reason for you to say so? (open-ended)

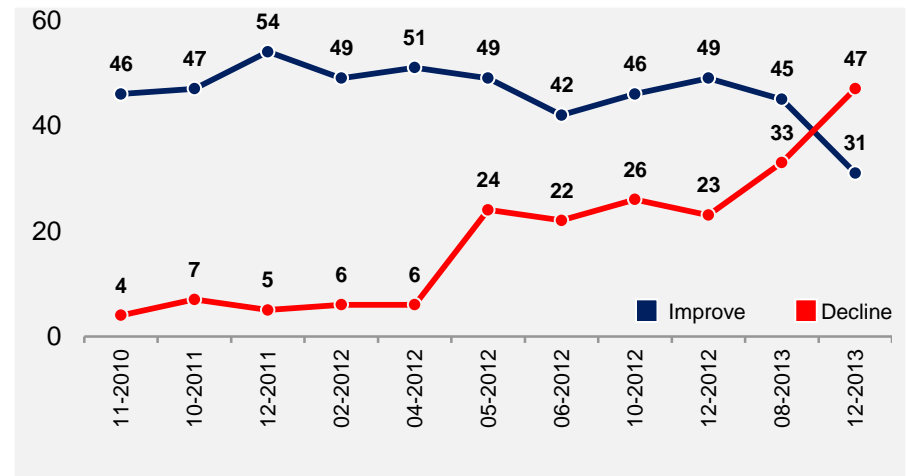
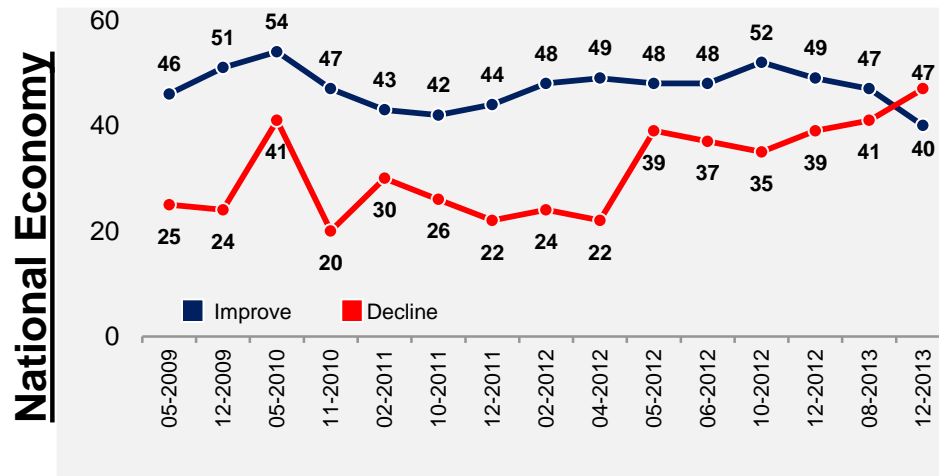
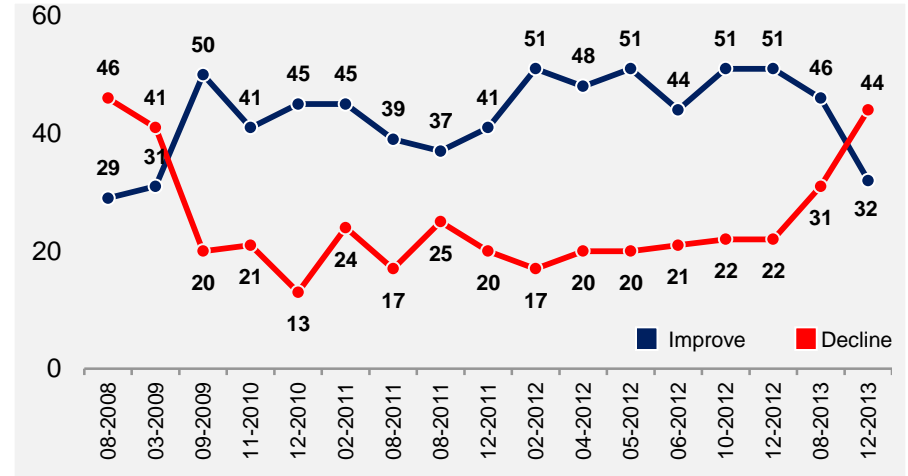
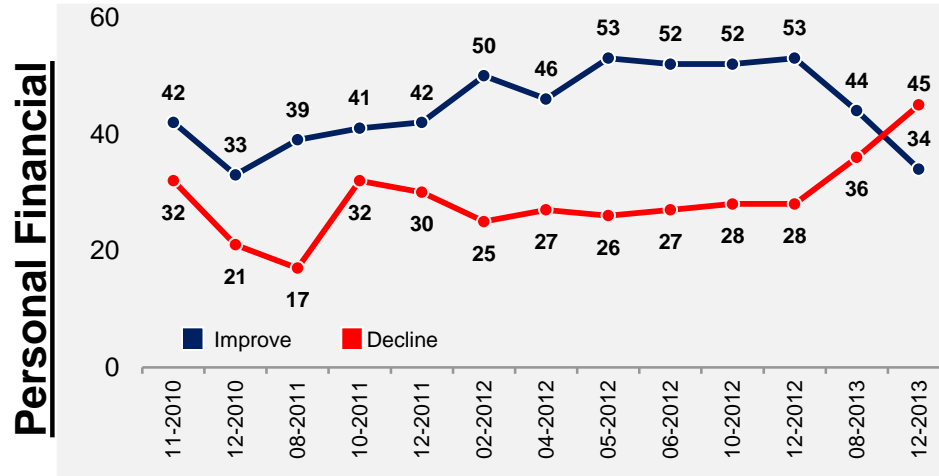
Issues



Q: Being as specific as you can, what is the number one problem facing people in this country today? (open-ended)

Perception on the Economy

Concerns over the impact of rising costs driving pessimism across all key indicators



