

Peninsular Malaysia Voter Survey December 28, 2012

Issues of Voter Concern

11 January 2013

Methodology

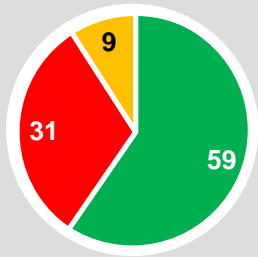
- 1018 voters aged 21 and above were interviewed via telephone
- The survey respondents in all states across Peninsular Malaysia
- Voters were selected through random stratified sampling method along the lines of ethnicity, gender, age and state.
- Respondents were interviewed in their own language of preference
- Survey margin of error estimated at $\pm 3.07\%$
- The survey was conducted between 15th and 28th December 2012

Note: Total percentages presented may or may not add up to 100% due to rounding up of figures.

Respondent Profile

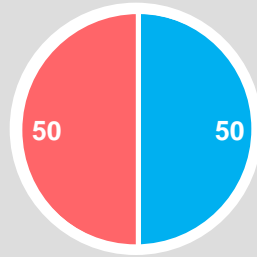
Ethnicity

■ Malay ■ Chinese ■ Indian

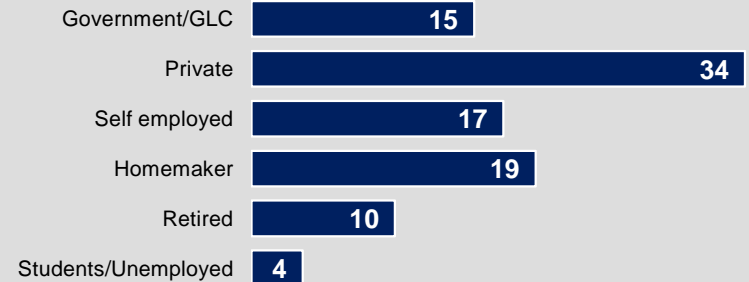


Gender

■ Male ■ Female

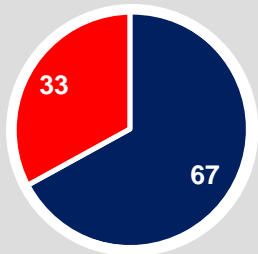


Occupation

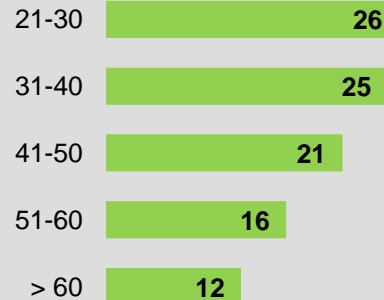


Internet Access

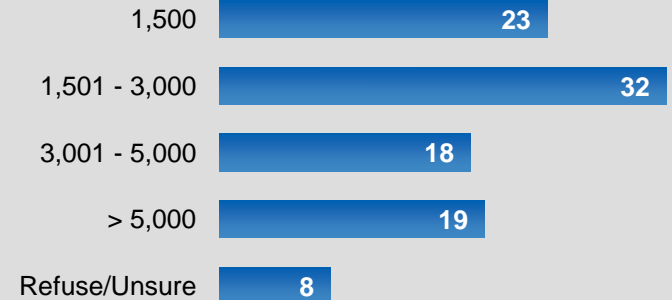
■ With internet access ■ Without internet access



Age Group



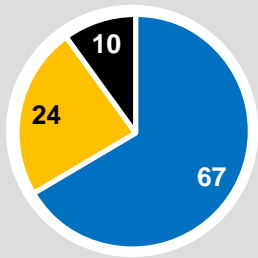
Household income (RM)



Respondent Profile (Continued)