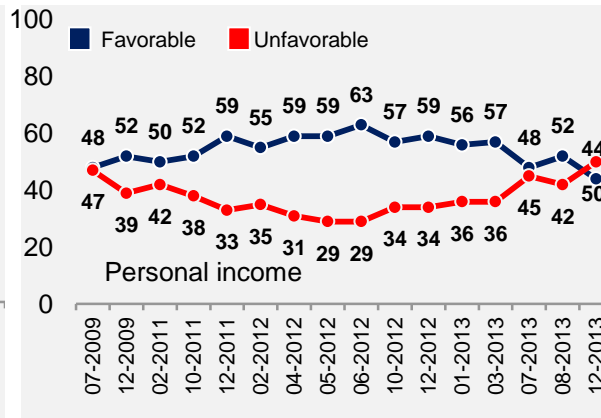
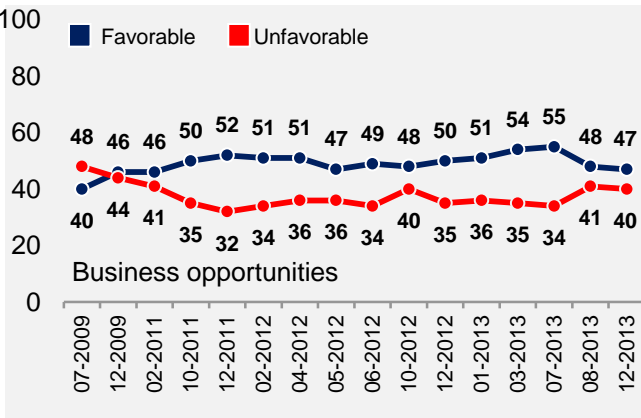
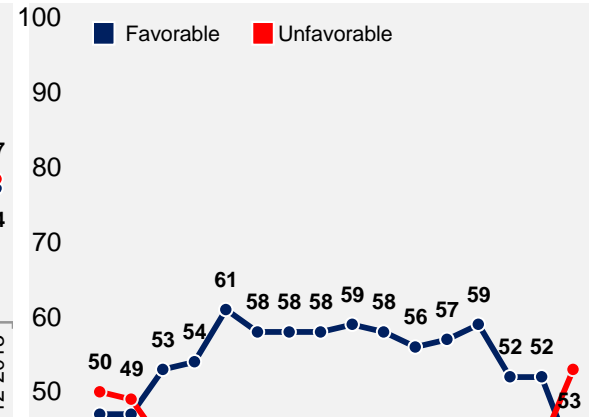
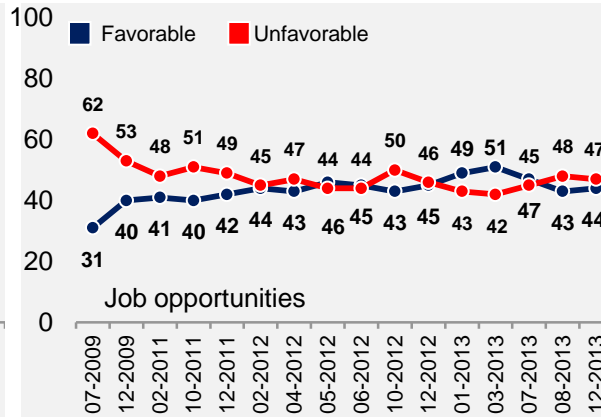
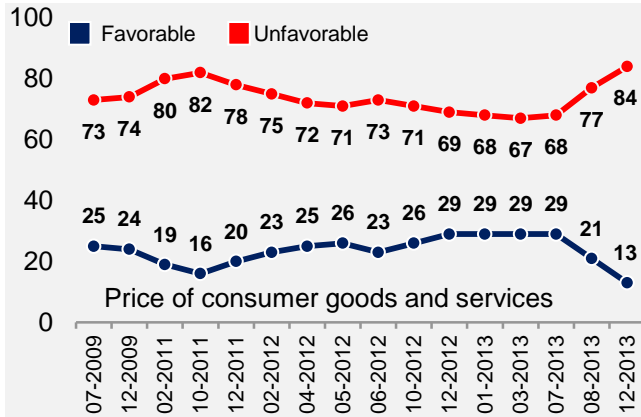
One Year Ago