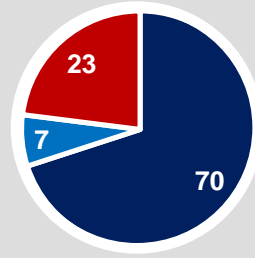
Period of Registration

■ Before Jan 2008
 ■ After Jan 2008
 ■ Unsure/Refuse

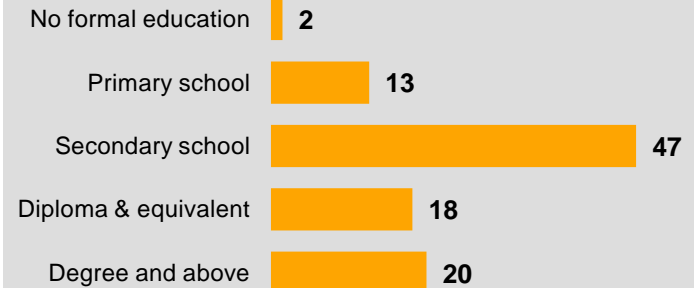


Voting Status

■ Every election
 ■ Every other election
 ■ Never voted before

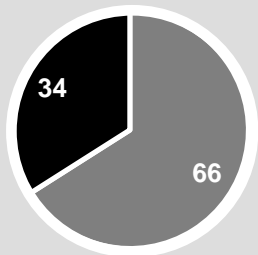


Education Level

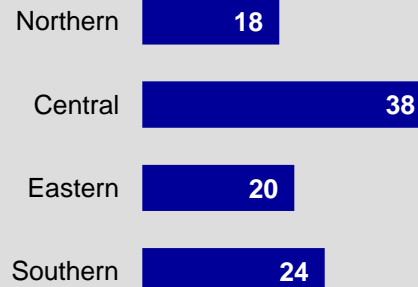


Setting

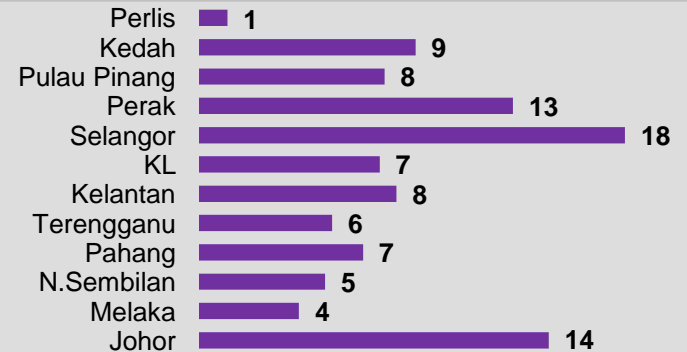
■ Urban
 ■ Rural



Region



State

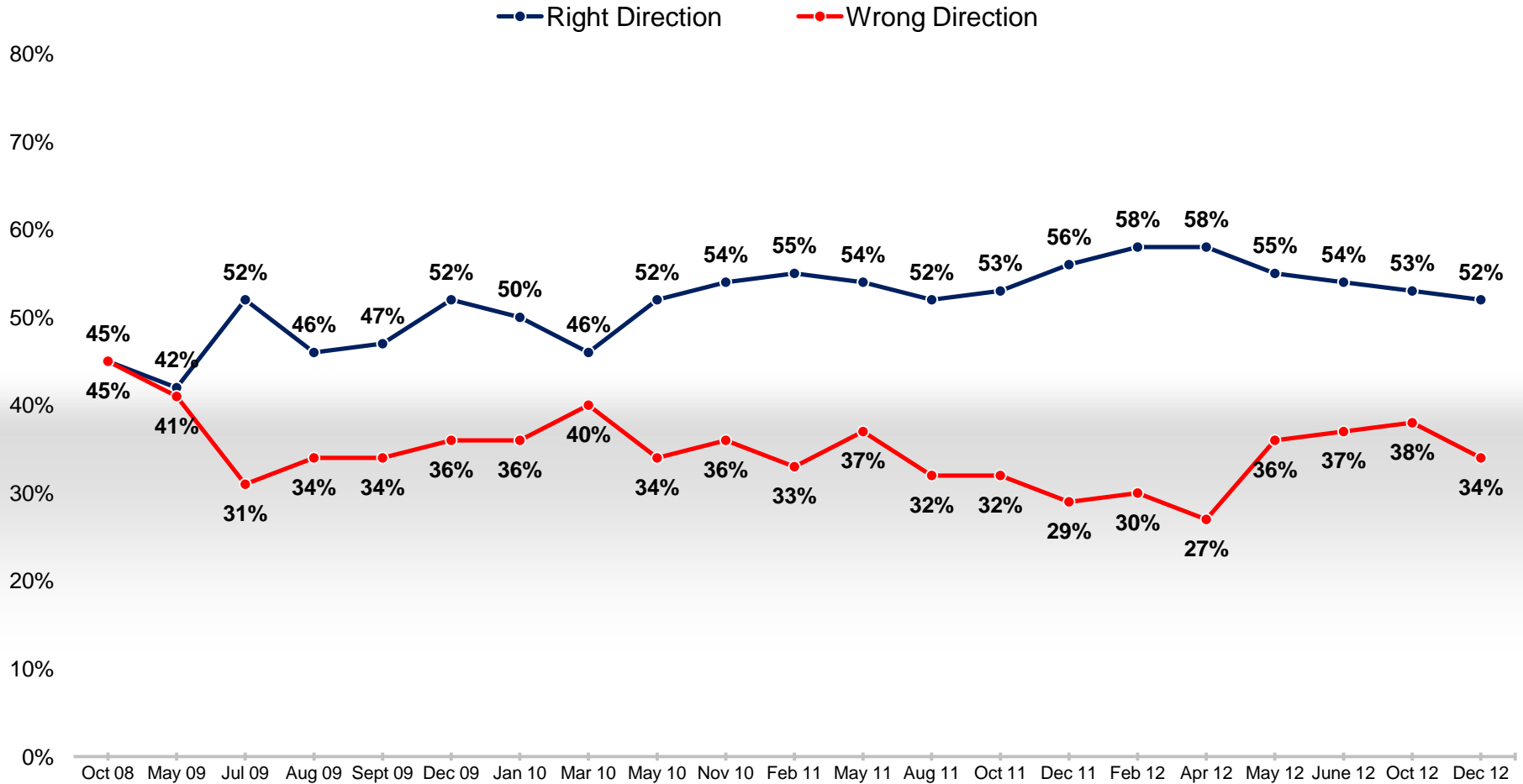




Overview

Direction of the Country

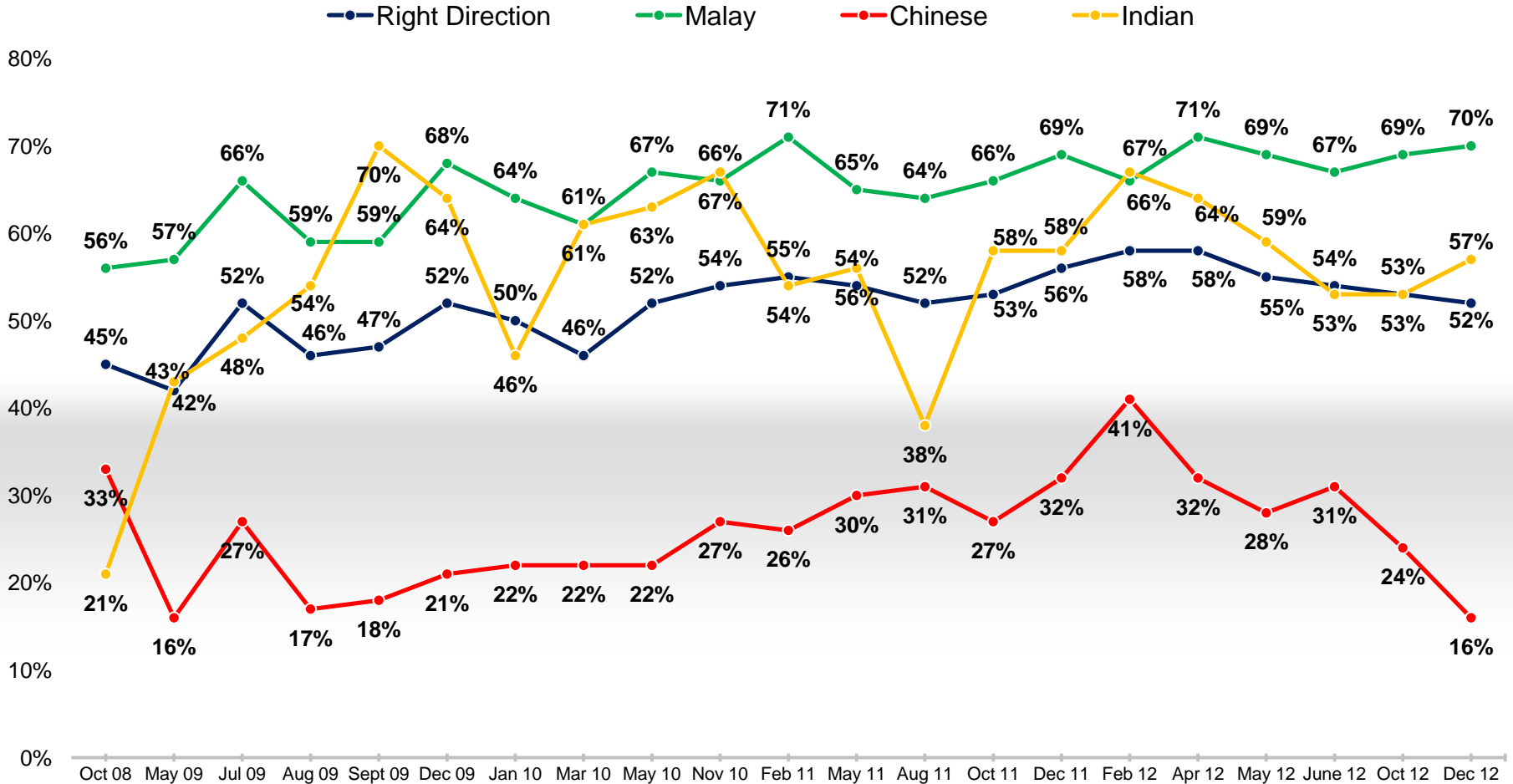
Right versus Wrong direction



Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

Direction of the Country