Economic Optimism



General Economic Sentiments

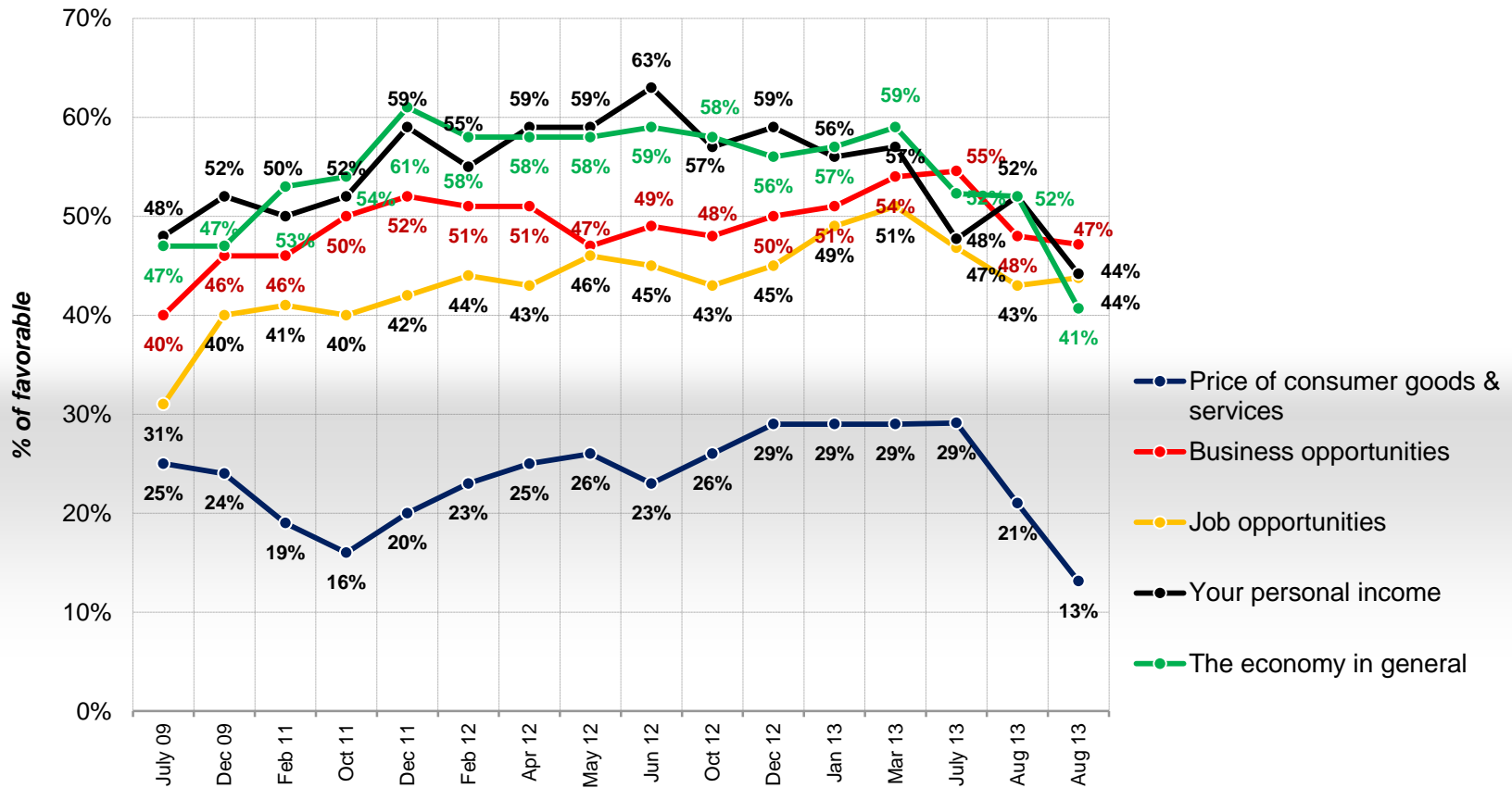
Sentiments over income and prices have become negative but remain steady on jobs and business opportunities



Q: Please tell me if you think... is favorable or unfavorable at the present time?

General Economic Sentiments

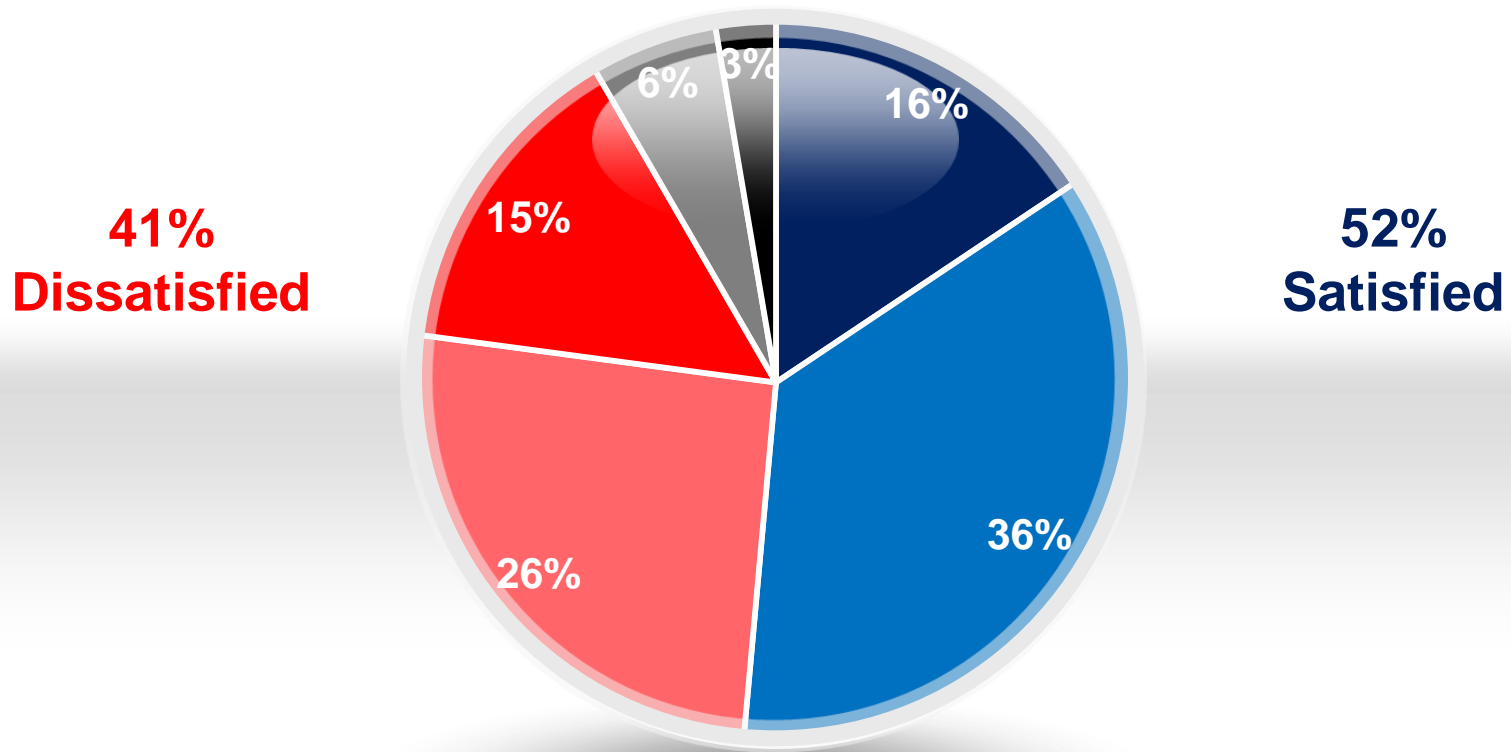
% respondents expressing "favorable"



Q: Please tell me if you think... is favorable or unfavorable at the present time?