Right direction across Ethnicity

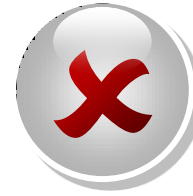
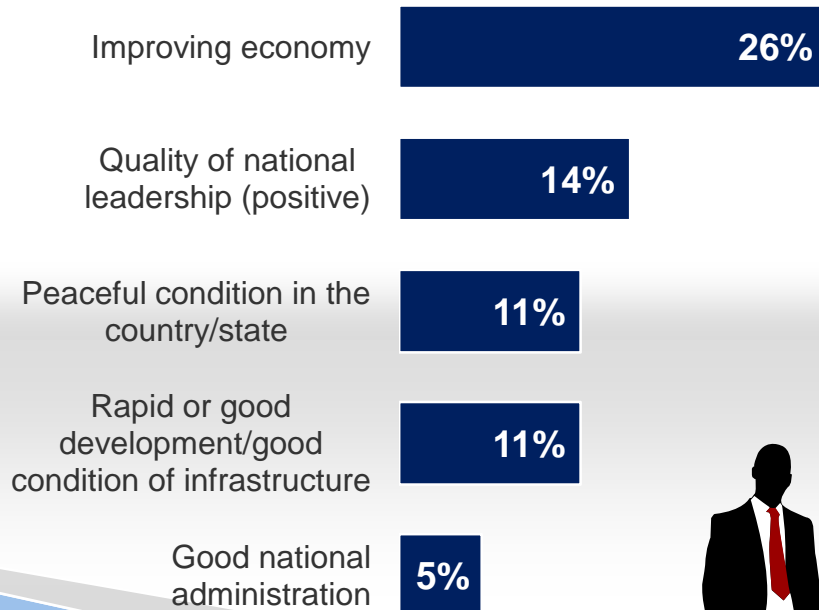


Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

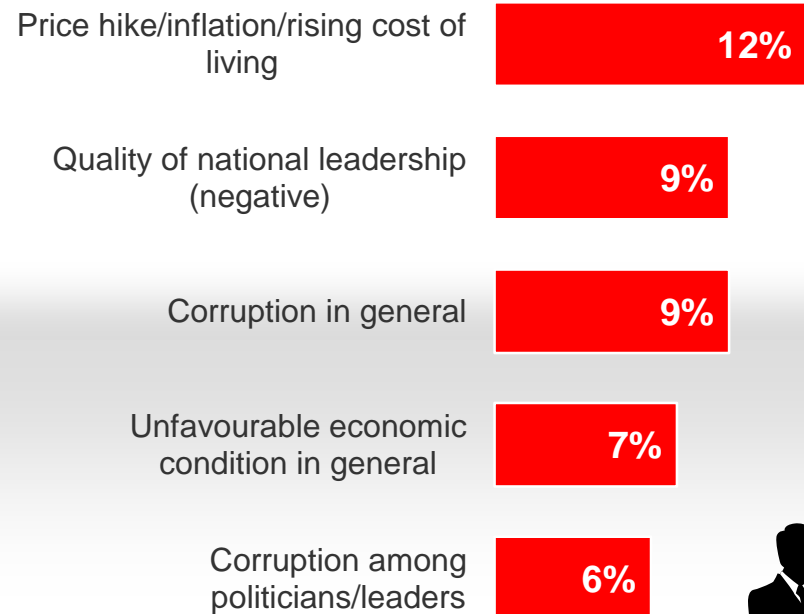
Direction of the Country



52%
RIGHT DIRECTION (n=527)



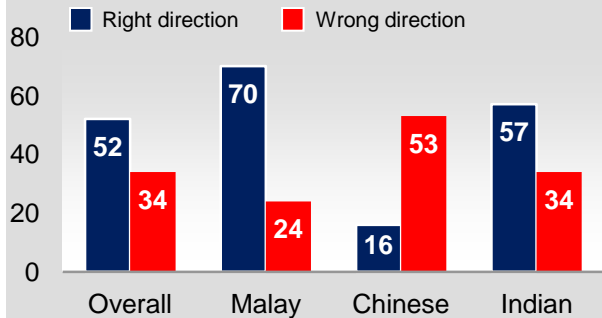
34%
WRONG DIRECTION (n=348)



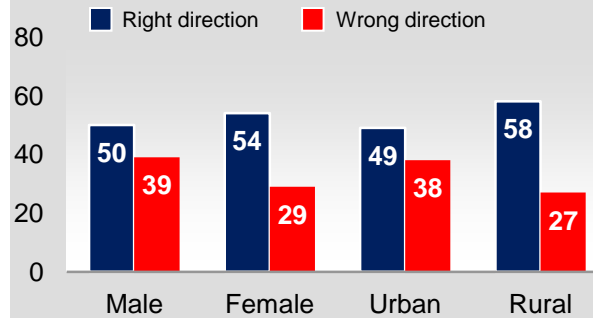
Q: What is the reason for you to say so?

Direction of the Country

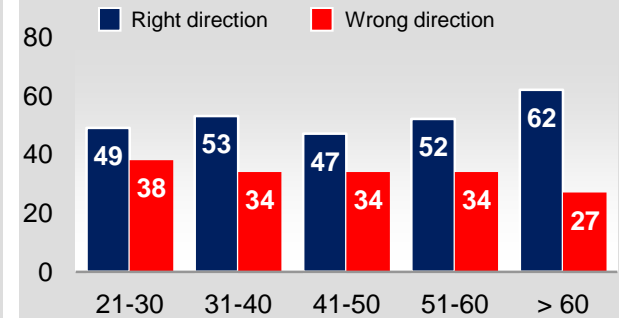
Ethnicity



Gender / Setting



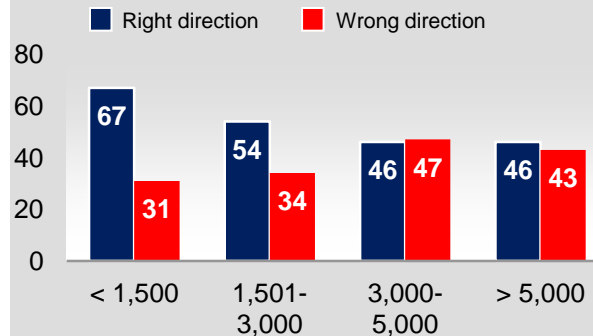
Age Groups



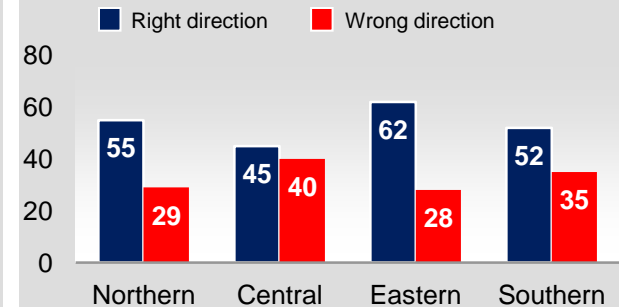
Occupation



Household income (RM)