Performance of the Prime Minister

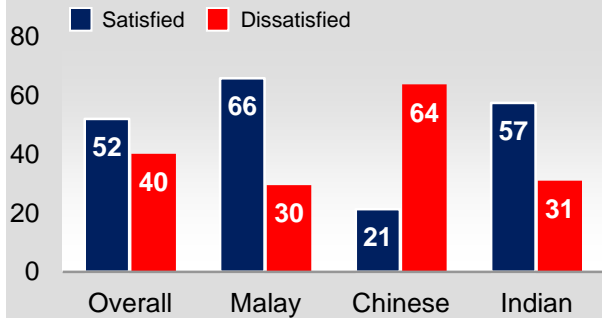
- Very satisfied
- Somewhat satisfied
- Very dissatisfied
- Somewhat dissatisfied
- Unsure
- Refuse



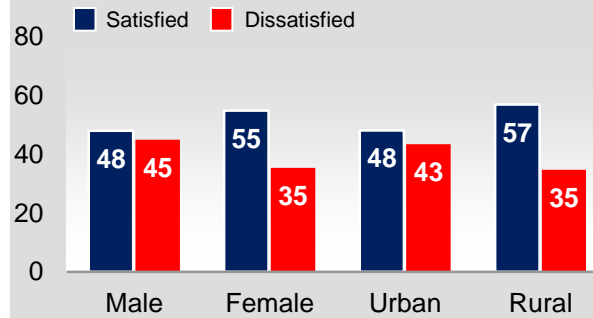
Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

Performance of the Prime Minister

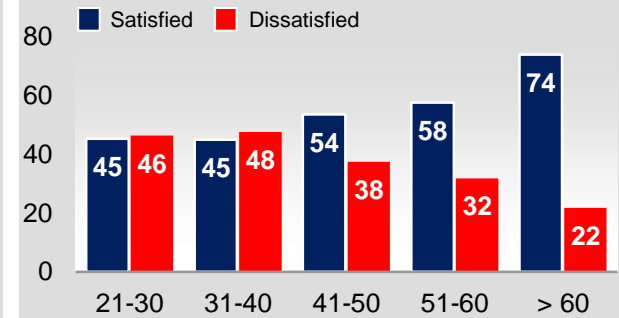
Ethnicity



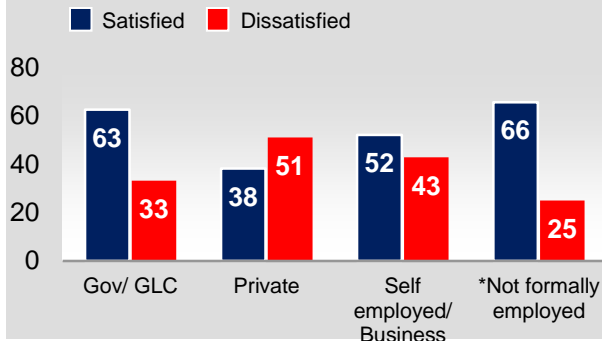
Gender / Setting



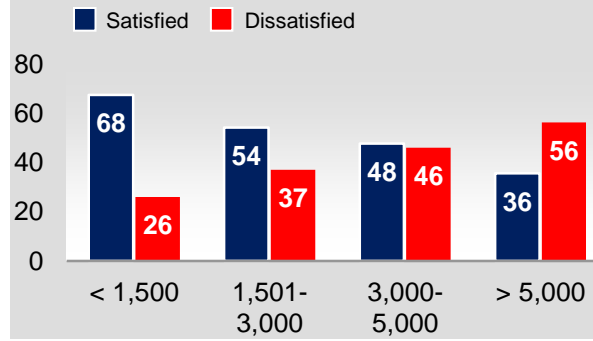
Age Group



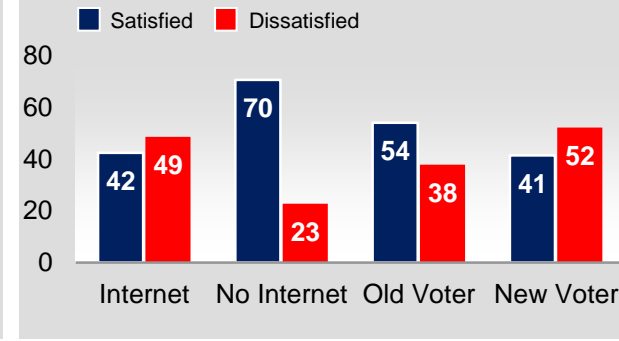
Occupation



Household income (RM)