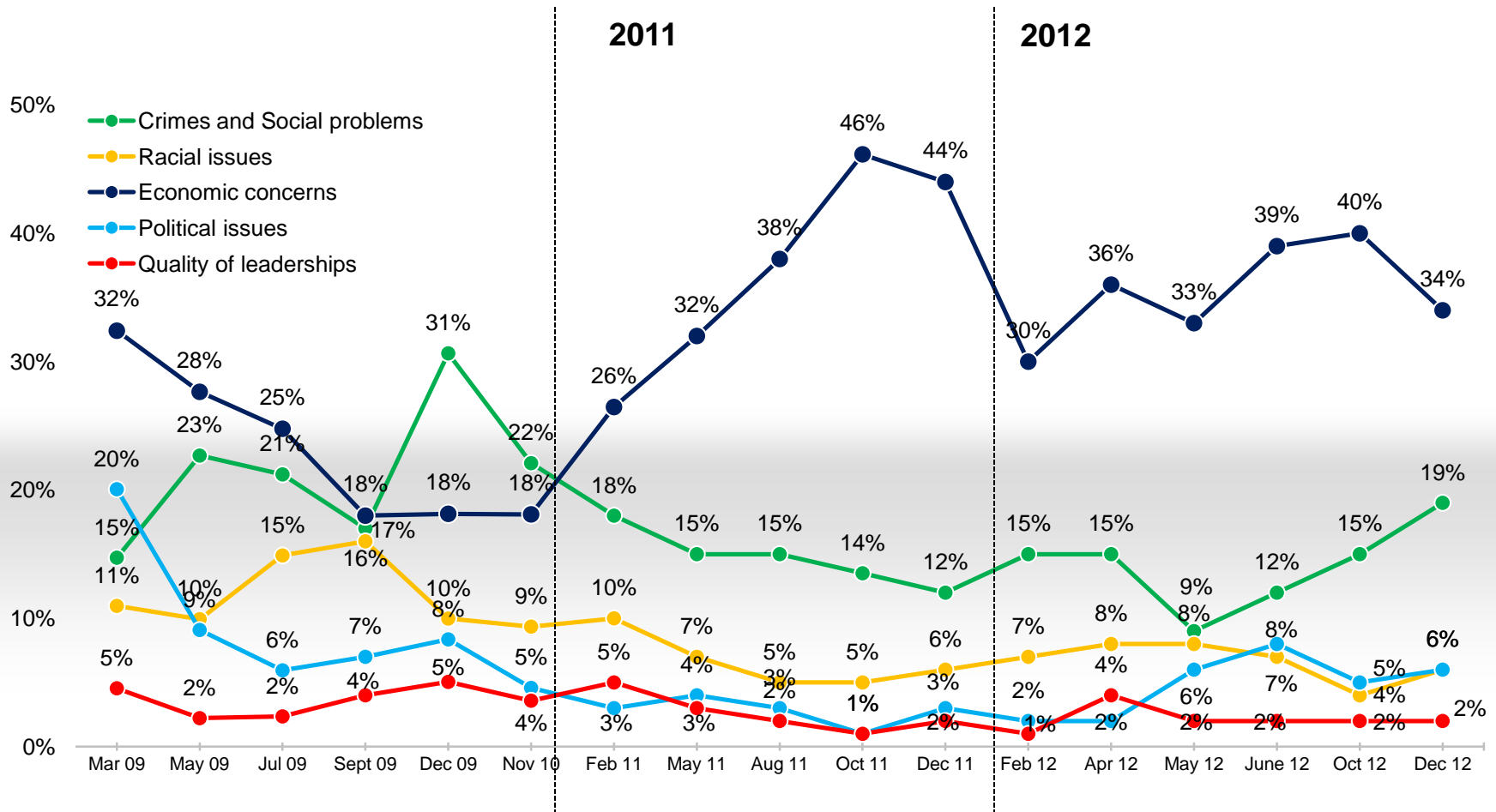
Region



* Homemaker, Retired, Students, Unemployed

Q: Do you feel things in this country are going in the right direction, or do you feel things have gotten on the wrong track?

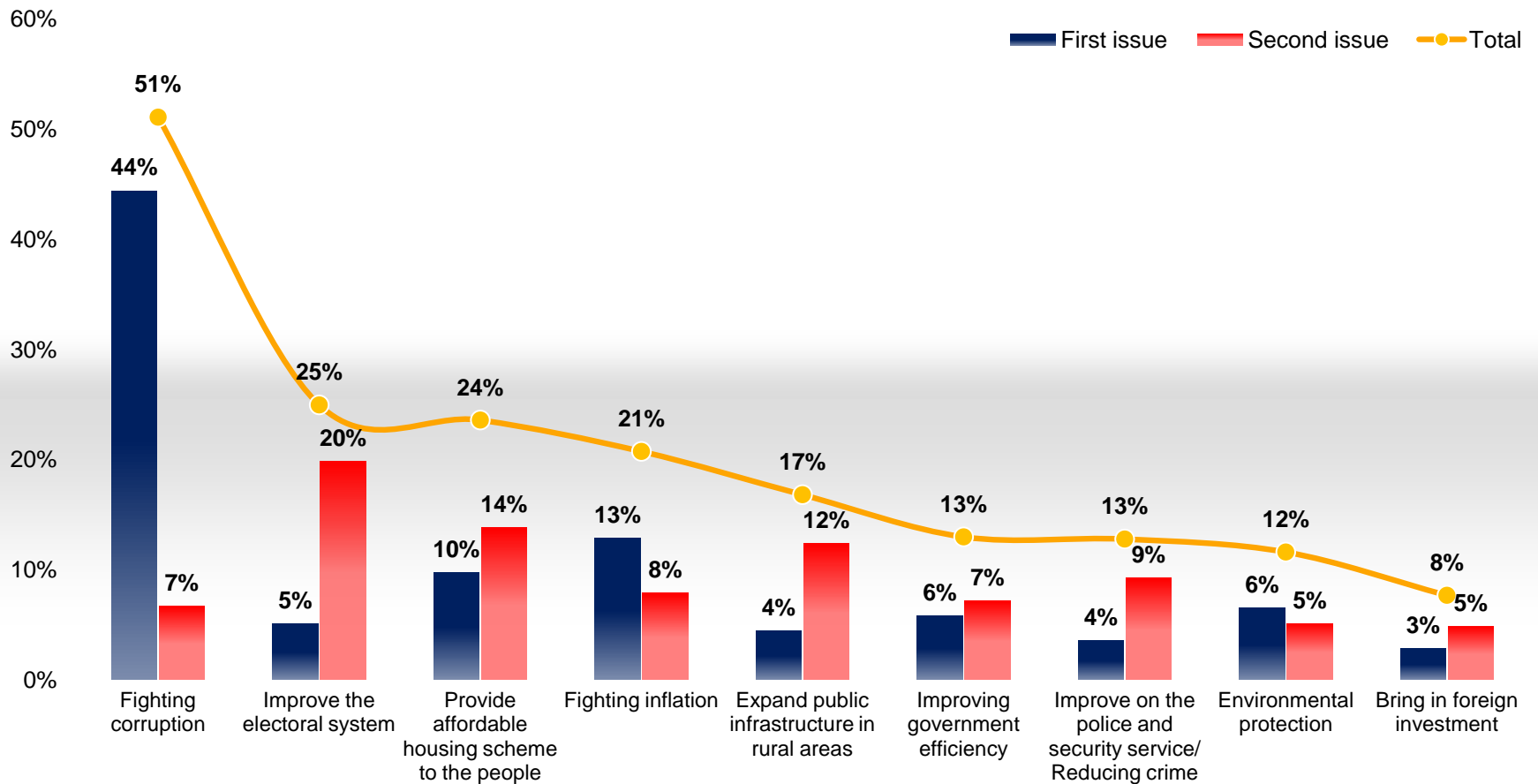
Issues of Concern



Q: Being as specific as you can, what is the number one problem facing people in this country today?

Expectation on the Federal Government

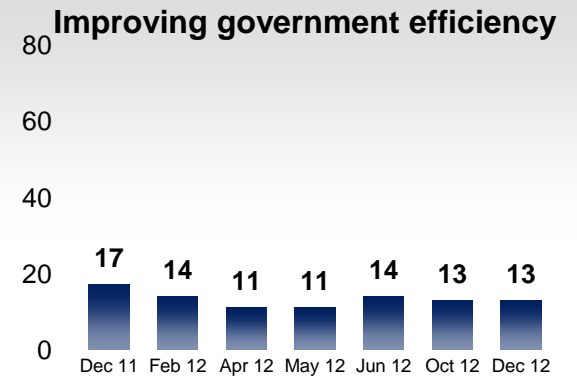
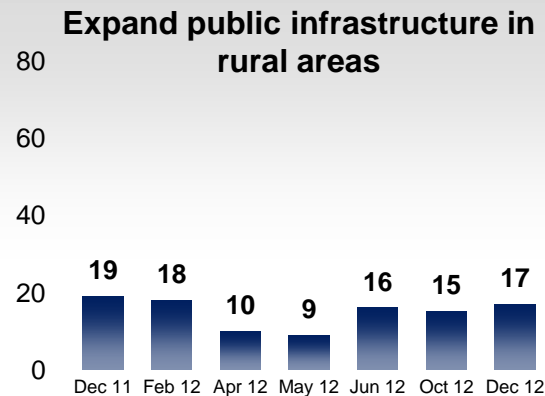
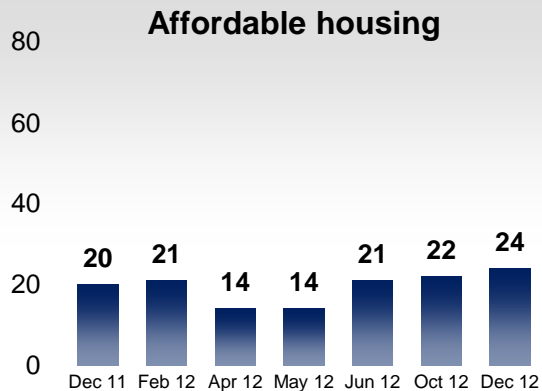
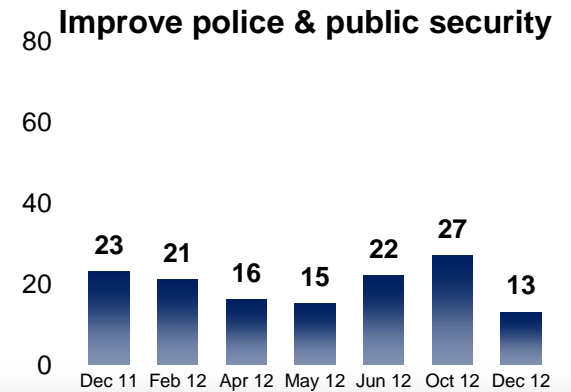
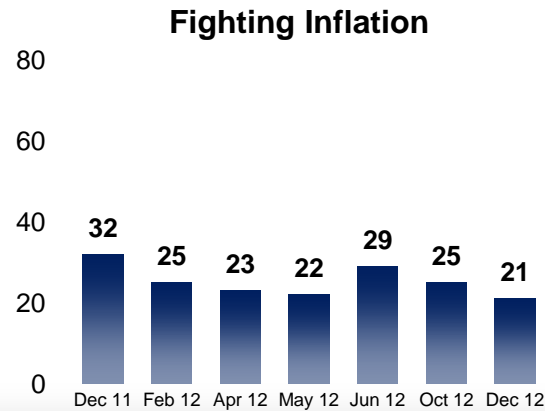
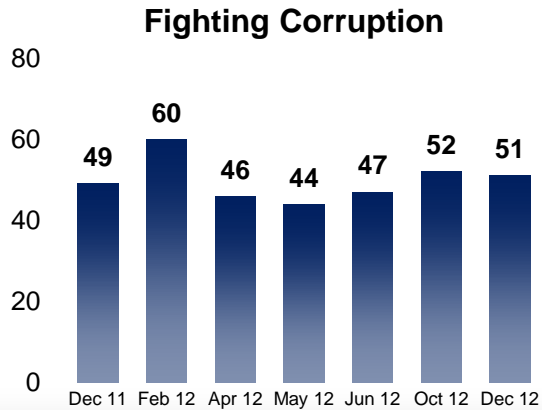
Issues that need attention from the Federal Government



Q: From the following, please choose two (2) issues which you think need attention from the **Federal government**.

Expectation on the Federal Government

Top 6 issues that need attention from the Federal Government.