Internet access / Voter status

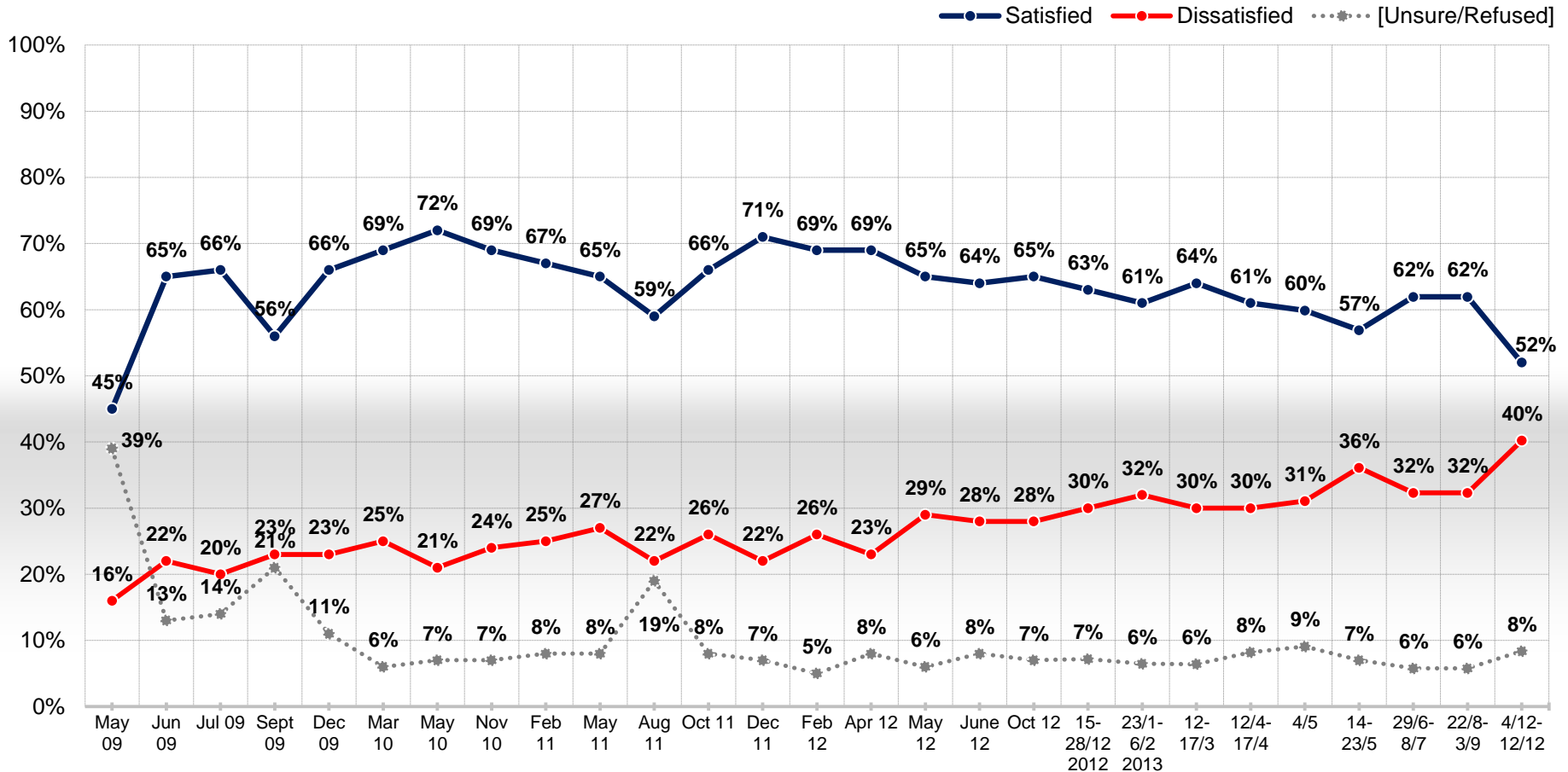


*Homemaker, Retired, Students, Unemployed

Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak as Prime Minister?