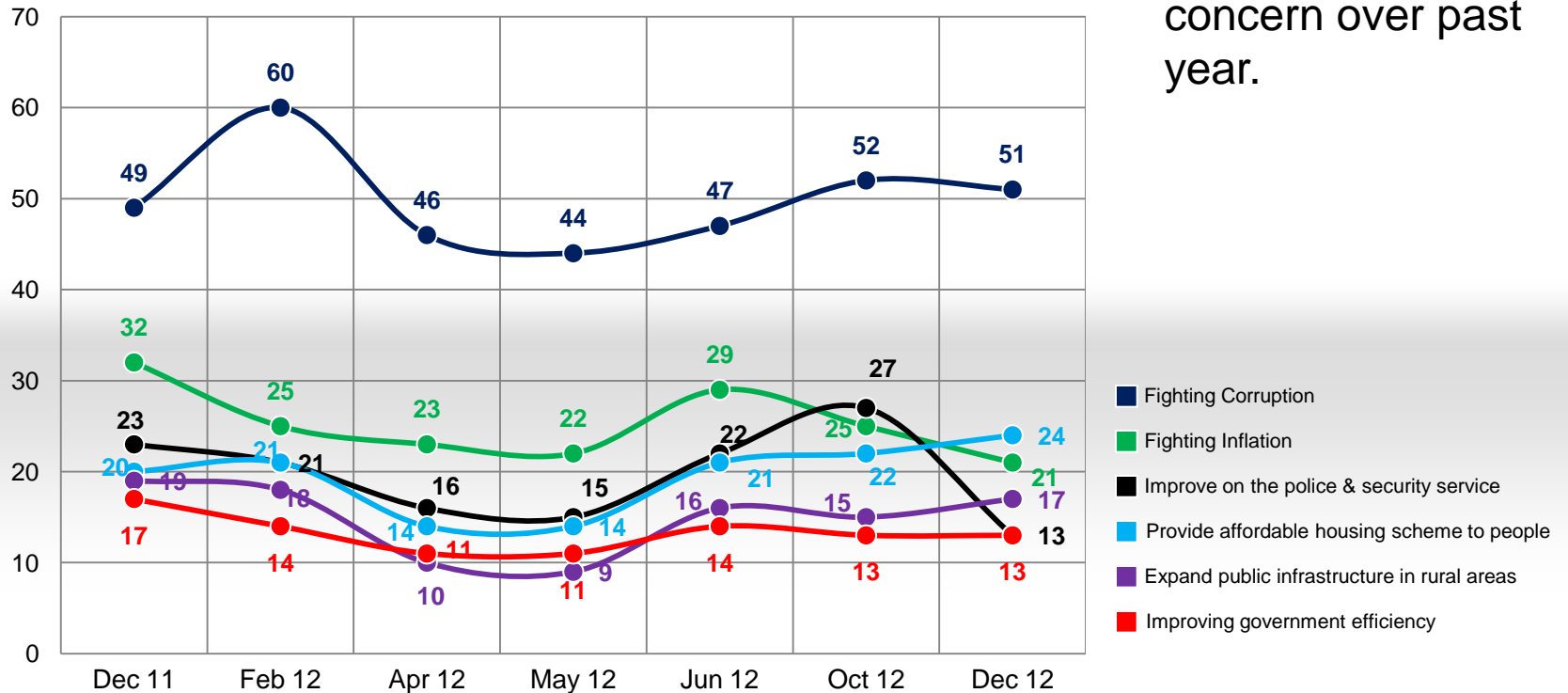


Q: From the following, please choose two (2) issues which you think need attention from the **Federal government**.

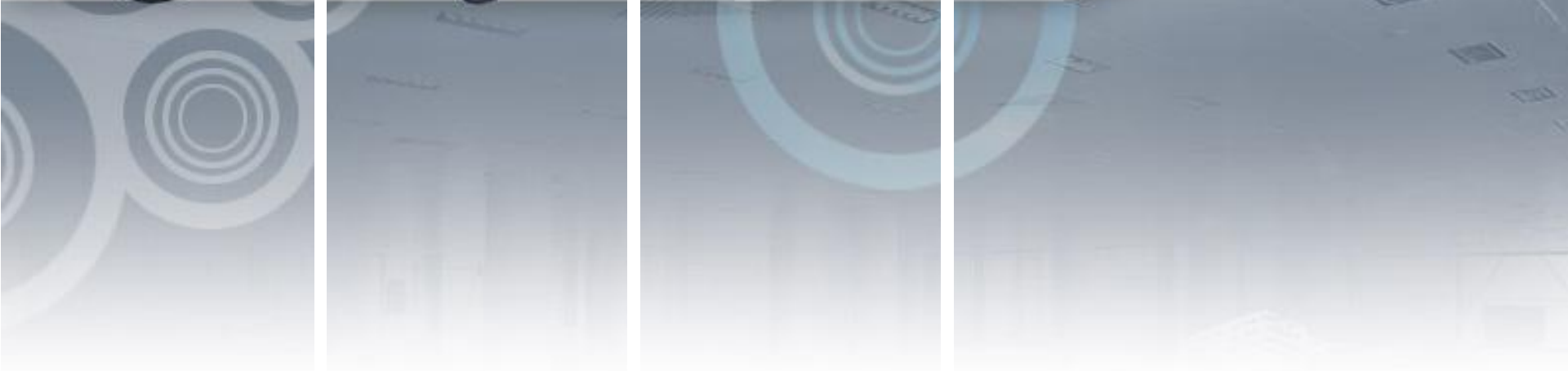
Expectations on the Federal Government

Top 6 issues that need attention from the Federal Government.

Corruption remains top most concern over past year.

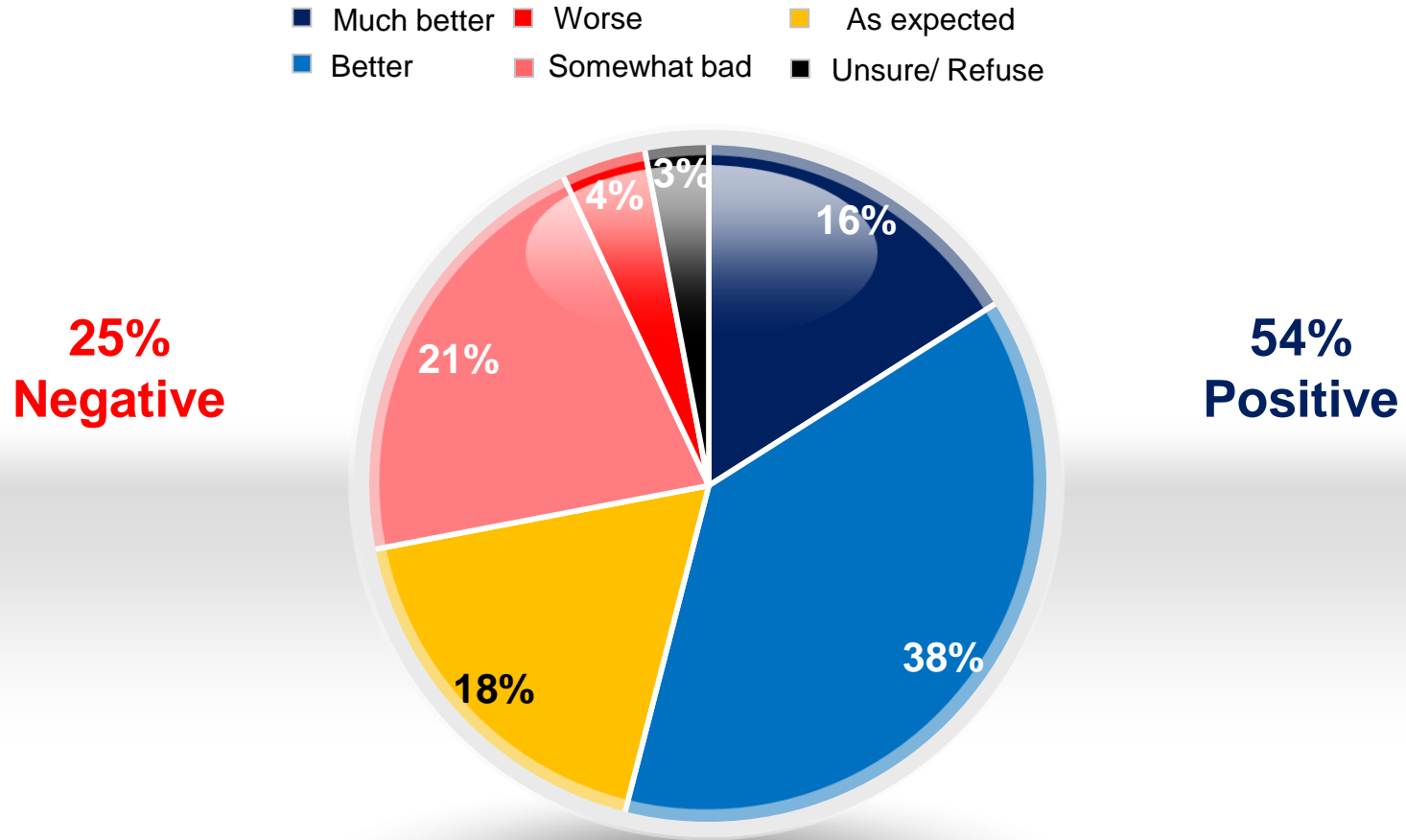


Q: From the following, please choose two (2) issues which you think need attention from the **Federal government**.



2013 Outlook

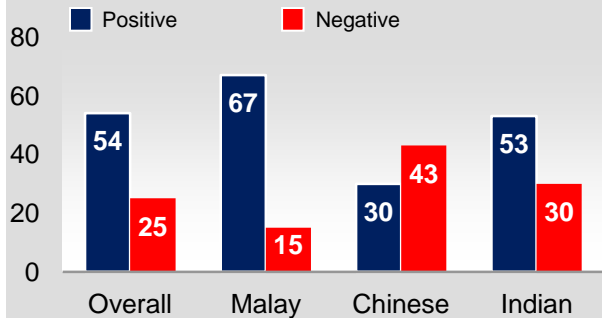
Feelings about 2012



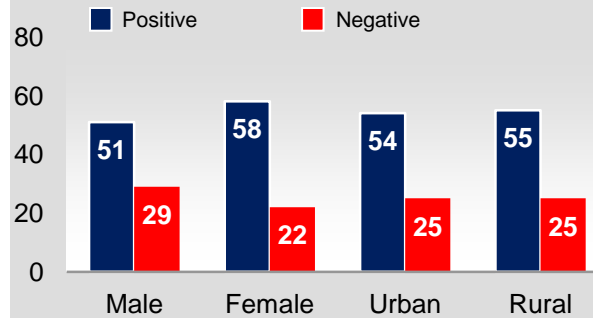
Q: Looking back at your life journey in all aspects, do you think that the experiences you were going through since the beginning of this year is better, worse or the same as your expectation at the beginning of 2012?

Feelings about 2012

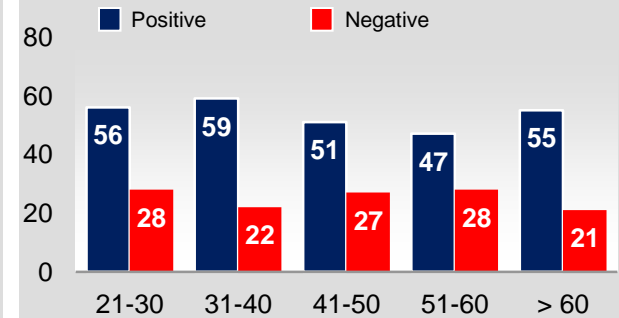
Ethnicity



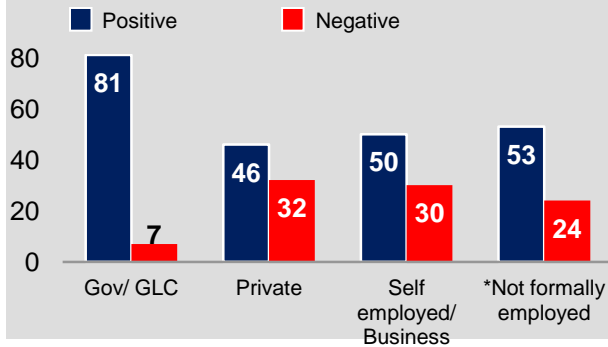
Gender / Setting



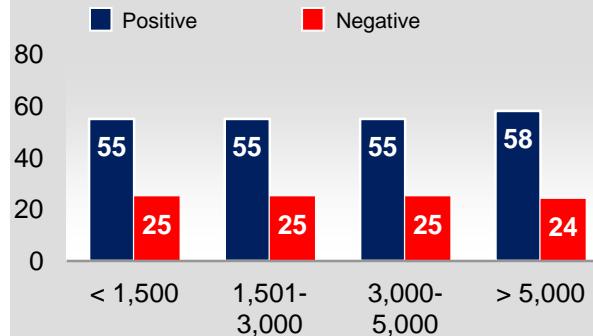
Age Group



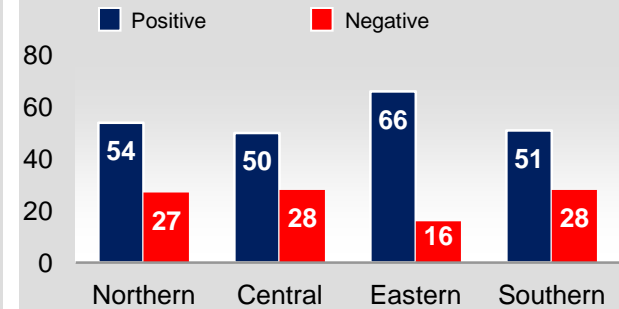
Occupation



Household income (RM)