Satisfaction towards Najib Tun Razak

Satisfaction versus Dissatisfaction

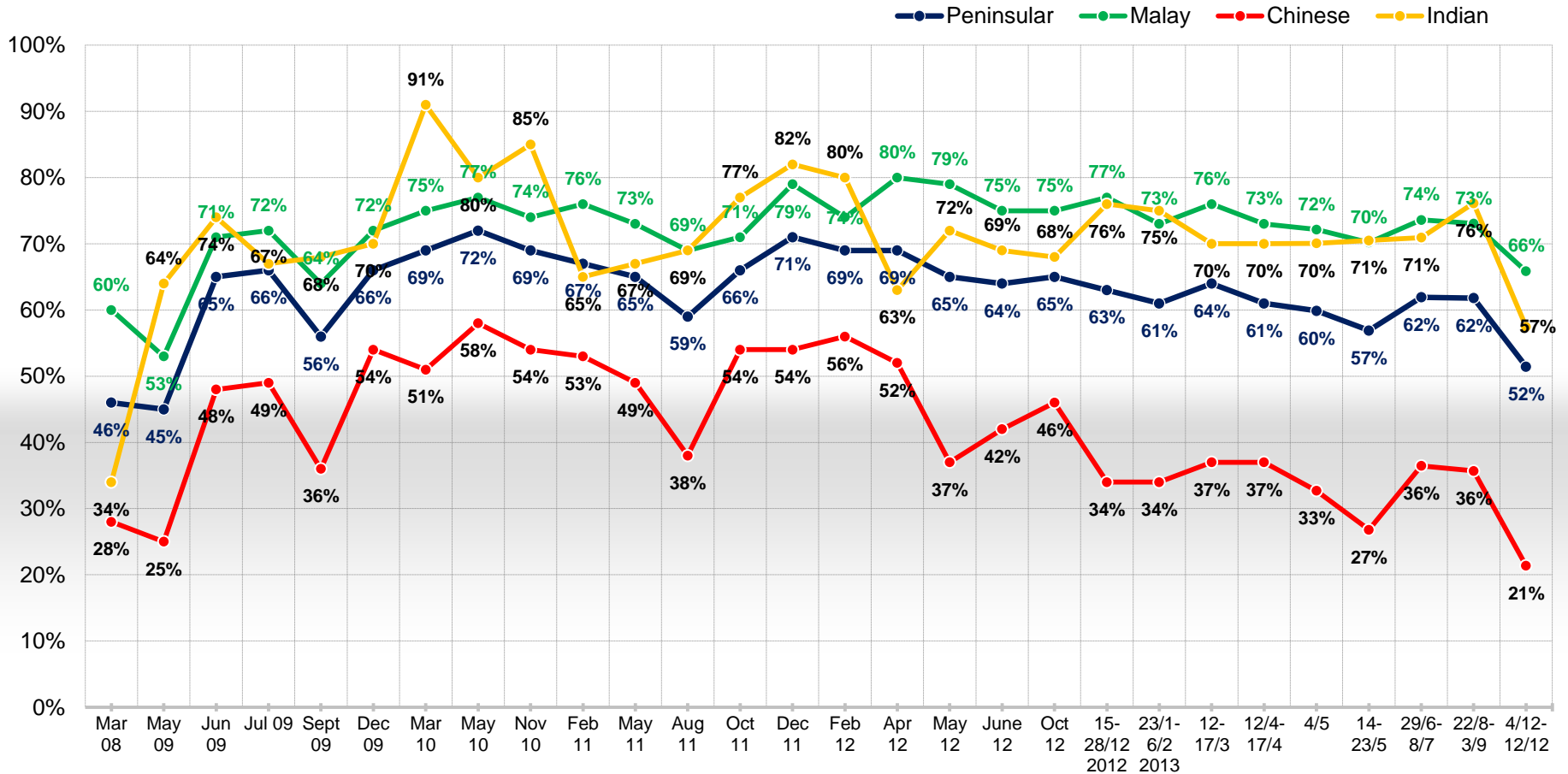


Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?



Satisfaction towards Najib Tun Razak

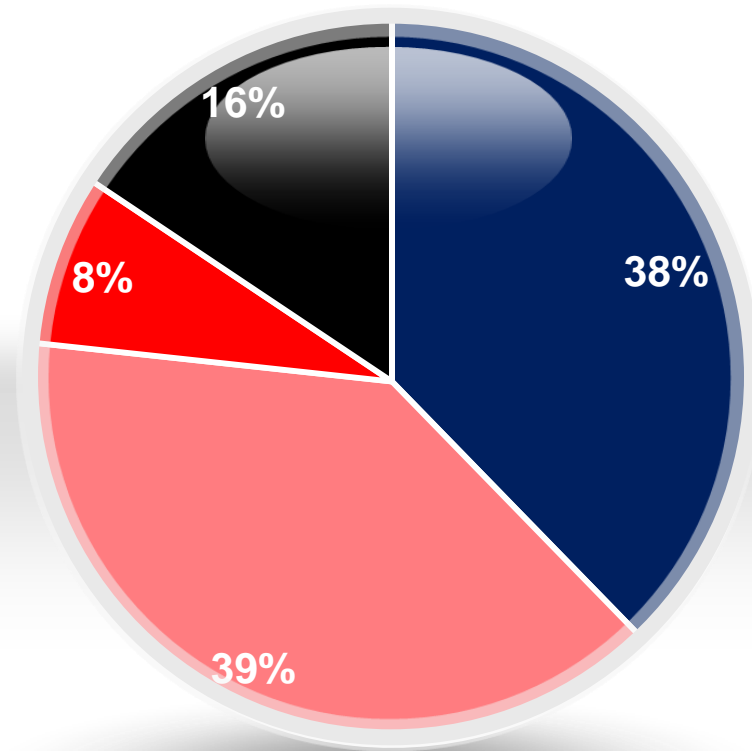
Satisfaction across Ethnicity



Q: How satisfied or dissatisfied are you with the performance of Najib Tun Razak?

Perception towards Government

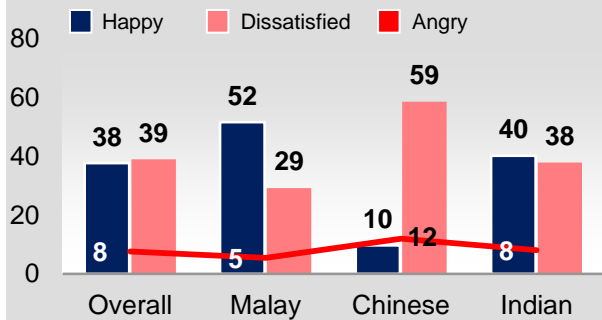
- Happy with Government
- Angry with Government
- Dissatisfied with Government
- Unsure/ Refuse



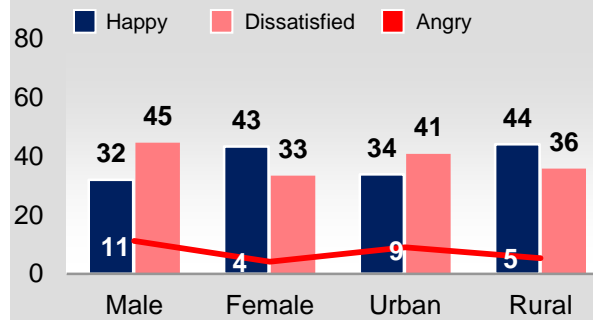
Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?
Which one best describes how you feel?