Region

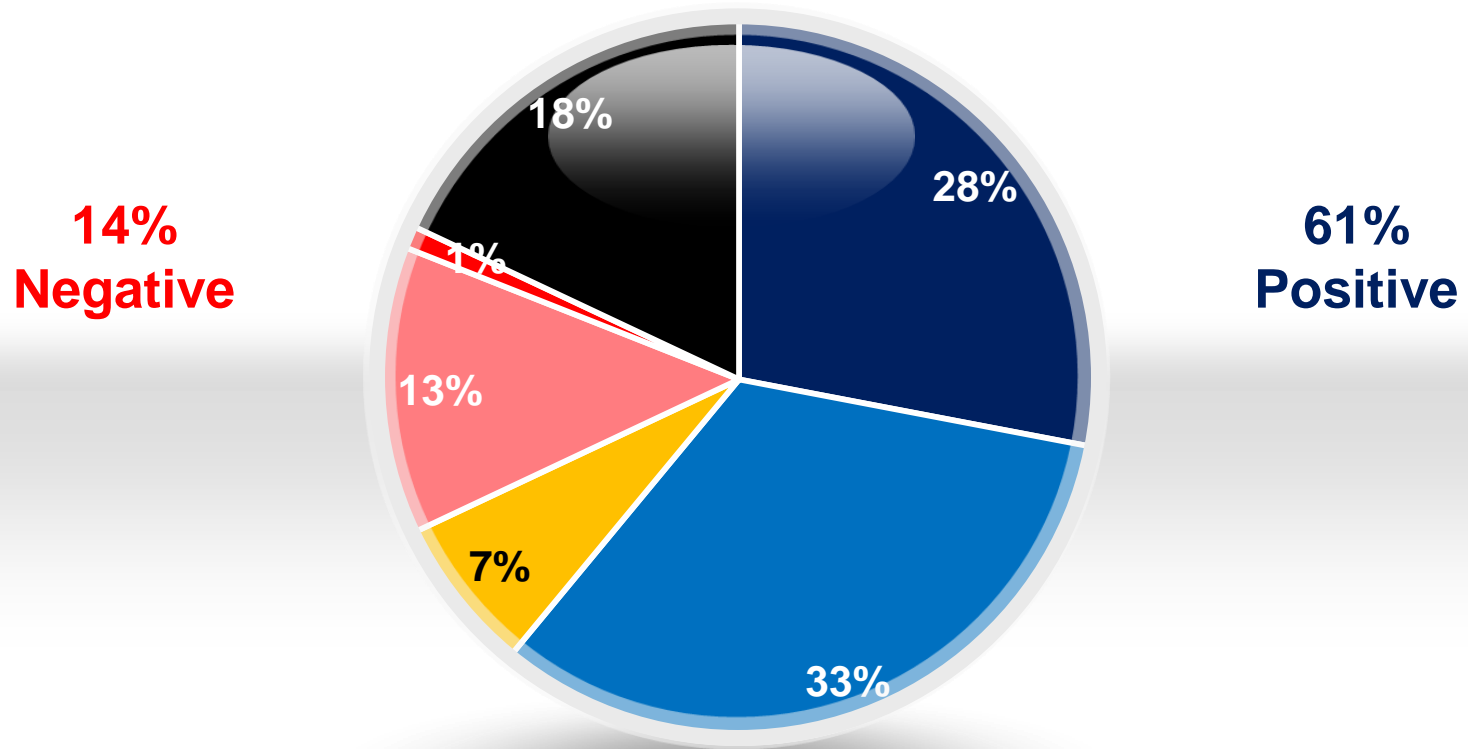


* Homemaker, Retired, Students, Unemployed

Q: Looking back at your life journey in all aspects, do you think that the experiences you were going through since the beginning of this year is better, worse or the same as your expectation at the beginning of this year?

Expected in 2013

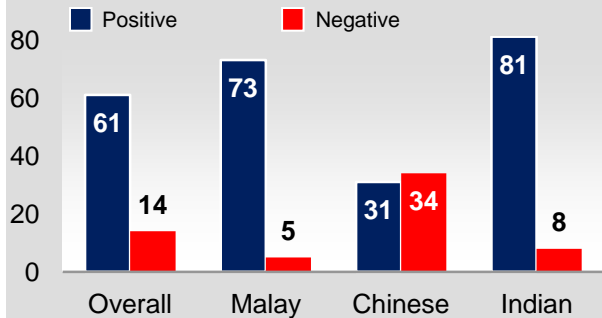
- Much better
- Worse
- Same as 2012
- Better
- Somewhat bad
- Unsure/ Refuse



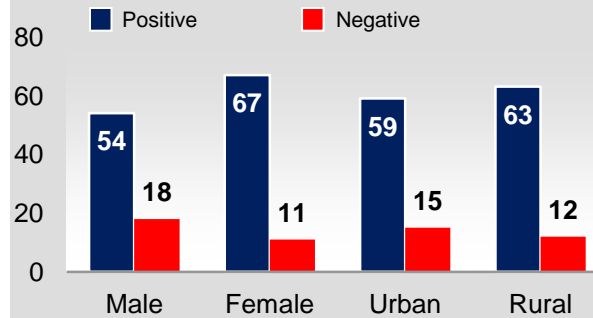
Q: In your opinion, how do you expect next year (2013) will be, it is better, worse or the same as 2012?

Outlook for 2013

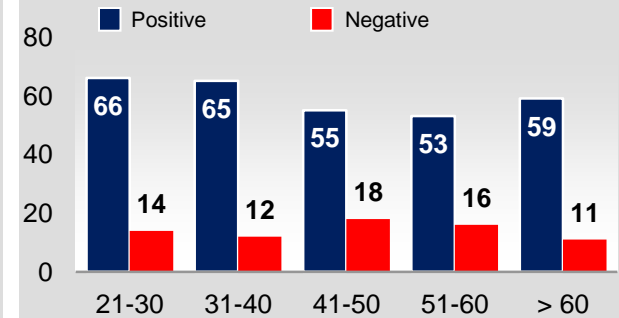
Ethnicity



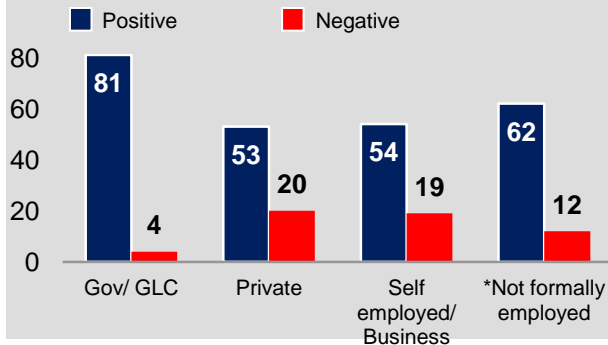
Gender / Setting



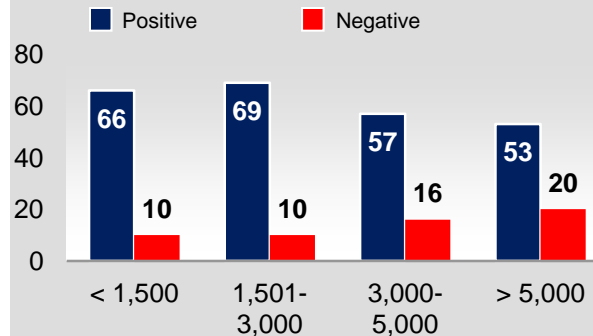
Age Group



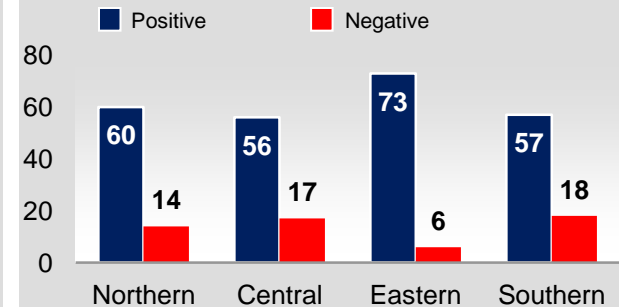
Occupation



Household income (RM)



Region



*Homemaker, Retired, Students, Unemployed

Q: In your opinion, how do you expect next year (2013) will be, it is better, worse or the same as 2012?

Expected Achievement in 2013

What do you want to achieve in 2013?		
1	Improve my family's finances and standard of living	17%
2	Becoming more successful in life	10%
3	Living in a peaceful environment (e.g. free from being a crime victim)	9%
4	Owning house and car	6%
5	Put more attention to family (e.g., children's education, hoping their children have better in life)	5%
6	Good and just administration in the country/ good governance	5%
7	Expanding my business ventures	4%
8	Advance further in career	4%
9	To see further development in the country /hope for improvement in the economy	3%
10	Getting a better job	2%
11	Get closer to religion/Perform Umrah/ Hajj/pilgrimage	2%
12	Pakatan Rakyat to rule the country	2%
13	Work towards improving my health	2%
14	Obtaining good results in examinations / further studies/ graduate successfully	1%
15	Government to control inflation	1%

Q: What do you want to achieve in 2013? (from all aspects of your daily life)