Perception towards Government

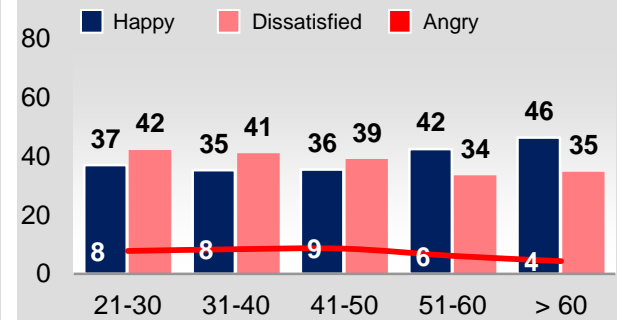
Ethnicity



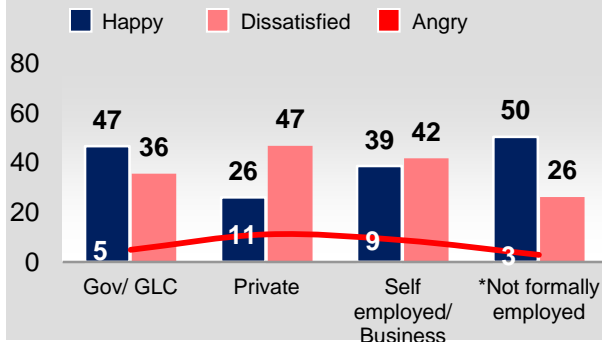
Gender / Setting



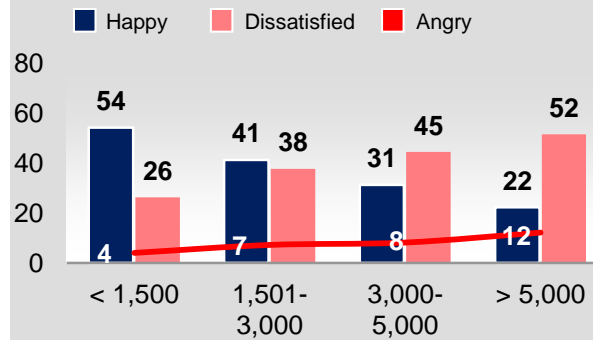
Age Group



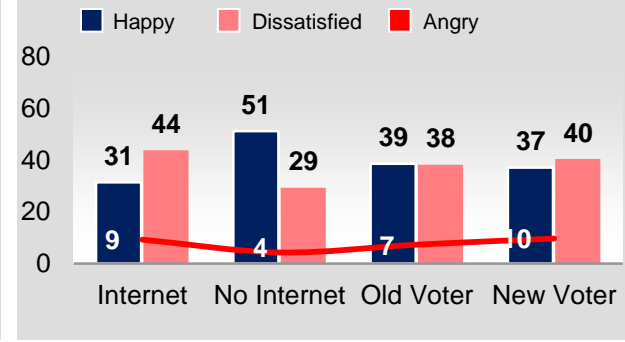
Occupation



Household income (RM)



Internet access / Voter status

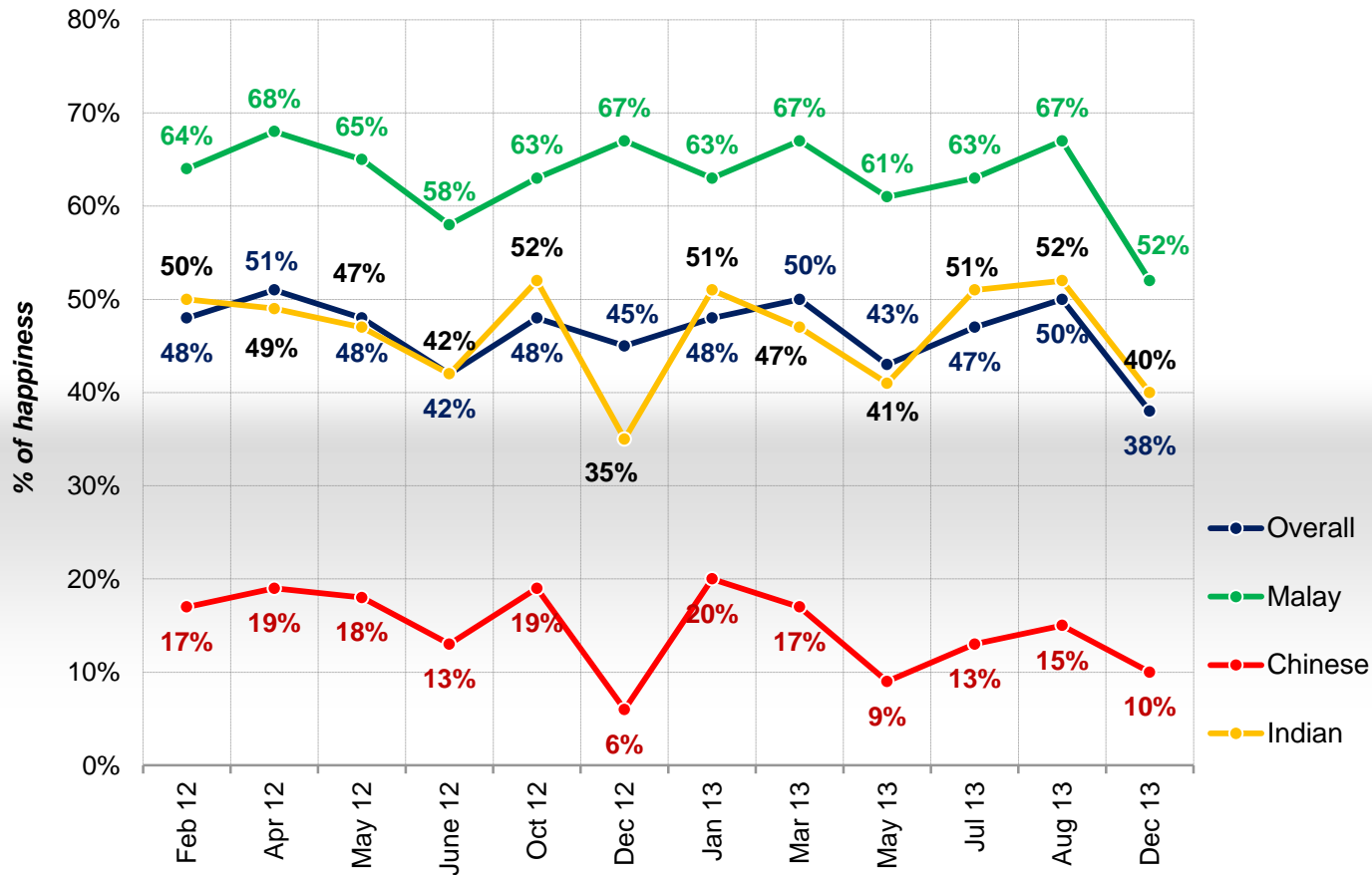


* Homemaker, Retired, Students, Unemployed

Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?
 Which one best describes how you feel?

Perception towards Government

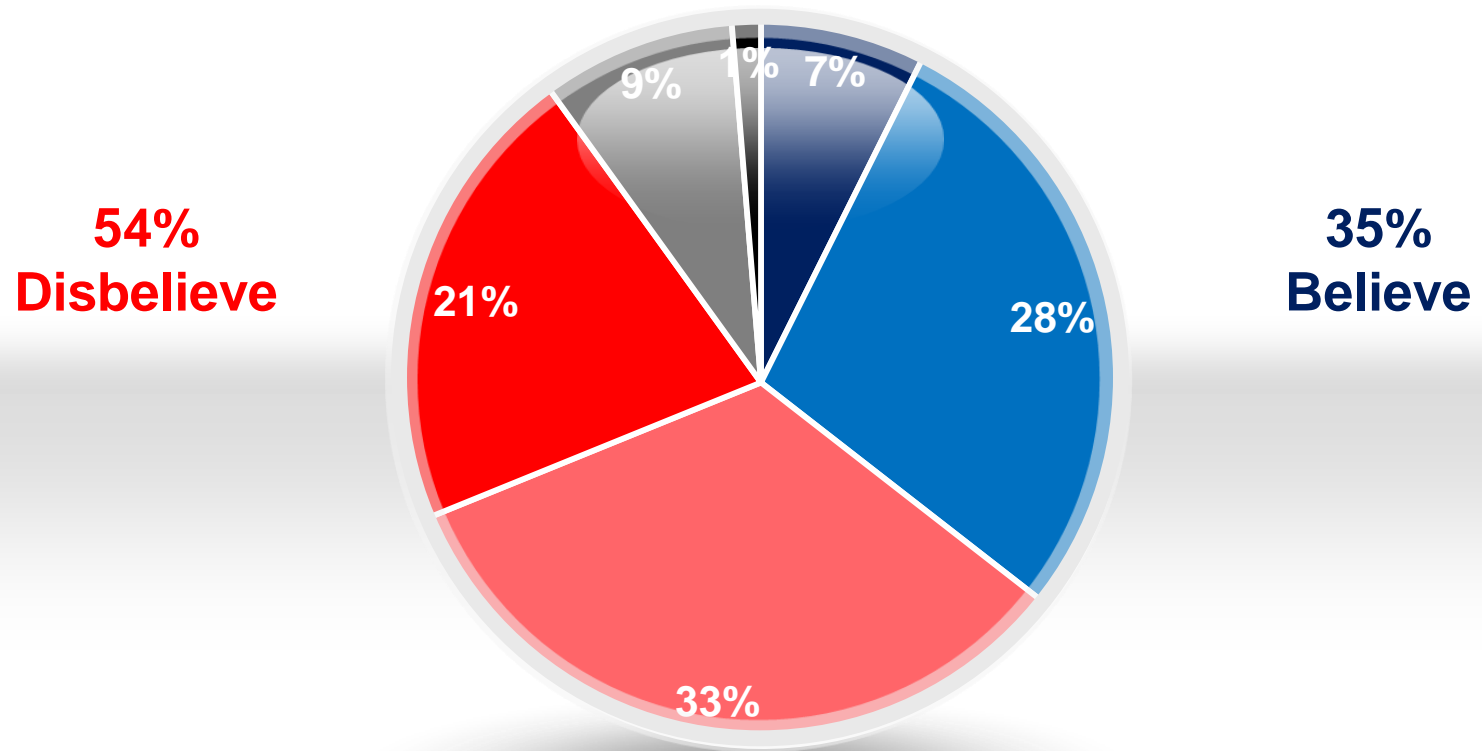
% respondents expressing “happy”



Q: Some people say they are happy with **Government** while others are dissatisfied and others say they are angry?
 Which one best describes how you feel?

Trust in Economic Performance

- Strongly believe
- Somewhat believe
- Strongly disbelieve
- Somewhat disbelieve
- Unsure
- Refuse

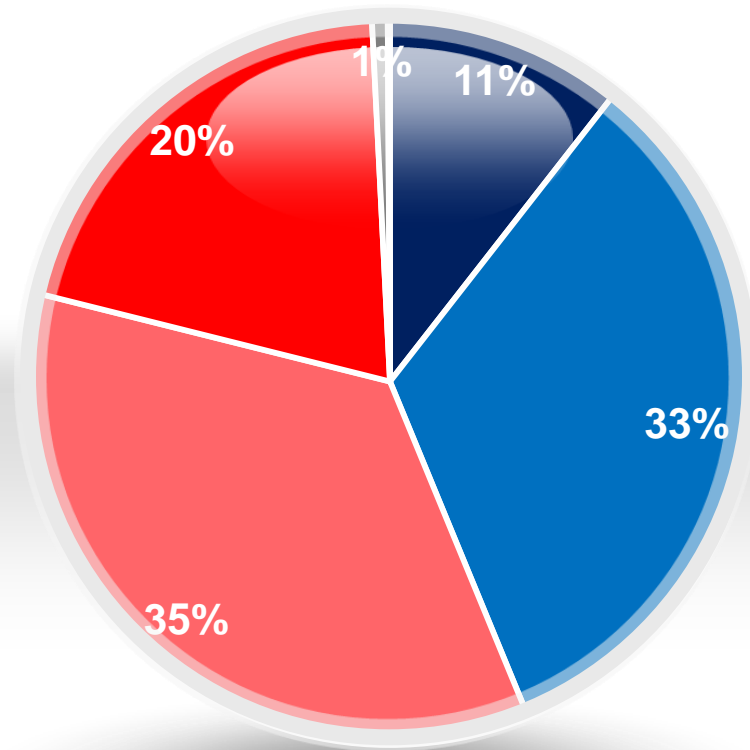


Q: In your view, how strongly do you believe or do not believe the statements made by government leaders about the country's economic performance?

Understand the GST

- A great deal
- None at all
- Unsure
- Quite a lot
- Not very much
- Refuse

55%
Do not understand



44%
Understand

Q: During the tabling of budget 2014, the Prime Minister introduced the Goods and Services Tax (GST) which will be implemented in 2015. How much would you say that you understand what the GST is all about?